



Dear Simmental breeders,

This is the third year for the Ky. Fall sale. Last year the sale consisted of 21 consignors. After all was done the strong offering lots sold to Ky. and 9 different states. The sale was a success and if you were not involved last year we encourage to a part in 2021. DP Sales Management and the KSA wants you to be involved in this annual association sale. In the 2020 sale the KSA junior show was held in conjunction and kids and families were pleased with the outcome. So juniors don't forget you can be consignors as well. Plans are underway about making the junior show bigger and better. DP Sales Mgt and the KSA want everyone to raise the bar on quality and the number of consignors both in state and out of state. We encourage all to consign your best.

The sale date is Saturday, September 11th. The location is in Lexington, Kentucky at the Bluegrass Regional Marketplace. I assume many of you are aware of this excellent sale facility. If you have not been to this facility please stop by this summer, or visit their web site or stop by and eat at their facility. There always seems to be a lot going there such as producer meetings, educational and leadership workshops and even a cow sale or two. Start making plans to be a supporter or consignor to this KSA sponsored sale. The KSA and state of Kentucky has been one of the leaders in Simmental genetics and the AJSA junior program so let's give the membership a place to market their highlights in their breeding program.

So, the next step is for you as a Simmental producer to look at your inventory and select some of your top animals to be a part of the sale. Naturally, we want you to consign your best. We are looking for performance pedigreed cattle with good epds and exceptional quality. The sale will consist of bred heifers, pairs, opens, genetics lots to include embryos and pregnancies. The sale committee along with DP Sales Mgt has set a few guidelines so if you have additional questions please call DP Sales Mgt or check in with Chris or members of the sale committee. After you receive this letter and nomination form please call, email, or text or let us know of your intent to be part of the sale.

Nominations can be made by also printing off a form from www.office@dpsalesllc.com or using our online system on our website. All nominations should be made no later than July 16th. Please keep up with the deadlines. Also, remember to call, email, or text with your intent to part of your state association sale. Please send your information in promptly and correctly to insure that the catalog can

be done correctly and on time. Cattle should be registered and must be ½ or high percentage Simmental. All must be clean of all defects, if they are free by pedigree than no testing required but if not free by pedigree they must be tested. All required health requirements must be met by all and all must have individual health papers. All animals must be tattooed prior to arrival and consignors please check to make sure legible.

Other sale guidelines for KSA fall sale

All consignors whether in state or out of state must be paid Ky Simmental Association members. Your KSA dues can be taken out of your sale proceeds. All live lots are required to have an 840 EID ear tag (please include on the health certificate along with tattoo and or lot number) Consignors please do not wait to last minute to obtain or order EID tags. Your sale entries should be tested for PI BVD and tested negative.

All females should be calf hood vaccinated for Brucellosis. Consult your vet if you don't have this practice in your herd health protocol. The sale day vet for the sale will be Allen/Jolley so if question please contact Dr Allen.

Bulls will be limited to no more than 5 head with the quality being top notch. Bulls must be semen tested prior to finalizing catalog. Bulls must have Genomic Enhanced tested epds. This will assist in the Ky. cost share guidelines. Bulls must be parent verified. **If you consign a bull you must consign a female lot as well. All bulls will be required to have a good picture. Due to limited numbers on bulls no out of state bulls. No scurs. It is suggested to have bulls tested for color status. Genetic lots, embryos and pregnancies will be limited.**

Cattle are not required to be halter broker however disposition will be monitored. Sales Management and the sale committee have the right to reject any sale lot that doesn't meet to standards of the sale or have a problem such as condition, disposition or health. We prefer that the age requirement be no older than a seven year old. No open cows, must be bred or with a calf at side. If an animal is out for whatever the reason after the catalog is completed the catalog fee will not be refunded on that lot.

The majority of the consignments are required to have a high quality photo. If you need assistance in this area please contact professionals such as Bradley Wilson, Landon Hall, Andy Higgins, or Drew Hatmaker. If you are capable that is fine just make sure all photos are high resolution.

Please make note for some of the advertising, the July/August Register is a combined issue with an early deadline of July 6th or the Sim Talk which has a later deadline. We will be advertising in the Cow Country News in the August issue which the deadline is app July 10th.

Remember this is an opportunity to promote your operation and breeding program and to promote Simmental cattle. Also, as a Simmental promoter if you don't have anything to consign this year come and be a part of the association. If you are not a member come and join and get your kids or grand kids involved as well. The history of the Simmental breed has always been strong in Kentucky and we all can assist in the continued improvement in this great breed of cattle and our state association.

Doug Parke 859 421 6100 DP Sales Mgt

Drew and Holli Hatmaker 823 506 8844 and 859 707 5248

President Kentucky Simmental Association Chris Allen 859 351 4486

Sale committee members will be in contact with potential consignors.

Dalton Lundy 502 727 6898

Michelle Canning 502 321 1131

Jeff Stephens 606 782 7640

Brian Swain 270 293 4440

Jarod Metzger 270 779 6260

Another good note is for all Kentucky juniors in September if you purchase a heifer in the sale it is eligible for the show. Remember the KSA has plans in the works to make bigger and better for the show. Juniors this is a good opportunity to be a seller and to show one of your best as well. More details to follow from Lindsay Phillips and the other junior advisors. Watch the Face book pages of DP Sales Mgt and the Ky Simmental Association.

Good luck to all the juniors at the state show, Eastern Regional, AJSA Jr. Nationals, Simmental Breeders Sweepstakes, county fairs and the Ky State Fair.

Remember to get involved and support your Kentucky Simmental Association. Pass the word.

Doug, Debbie, Drew and Holli