

Virginia Simmental Sim-Sensation Sale
April 16, 2021
Rockingham Fairgrounds – Harrisonburg, VA

On behalf of the DP Sales Management, we are excited about assisting the Virginia Simmental Association with the 2021 Virginia Simmental Sim-Sensation Sale during the Virginia Beef Expo. I know that we are all looking forward to some normalcy in 2021 after the difficulties of 2020.

Consignments may be sent to office@dpsalesllc.com, or submitted on our website nomination form at www.dpsalesllc.com

Consignment nominations should be made by March 1, 2021.

Pictures due by: March 9, 2021.

Requirements to sell in the Virginia Simmental Sim-Sensation Sale:

- Open to Virginia breeders and out of state consignors.
- Cattle are not required to be halter broke, but disposition must be good.
- If you consign a bull, you must consign a female (open, bred, pair, or pregnancy).
- Must be paid Virginia Simmental Association members (if not this will be deducted from your sale proceeds).
- All live lots must have a health paper with EID tag number.
- All females should be calfhood vaccinated for Brucellosis.
- All bulls must be semen tested and be accompanied by a BSE.
- Older bulls have a TRICH test. Please consult your vet.
- Bred females should be confirmed pregnant.
- If consigning embryos, donor must be of donor status with the ASA.
- All lots should have a professional quality photograph. Videos are optional, but suggested. (Suggestions: Chad Joines, Martin McQueen).
- Before arrival, cattle should be tagged and clipped for sale presentation.
- Please provide a regularly checked e-mail with your entries to receive any updates. We will be in contact with the VA Beef Expo concerning any COVID-19 changes or adjustments.
- If entering an animal in partnership, the check will be made to the partner sending in the information/managing partner.

For more information or to discuss consignments:



DP Sales Management
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