

The New Direction

Sales Management: DP Sales Management
Auctioneer: Tracy Harl
Sale Staff: Tom Rooney, Chris Beutler, Randy Rasby

88 lots. Avg: \$3,346

High Selling Donor

Lot 1	STF Onyx 451W Sire: STF Dominance Consignor: Sloup Simmentals & Fenton Farms Simmentals Buyer: Double Bar D Farms & Zach Henthorn	\$30,000
Lot 2	GKS Trelbi 49Z Sire: JSSC Wide Body 090W Bred to: TJ High Caliber Consignor: Kasl Simmentals Buyer: Garrett Parson, KS	\$4,800
Lot 3	W/C Miss Werning 5106C Sire: W/C No Remorse Bred to: SC Pays in Cash Consignor: Sloup & BF Black Simmentals Buyer: Rocky Hill Farms, GA	\$4,000

High Selling Opens

Lot 41	BWL Jessie's Girl 718H Sire: Colburn Primo Consignor: B&L Cattle Company Buyer: Cody Wride, UT	\$9,500
Lot 35	GKS Maui H295 Sire: W/C Bankroll Consignor: Kasl Simmentals Buyer: Jay Chech, NE	\$8,250
Lot 47	NABE Chloe 901H Sire: LLSF Pays to Believe Consignor: Naber Farms Buyer: Bluff Creek Ranch, TX	\$6,500
Lot 14	Woodlawn Marcella	\$5,300 ½ interest

	Sire: JASS On the Mark Consignor: Sloup Simmentals Buyer: Ron Buch, IA	
Lot 48	BWL Miss Katie 723H Sire: Mr. CCF 20-20 Consignor: B&L Cattle Company Buyer: Superior Simmentals, UT	\$5,000
Lot 29	CRSS Jewel Sire: SWC Deals Done 234D Consignor: Superior Simmentals Buyer: B&L Cattle Company, NE	\$4,250
Lot 49	BWL Wendy 483H Sire: W/C Bankroll Consignor: B&L Cattle Company Buyer: Jeremy Jeffiers, KY	\$4,250
High Selling Breds		
Lot 6	SS Denali Sire: WLE Big Deal Bred to: W/C Fort Knox Consignor: Sloup Simmentals Buyer: Smith Farms, TX	\$5,250
Lot 53	Arrow H Finesse F133 Sire: W/C Bankroll Bred to: W/C Executive Order Consignor: Arrow H Simmentals Buyer: Sloup Simmentals, NE	\$4,300
Lot 74	SS Daysi D530 Sire: Hook's Broadway Bred to: W/C Fully Loaded Consignor: Sloup Simmentals Buyer: Happy 6 Simmental, KY	\$4,000
Lot 58	NPC Sweet Vision G903 Sire: Mr. CCF 20-20 Bred to: W/C Executive Order Consignor: NP Cattle Co Buyer: Pine Lane Farms, MS	\$3,900

Lot 82 Haleys Dixie C316 \$3,900
Sire: Long's Steel Shot
Bred to: W/C Fort Knox
Consignor: Sloup Simmentals
Buyer: Matthew Huenefeld, IL

Lot 85 Haleys Maroon B242 \$3,800
Sire: GLS Yahoo
Bred to: JASS On the Mark
Consignor: Haley Farms
Buyer: Hilltop Simmentals, SD

High Selling Cow/Calf Pairs

Lot 90/90A Dillons Kandy Time \$5,000
Sire: HTP SVF In Dew Time
Heifer calf by: W/C Fort Knox
Bred to: Walsh Lock Down
Consignor: Sloup Simmentals
Buyer: Pribyl Farms, NE

Lot 5 FSCI Beatrice B423 \$4,500
Sire: Remington Lock N Load
Heifer Calf by: Arrow H Big Bear
Consignor: Sloup Simmentals
Buyer: Trey Gustin, OH

Lot 4 SFPC Lucys Longhaul C194 \$4,300
Sire: STCC Long Haul 033X
Bull Calf by: Arrow H Big Bear
Consignor: Sloup Simmentals
Buyer: Rick Wetovick, NE

High Selling Pregnancy

Lot 10A SS Enchantress B200 \$3,900
Sire: W/C Fort Knox
Consignor: Sloup Simmentals
Buyer: Hilltop Simmentals, SD