



10.10.20

12:00 pm CST | at the Farm Seward, Nebraska



Rev. Alan Harre
Crusader Simmentals
June 12, 1940 – August 20, 2020

It is with great sadness that we welcome you to this year's New Direction Sale without an important member of our family, consignors, and extra farm help. Alan Harre of Crusader Simmentals and Andrea Sloup's father passed peacefully at his home in August.

Alan was a very accomplished man. He had numerous degrees, held positions on numerous boards, preached the word of the Lord, and presided over colleges, but his most important position was the head of his family. He was married to his dear wife Diane for 56 years, and had three children Andrea, Jennifer, and Eric.

Alan enjoyed Simmental cattle as well as he partnered with Nick on several top females in the Sloup program. He was always seated at the side of the sale ring in his denim Crusader Simmentals shirt, pen and catalog in hand, recording prices. Alan was a great supporter and cheerleader of the Sloup program.

We will dearly miss Alan's beaming smile, and thoughtful words at this year's New Direction Sale.



Crusader Simmentals

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Friends,

2020 has been a very challenging year for everyone. Through everything, I am so thankful for my faith, family and friends. Just recently my father-in-law, Alan Harre (Crusader Simmentals), passed away. He was a wonderful husband, father, grandfather and friend we are all thankful for, and he will be missed.

As we prepare for our upcoming New Direction Sale, I am thankful for all the consignors who work so hard to bring you top genetics from each of their programs.

We will be offering a great set of donor cows, including Onyx, one of the elite donors in the breed, along with an excellent set of pairs, bred heifers, and opens many of which will be highly competitive in the show ring. Finally, we will be selling a high quality group of herd bull prospects. There is a really good selection of black and red genetics. Look through the catalog and you will see the many great cow families that are represented.

If you have any questions, please contact any of the consignors, DP Sales Management, or any of the excellent consultants who work so well with our programs.

Thanks again for your continued support, and we look forward to working with all of our friends and past customers. We are also excited to meet new friends who are a part of the Simmental breed.

With appreciation, Nick



SLOUP

SIMMENTALS

**Nick, Andrea, Shane, Brevin, Natalie & Haylie Sloup
 Jackson & Shelbi Hackbart**

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Laramie

Onyx

Lot
1

STF Onyx 451W

Purebred 1/2/09 2481646 451W ADJ BW 96

SIRE

STF Dominance T171

STF Dominique R170

MMP Kiss This 37L

DAM

GCF Mis Caliente

SAC Mr MT 73G

SS Me Too L06

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 13 | 2.8 | 49 | 69 | 2.4 | 19 | 44 | -0.32 | 0.58 | 93 |

Where do you start with an elite individual like STF Onyx? It is a difficult decision to allow her to leave our program was definitely not an easy one to make. When we purchased Onyx, we felt that she would never leave our program, but with her excellent production in embryo transfer; we felt passing the torch to another program was exciting. Onyx is one of our best purchases to date, and her progeny and

genetics down the road will be felt in both our program and Fenton's' for many years. With the ever-growing new genetics and bulls in the Simmental breed, the return on the investment will be nothing but positive and exciting for the new owner.

STF Onyx, the two-time NAILE champion has an impressive 141 progeny reported on her cow card, and her dam Caliente has 176. The family is impressive including Bunny, Nostalgia Lockout, Adamant, Onyx 61B, Prima Donna, Gemstone, Hope, Genesis, and more.

The list of programs Onyx has influenced is a book in itself. In a year that has had so much uncertainty and change, the consistency of Onyx and her influence should make you feel better about 2020. Onyx is housed at Donor Solutions, who have done a wonderful job of working with her. She sells with 5 embryos. Please contact sale management, the Sloups, or Fentons to discuss this breed matriarch. Onyx will be ready to flush a week after the sale, she has averaged 23 embryos on her last two flushes. After we offer two sets of embryos in the New Direction online sale we will not offer any embryos out of Onyx at public auction for one year.

Owned by: SLOUP SIMMENTALS & FENTON FARMS SIMMENTALS



GKS Trelbi 49Z



W/C Miss Werning 5016C

Donors

Lot 2 **GKS Trelbi 49Z**

| | | | | | |
|----------|---------|---------|-----|--------|----|
| Purebred | 2/15/12 | 2758444 | 49Z | ADJ BW | 71 |
|----------|---------|---------|-----|--------|----|

SIRE JS Sure Bet 4T
JSSC Wide Body 090W
WHCC Angels Dream

DAM CNS Dream On L186
SS Magnificent Dreams
SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|----|------|------|-----|-------|------|-----|
| 15 | -1.2 | 55 | 73 | 11.9 | 28 | 56 | -0.08 | 0.73 | 122 |

Bred AI to **TJ High Caliber, ASA#2891465 on 12/11/19. Due 9/19/20**

We all know in life, there are very difficult decisions to be made and having to write this footnote is one of them. We are giving you the opportunity to purchase, "GKS Trelbi 49Z", a knock out red-baldy, "Magnificent Dreams" x "JSSC Wide body" daughter that has proven herself, not only in our program, but others as well. We decided back in February, after our good friends Matt, E'lise, & Cade Bracker of Bracker Livestock, campaigned a Trelbi grand-daughter to the honors of winning the Supreme Champion female at the 2020 Nebraska Cattlemens Classic. Trelbi is an extremely powerful female with a massive hip and loads of internal dimension, that is beautifully constructed, with a stunning presence to her. Semen from her deceased sire, JSSC Widebody, is extremely scarce and nearly impossible to come by, so this is an excellent opportunity to get your hands on his championship genetics. Trelbi is due to calve prior to the sale, to the Hartman/Apex/Herbster stud, TJ High Caliber, and will be ready to flush a couple months after the sale. Call me with any questions on this outstanding donor for your program. Kasl Simmentals retains a right to a future flush, with a minimum of (8) freezeable embryos at the seller's expense and buyer's convenience.

Owned by: KASL SIMMENTALS

Lot 3 **W/C Miss Werning 5016C**

| | | | | | |
|-----------|---------|---------|-------|--------|----|
| 3/4 Blood | 3/26/15 | 3211677 | 5016C | ADJ BW | 80 |
|-----------|---------|---------|-------|--------|----|

SIRE Yardley High Regard W242
W/C No Remorse 763Y
DW Susanna 763T

DAM WAGR Dream Catcher 03R
Miss Werning 174Y
Miss Werning 534R

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|-----|-----|
| 9 | 1.1 | 58 | 74 | 3.3 | 32 | 61 | -0.02 | 0.8 | 96 |

Bred AI to **SC Pay In Cash C15, ASA#298878. Due prior to sale day.**

If you have been thinking of adding excitement to your program by acquiring a top young donor to your program, you would be hard pressed in any sale opportunity in the months ahead, to find a female that is this good, this good looking and with this kind of pedigree. Miss Werning will have a calf at side by Pay in Cash and will be getting ready to be flushed at sale time. It is hard to find a cow this well structured, with this kind of femininity and style.

Owned by: SLOUP SIMMENTALS & BF BLACK SIMMENTALS



Granddaughter of 49Z, Supreme Champion 2020 NCC



SFPC Lucys Longhaul C194



FSCI Beatrice B423

Lot 4 **SFPC Lucys Longhaul C194**
 3/4 Blood 1/22/15 2988006 C194 ADJ BW 77

SIRE STF Shocking Dream SJ14
STCC Long Haul 033X
 Miss Fancy Yardley T85

DAM DUFF New Edition 6108
Zeis New Edition X500
 CRR Elizabeth T828

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 8 | 2.9 | 63 | 84 | 3.3 | 19 | 51 | 0.06 | 0.74 | 101 |

We're all about outstanding female's, and when this female came up as top open we knew we wanted her at the farm. C194 is right in the prime of her life and has been open so she can immediately enter your transplant program. The X500 cow family has generated a lot of dollars and banners in the Midwest and this female carries on the legacy.

4A 5/22/20 Bull Sire Arrow H Big Bear B006, ASA#2890431

Owned by: SLOUP SIMMENTALS

Lot 5 **FSCI Beatrice B423**
 Purebred 2/7/14 2851952 B423 ADJ BW 84

SIRE Remington On Target 2S
Remington Lock n Load 54U
 BAR15 Miss Knight 78E-51G

DAM SVF/NJC Built Right N48
Lazy H Built to Burn T19
 Triple C Burn it Up N34L

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 10 | 2.6 | 67 | 106 | 4.8 | 26 | 59 | -0.22 | 0.98 | 107 |

What a tremendous Lock-N-Load black baldy daughter! This donor can be recommended to any program. She sells with a really special, solid black, Big Bear daughter (M25 x Upgrade), born on 4/4/20. Cow is open and ready to flush.

5A SS Sweet Gem H243 ASA#3765327 BD 4/4/20 H423
 Heifer ADJ BW 84 Sire Arrow H Big Bear B006, ASA#2890431

Owned by: SLOUP SIMMENTALS

Lot 6 **SS Denali**
 Purebred 3/5/16 3192416 D506 ADJ BW 86

SIRE SVF Steel Force S701
WLE Big Deal A617
 Shawnee Miss 770P

DAM SVF/NJC Built Right N48
EKHCC Red Jewel 760
 EKHCC Crown Jewel 523

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 9 | 3.1 | 71 | 97 | 3.2 | 21 | 57 | 0.09 | 0.73 | 113 |

Bred AI to **W/C Fort Knox, ASA#3499385** on 2/17/20 due 11/26/20

Only because I want to offer our best is this young elite cow selling.

Denali is a dark red Big Deal x Red Jewell daughter. To top it off she was AI bred to Fort Knox on 2/17/20 and is due 11/26/20. She belongs in anyone's front pasture.

Owned by: SLOUP SIMMENTALS



SS Denali

Flush & Pregnancies



DF Miss Pep 301A - reference



URF Jessica's Jewel C010 - recipient

TMAS Can't Touch This 8513F - reference sire



SS Magnificent Dreams T69 - reference

Lot
7

DF Miss Pep 301A Flush

PB Flush 4/20/13 2743263 301A

SIRE JF Milestone

TNT Top Gun R244

Ms Maxie Lou M112S

DAM HPF Miss Pep Y301

SVF/NJC Built Right N48

Miss Pep 58H

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 9 | 2.9 | 73 | 105 | 4.7 | 22 | 59 | -0.01 | 0.76 | 115 |

IVF Flush. 100% of flush to sell with an open top. Average 43 ovacytes and average of 12 freezable embryos. Work to be done at TransOva. 301A is open and ready to flush. Don't overlook this opportunity. Please refer to lots 41 and 49. Yes, you should be bidding on sale day.

Owned by: CTN SIMMENTALS

Lot
8

CTN SS BWL Kinley D004 x
TMAS Can't Touch This 8531F

Pregnancy Due 12/10/20 3227797

SIRE

Mr TR Hammer 308A ET
TMAS Can't Touch This 8531F
J6RA 606B

DAM

SVF Steel Force S701
CTN SS BWL Kinley D004
EKHCC Red Jewel 760

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 7 | 3.6 | 79 | 119 | 3 | 18 | 57 | -0.08 | 0.93 | 108 |

Here is a tremendous, high quality, registered recipient cow. She is calving a Kinley (Steel Force x Red Jewell) x Can't Touch This. She is due to calve 12-10-20. I own this beautiful donor cow with my good friend, Brandon Luebbe.

Recipient URF Jessica's Jewel C010, ASA#3104140 BD 9/15/15

Sire WLE Uno Mas X549 Dam Blankette Of Conanga 198

Owned by: SLOUP SIMMENTALS

Lot
9

SS Magnificent Dreams T69 x
OBCC CMFM Deplorabull D148

Heifer Pregnancy Due 9/19/20 2387869

SIRE

W/C Executive Order 8543B
OBCC CMFM Deplorabull D148
Lazy H/Adkins BlkStar Z15

DAM

CNS Dream On L186
SS Magnificent Dreams
SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 14 | 0.1 | 66 | 96 | 8 | 30 | 63 | -0.01 | 0.79 | 126 |

Magnificent Dreams has always and will continue to have a huge impact in "The New Direction" sale. We wanted to bring something really special, and after much deliberation we decided to bring you the first born heifer calf from the "Magnificent Dreams" x "Deplorabull" mating. This is an outstanding opportunity to get a heifer calf from a proven donor in the Simmental breed that has tallied up to 175 recorded progeny to her credits. Any questions prior to sale or pics of the heifer calf, please feel free to contact me.

Owned by: KASL SIMMENTALS

Lot
10

SS Enchantress x W/C Fully Loaded 90D

Pregnancy Due 11/24/20 3006221

Recipient **Gonsior/GC Jackie C202**, ASA#3150439 BD 9/21/15

Sire TLLC One Eyed Jack Dam WRS/GS Dixie Z201

Owned by: SLOUP SIMMENTALS



SS Enchantress - reference

Here is an excellent opportunity to add elite genetics to your program. This young baldy, One Eyed Jack daughter, sells with a B200 x WC Fully Loaded pregnancy.

Lot
10A

SS Enchantress x W/C Fully Loaded 90D

Pregnancy Due 11/24/20 3006221

Recipient **SS Frivalous 44F**, ASA#3764236 BD 10/4/18

Sire CCR Cowboy Cut 5048Z Dam OBCC Eriskay 496Y

Owned by: SLOUP SIMMENTALS

SIRE

W/C Fully Loaded 90D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

SS Enchantress

TJ Sharper Image 809U

SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 10 | 2.5 | 78 | 115 | 6 | 31 | 70 | 0.09 | 0.95 | 131 |



Gonsior/GC Jackie C202 - Lot 10



SS Frivalous 44F - Lot 10A

Welcome

It is always a pleasure to welcome cattle producers to Seward, Nebraska. The New Direction Sale is truly a collective offering of some of the best genetics in the Simmental industry, and it's an exciting event year after year.

Last year we celebrated the 25th anniversary of the New Direction. As we embark on year 26, we can't move forward without mentioning a part of the family that will not be with us this year. Recently, the New Direction family lost Alan Harre of Crusader Simmental, but most importantly he was Diane's husband, Andrea's dad, Nick's father-in-law, and Shane, Shelbi, Brevin, Natalie, and Haylie's grandfather. Alan was a very successful man through many of his endeavors, but boy did I love when I would come out to Nebraska and he would come with a catalog in hand to show me one that he had seen. He would inquire about the animal, and Nick would tell me that he had been asking questions. Alan was a man deeply rooted in his faith, the love for his family, and he enjoyed this cow thing too. He will be greatly missed.

Nick has encouraged his guest consignors this year to dig deep into their programs, and bring some of the best from their operations. You have to admire his desire to strive to make things better even for year 26; which is evident in the offering of STF Onyx. Though as you turn the pages past Onyx, you will find bred cows, females, and open heifers. Even though we say it each year, there is truly something for everyone. Because there truly is.

You will see something missing as you look through the catalog. The embryo portion of the sale has been moved online to DP Online Sales. In an effort to shorten the sale time due to COVID-19, all of the embryos will sell online. The sale will open on Friday before the sale, and close on Sunday after the sale. Same great genetics that the Sloup and consignors always offer; just a different venue.

As always, we encourage you to contact Nick or Bill to discuss the sale offering, or any of the consignors. Feel free to visit the farm on Friday before the sale if you would like to look around with less people. It has been a challenging year, but the New Direction crew worked hard even through a pandemic to make year 26 a positive result.

Doug Parke



Bulls



SS Gensis 73G



SS High Ridge G128



SS Geronimo 81G

Lot
11

SS Gensis 73G

Purebred 9/23/19 3764401 73G ADJ BW 86

SIRE

SS Pay the Price C11

CNS Pays to Dream T759

LLSF Urababydoll U194

DAM

STF Onyx 451W

STF DominanceT171

GCF Miss Caliente

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 10 | 2.8 | 60 | 85 | 2.9 | 19 | 49 | -0.15 | 0.81 | 99 |

This son of the immortal Onyx and Pay the Price has been good since he hit the ground-Deep sided, big footed, sleek fronted, yet bold ribbed, Gensis will make an impact on your breeding program. He moves effortlessly and has a calm disposition.

Owned by: SLOUP SIMMENTALS

Lot
12

SS High Ridge G128

Purebred 11/2/19 3764400 G128 ADJ BW 89

SIRE

W/C Fully Loaded 90D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

HSF Ms Xpect A93 128C

Hook's Xpectation 36X

HSF Ms Beef 33R A93

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|-----|-----|
| 12 | 1.1 | 74 | 107 | 6.2 | 31 | 67 | 0.15 | 1 | 144 |

This red bull is loaded with style and substance. He sets the bar high for quality, genetics and usefulness as the red color is becoming increasingly desired. He is out of an Xpectation daughter out of the 10K sale feature female in the Hoffman Simmental sale from two sales ago. Fully Loaded, our full brother to Bankroll, has been an exceptionally consistent sire for our program and his progeny has had a strong influence in our program. Buy this young stud with confidence!

Owned by: SLOUP SIMMENTALS

Lot
13

SS Geronimo 81G

3/4 Blood 9/5/19 3764151 81G ADJ BW 84

SIRE

SS Extraordinaire E513

Mr CCF 20-20

HLTS Dakota Red

DAM

SS/B&L Black Beauty 81D

M.A.C.Wallstreet 340A

B & L Real Look 73X

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|-----|-----|
| 12 | 0.1 | 66 | 93 | 5.8 | 20 | 53 | 0.08 | 0.8 | 120 |

SS Geronimo is a dark cherry red, Extraordinaire son, out of 81D, one of our best producing young cows. I wanted to offer something special out of Extraordinaire who sold in a New Directions Sale 1/2 interest for \$20,000 to Ron Buch and Fenton Farms. We also sold an Extraordinaire heifer calf for \$35,000 that was the pick of the herd last year, selling to Koehler Farms. She was an Onyx x Extraordinaire.

Owned by: SLOUP SIMMENTALS

Opens

Lot

14

Woodlawn Marcella

Purebred 8/23/19 3604327 163G ADJ BW 72

SIRE

W/C Loaded Up 1119Y
JASS On the Mark 69D
JASS Sable's Time 53X

DAM

LRS A Plus 219A
WCS Ms 603D
WCS Ms 004 900W

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|-----|-----|------|-----|------|------|-----|
| 11 | 3 | 87 | 135 | 6.4 | 27 | 71 | 0.11 | 0.93 | 143 |

Every year we offer 1/2 interest in what I believe to be our elite heifer. This elegant, powerful, Jazz on the Move heifer is one I think will make a tremendous donor for the new owner and Sloup Simmentals. Just take a moment and study the data and genetic potential of this purebred baldy beauty. I look forward to being a partner on this exceptional female.

Owned by: SLOUP SIMMENTALS



Woodlawn Marcella

Lot

15

SS Gemstone G400

3/4 Blood 9/10/19 3720596 G400 ADJ BW 81

SIRE

HILB Oracle C033R
HILB/SHER Data Breach
SHER Glitter Time 012X

DAM

B C Lookout 7024
SS Dreammaker D400
SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|----|-----|------|-----|------|------|-----|
| 14 | 1 | 69 | 98 | 6.2 | 24 | 58 | 0.13 | 0.76 | 118 |

Gemstone is a beautiful, eye-catching baldy, sired by Data Breach. Her dam is an ET daughter out of Magnetic Lady x BC Lookout. Tremendous genetics! Great disposition!

Owned by: SLOUP SIMMENTALS



SS Gemstone G400

Lot

16

SS Gianna G06

Purebred 9/4/19 3720594 G06 ADJ BW 81

SIRE

Remington On Target 2S
Remington Lock n Load 54U
BAR15 Miss Knight 78E-51G

DAM

W/C Relentless 32C
SS Elianah E65
DAF Summer Z65

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|-----|-----|
| 10 | 2.3 | 72 | 107 | 2.9 | 18 | 54 | 0.02 | 1.2 | 122 |

This ET heifer has been a standout since birth. Sired by the ever popular, Lock-n-Load, and out of SS Elianah, high selling heifer in the 2018 sale (1/2 interest \$24,000 with our good friends Fenton Farms), Gianna will end up in someone's donor pen. Highly recommend!

Owned by: SLOUP SIMMENTALS



SS Gianna G06



SS Grace G422

Lot
17

SS Grace G422

SimAngus 9/2/19 3720601 G422 ADJ BW 78

SIRE

Mr CCF 20-20
SS Extraordinaire E513

HLTS Dakota Red

DAM

RED RMJ Redman 1T
KLEIN Faye 2212-422B

RED Pie Faye 2212

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|----|-----|------|-----|------|------|-----|
| 13 | -0.1 | 60 | 88 | 8.1 | 22 | 52 | 0.08 | 0.73 | 123 |

We are so pleased with our SS Extraordinaire calves. Here is a great example of how good these calves are. His dam was the high selling donor in the Klein Red Angus Dispersal. Grace will be an outstanding cow.

Owned by: SLOUP SIMMENTALS



SS Grace G25

Lot
18

SS Grace G25

Purebred 9/1/19 3764405 G25 ADJ BW 88

SIRE

HILB Oracle C033R
HILB/SHER Data Breach

SHER Glitter Time 012X

DAM

Flying B Cut Above
SS-DS Class Above

Miss CCF Redhead W4

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 13 | 1.9 | 78 | 116 | 6.7 | 22 | 61 | -0.09 | 0.76 | 118 |

A fall heifer from the Fenton donor cow I purchased a couple of years ago out of Fat Butt. Her mom is a beautiful female and she has consistently produced heifers like this Data Breach female. This is a solid replacement female that is the kind that stays in the herd for a long time.

Owned by: SLOUP SIMMENTALS



SS Night Lights G119

SS Sensation E119 - reference dam



Lot
19

SS Night Lights G119

3/4 Blood 9/5/19 3764231 G119 ADJ BW 87

SIRE

Mr CCF Vision
Mr CCF 20-20

HTP SVF Dew the Stroke

DAM

PVF Insight 0129
SS Sensation E119
SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 13 | 1.7 | 76 | 110 | 6.3 | 22 | 60 | -0.05 | 1.34 | 103 |

This is one of our top heifers we are selling. Night Lights is a powerful, solid black, 20/20 daughter. Her dam, 119E is one of our top young donors who is a Magnetic Lady x PVF Insight daughter. Tremendous genetics!

Owned by: SLOUP SIMMENTALS

Lot

20

SS Expectation G358

Purebred 9/10/19 3764233 G358 ADJ BW 90

SIRE

WS Revival

LLSF Uprising Z925

SS Noreen

DAM

TX Chardonnay

Winchester HR P8315

TX Kalika

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 11 | 1.5 | 59 | 86 | 6.8 | 23 | 55 | -0.03 | 0.74 | 119 |

Expectation is a very complete, solid black, Revival daughter. Revival's dam, SS Noreen, was raised by us and sold to Walsh Simmentals.

Owned by: SLOUP SIMMENTALS



SS Expectation G358

Lot

21

Miss CCF/SS Grace G36

5/8 Blood 9/21/19 3761673 G36 ADJ BW 81

SIRE

WLE Copacetic E02

HPF Quantum Leap Z952

CMFM Joy 02ZB

DAM

Miss CCF Sheza Bonnie Y61

Gambles Hot Rod

Miss CCF Sheza Looker

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 9 | 1.6 | 64 | 98 | 3.3 | 20 | 52 | 0.1 | 0.73 | 110 |

Everyone likes a beautiful black baldy. SS Grace is a Copacetic x Sheza Bonnie daughter. If you like them extra fancy, here she is.

Owned by: SLOUP SIMMENTALS



Miss CCF/SS Grace G36

Lot

22

SS Jasmine G020

Purebred 9/20/19 3764237 G020 ADJ BW 94

SIRE

Mr CCF 20-20

Mr CCF Vision

HTP SVF Dew the Stroke

DAM

SS Donna E2

Remington Lock n Load 54U

Sandeen Donna 7386

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 11 | 1.4 | 73 | 111 | 4.3 | 19 | 56 | -0.06 | 1.22 | 119 |

What a tremendous, powerful, solid black, 20/20 daughter! Her dam is a Lock-n-Load x Donna ET daughter first calf heifer. What a great job she did here! Jasmine will surely get your attention. Donor quality!

Owned by: SLOUP SIMMENTALS



SS Jasmine G020

Sandeen Donna 7386 - reference granddam





SS Gabby G306

Lot
23

SS Gabby G306

3/4 Blood 10/7/19 3720599 G306 ADJ BW 79

SIRE

W/C Fully Loaded 90D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

SC Lakota 3016

WS Beef Maker R13

LACY Lakota 9117

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 12 | 0.7 | 67 | 98 | 6.3 | 26 | 59 | 0.24 | 0.88 | 134 |

SS Gabby is a dark cherry red, WC Fully Loaded daughter, by a tremendous Beef Maker daughter we purchased from Shoal Creek. This heifer has cow prospect written all over her.

Owned by: SLOUP SIMMENTALS



SS Giselle G589

EKHCC Red Jewel 760 - reference dam



Lot
24

SS Giselle G589

Purebred 10/15/19 3764408 G589 ADJ BW 88

SIRE

W/C Executive Order 8543B

W/C United 956Y

Miss Werning KP 8543U

DAM

EKHCC Red Jewel 760

SVF/NJC Built Right N48

EKHCC Crown Jewel 523

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 1.3 | 80 | 121 | 4.3 | 25 | 65 | 0.11 | 0.85 | 124 |

Royally bred and royally designed this future red donor is the kind to build a program around. A beautiful heifer deserves a beautiful name. Giselle has the earning potential and genetic profile to become a standout in the Simmental breed.

Owned by: SLOUP SIMMENTALS



CRSS Ruby

Lot
25

CRSS Ruby

5/8 Blood 10/25/19 3754982 G21 ADJ BW 83

SIRE

TKCC Carver 65C

WS Pilgrim H182U

FORD RJ Dolly Y83

DAM

NPC Miss Jasmine Z212

O C C Magnitude 805M

NPC Miss Chimmie X144

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 10 | 1.2 | 70 | 94 | 0.8 | 21 | 56 | 0.2 | 0.67 | 115 |

Ruby is a very attractive TKCC Carver daughter that is bound to catch your eye. She has a gentle disposition and is broke to lead for anyone wanting another 4H heifer to drag around to shows. She'll make an exceptional cow. Her OCC Magnitude dam sells as Lot 88.

Owned by: SUPERIOR SIMMENTALS

Lot 26

SS Mitzi G425

SimAngus 11/20/19 3764230 G425 ADJ BW 82

SIRE

W/C Bankroll 811D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

OBCC Eriskay 496W

S A V Bismarck 5682

EXAR Eriskay Q38 4696

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|-----|-----|------|-----|------|------|-----|
| 16 | -0.2 | 76 | 114 | 9.4 | 27 | 65 | 0.33 | 0.57 | 139 |

SS Mitzi is an eye-catching black baldy, Bankroll daughter. Her donor dam by Bismarck is our top Angus donor who has had exceptional progeny.

Owned by: SLOUP SIMMENTALS



SS Mitzi G425



OBCC Eriskay 496W - reference dam

Lot 27

SS Mulberry G961

SimAngus 11/15/19 3764232 G961 ADJ BW 89

SIRE

CDI Authority 77X

NF Trump S582

CDI Ms Crocket 88T

DAM

KAW M26P Basinette 961

Red Fine Line Mulberry 26P

JAG Shstaldy HB 1606L

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 10 | 1.1 | 65 | 102 | 2.9 | 23 | 54 | -0.03 | 0.52 | 95 |

This solid red, CDI Authority daughter has caught everyone's attention.

If you are looking for exceptional red genetics, here is the one. Her dam is our best Red Angus cow. Top cow prospect!

Owned by: SLOUP SIMMENTALS



SS Mulberry G961

Lot 28

SS Crimson G4

3/4 Blood 11/4/19 3764229 G4 ADJ BW 86

SIRE

W/C Lock Down 206Z

Remington Lock n Load 54U

G C F Miss New Level R206

DAM

WLC Eternity

STF Lock Out Z44L

THSF Sheza Dream S623

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|-----|-----|------|-----|------|------|-----|
| 13 | -0.1 | 77 | 115 | 6.1 | 20 | 57 | 0.13 | 0.75 | 122 |

SS Crimson is a beautiful red baldy, WC Lockdown daughter. Her granddam is a full sister to Steel Force. These Lockdown daughters make excellent cows.

Owned by: SLOUP SIMMENTALS



SS Crimson G4



Lot
29

CRSS Jewel

Purebred 12/20/19 3754983 G41 ADJ BW 85

SIRE Mr TR Hammer 308A ET
SWC Deals Done 234D
Limestone Star W992
DAM SVF Steel Force S701
KenCo PJ'S Force D22Z
SVF NJC Precious Jewel

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|-----|-----|
| 12 | 1.1 | 66 | 97 | 5.3 | 19 | 52 | -0.05 | 0.8 | 118 |

This blaze face Hammer X Steel Force granddaughter has all the correct pieces to make an outstanding cow. She is broke extremely well for anyone looking for a potential show heifer Her dam sells in this sale as Lot 89.

Owned by: SUPERIOR SIMMENTALS



Lot
30

SS Gretel

Purebred 12/10/19 3764404 G684 ADJ BW 85

SIRE W/C Loaded Up 1119Y
W/C Fully Loaded 90D
Miss Werning KP 8543U
DAM HPF Quantum Leap Z952
STF/RP Camille D684
Miss 159Y

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 13 | 0.8 | 71 | 101 | 6 | 27 | 63 | 0.02 | 0.97 | 131 |

I found this heifer's mother at the second to last Silver Towne Sale. Dalton Lundy called me about her and I have always been glad that he did. With Quantum Leap being deceased and his progeny having so much success, this combines her mother with Fully Loaded, our powerhouse red sire full brother to Bankroll. The Fully Loaded heifers are making wonderful females. Dam sells as lot 76. This one will be one too!

Owned by: SLOUP SIMMENTALS



Lot
31

SS Gemstone G229

Purebred 12/3/19 3764403 G229 ADJ BW 84

SIRE W/C Loaded Up 1119Y
W/C Bankroll 811D
Miss Werning KP 8543U
DAM STF Dominance T171
STF Onyx 451W
GCF Miss Caliente

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|----|-----|------|-----|-------|------|-----|
| 13 | 2 | 64 | 89 | 4.8 | 25 | 57 | -0.14 | 0.82 | 114 |

With the magical female, Onyx and the exciting and proven sire, Bankroll, this striking red young lady is a real Gemstone. A heifer by this mating would have a dynamic pedigree anyway but add her beautiful red coat of hair and a striking profile and she is hard to not notice. A daughter of the great Lot 1.

Owned by: SLOUP SIMMENTALS



SS Gemstone G229

STF Onyx 451W - reference dam

Lot
32

CRSS Drumroll

1/2 Blood 12/5/19 3758695 G30

SIRE

W/C Bankroll 811D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|--------------------------|----|----|----|-----|------|-----|------|-----|-----|
| EPDs Available Sale Day. | | | | | | | | | |

EPDs Available Sale Day.

Drumroll is out of a first calf High Voltage heifer She continues to improve with age. She has the right design and lines for the show world. Her grand dam never missed at producing calves at the very top for phenotype each year. If you believe in the importance of the maternal line then you'll want to go home with this heifer on sale day and anticipate the quality of calves she'll produce in the future.

Owned by: SUPERIOR SIMMENTALS



CRSS Drumroll

Lot
33

SS Graycen G650

Purebred 12/14/19 3764407 G650 ADJ BW 86

SIRE

W/C Fully Loaded 90D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

SS Cottontop C650

STF Lock Out Z44L

KenCo Miley Cottontail

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 13 | 1.7 | 70 | 101 | 4.8 | 27 | 62 | 0.04 | 0.94 | 124 |

This is the last heifer I decided to place in the New Direction. I know what kind of calves this heifer's mom has produced. Her dam is a Miley Cottontail out of Lockout and Graycen's sisters have become top Simmental females. Buy with confidence that this stylish, moderate, yet soundly constructed female will be a solid addition to your herd.

Owned by: SLOUP SIMMENTALS



KenCo Miley Cottontail - reference granddam

Lot
34

SS Harmony G135

Purebred 12/20/19 3764410 G135 ADJ BW 88

SIRE

W/C Executive Order 8543B

W/C United 956Y

Miss Werning KP 8543U

DAM

SS Ember E135

CDI Rimrock 325Z

JM Steel My Heart

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|-----|-----|------|-----|------|------|-----|
| 14 | -1.3 | 77 | 112 | 6.5 | 23 | 62 | 0.09 | 0.91 | 128 |

I liked naming this heifer Harmony because she fits the name as her famous grand dam, Steel My Heart meshed beautifully with Executive Order to produce this pretty red female. She is going to make a wonderful female and turn in to the kind of cow that we all need more of in our herds.

Owned by: SLOUP SIMMENTALS



SS Harmony G135



GKS Maui H295



BWL Sweet Gem 217H

HS Sweet Gem X141N - reference dam



SS Hope H24

Lot
35

GKS Maui H295

Purebred 1/7/20 3758679 H295 ADJ BW 72

SIRE

W/C Bankroll 811D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

Sandeen Donna 3001

SS/PRS High Voltage 244X

Sandeen Donna 8386

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 12 | 1.4 | 75 | 101 | 5.3 | 28 | 65 | 0.08 | 0.85 | 125 |

GKS Maui H295 is a name that we'll all hear more of in the up and coming years. She undoubtedly possesses that look that true cattlemen have come to desire, with her massive sweeping rib cage, her fluid movement, and her absolutely flawless front one-third. Maui is backed by several of the most consistent and highly sought after cows in the breed. These matrons have produced countless descendants that have contributed a great deal to the seedstock industry. Maui has a definite show ring presence to her, but after all the banners are hung on the wall, her greatest attribute will be in the donor pen making more just like her. From the day she hit the ground, and every day thereafter, she has held a special place in our hearts and selling her was NOT an option or up for any further discussion!! As sale deadlines were approaching, we discussed the potential of her show career, and have decided to offer up 100% possession of this beast and we are going to hang on to 50% genetic interest. Contact Kasl Simmentals for additional details on GKS Maui H295. We'd love to visit with you about her!

Owned by: KASL SIMMENTALS

Lot
36

BWL Sweet Gem 217H

Purebred 1/11/20 3760044 217H ADJ BW 69

SIRE

MR CCF 20-20

MR CCF Vision

HTP SVF Dew The Stroke

DAM

HS Sweet Gem X141N

HTP/SVF Duracell T52

KENCO Miley Cottontail

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 13 | 0.9 | 77 | 109 | 5.9 | 20 | 59 | -0.03 | 1.05 | 119 |

Sweet Gem's always trickle to the top for us and this matting for me has clicked. Full sister I sold a few years back to the Trauernicht family topped the sale and went on as Supreme heifer at the Big Red show. Sold heifer made long in her design, good on her feet and legs, and going to be a great fault free cow down the road.

Owned by: B&L CATTLE COMPANY

Lot
37

SS Hope H24

Purebred 1/15/20 3764402 H24 ADJ BW 80

SIRE

OBCC CMFM Deplorabull D148

W/C Executive Order 8543B

LazyH/Adkins BlkStar Z15

DAM

STF Onyx 451W

STF Dominance T171

GCF Miss Caliente

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 14 | 0.5 | 58 | 88 | 4.2 | 23 | 53 | -0.17 | 0.76 | 109 |

An Onyx daughter out of Deplorable (Executive Order x Blackstar), Hope can add pedigree and promise to your program. The Onyx daughters have become solid additions to many programs because they continue the legacy of their great dam.

Owned by: SLOUP SIMMENTALS

Lot
38

SS Harmony H99

Purebred 1/5/20 3755328 H99 ADJ BW 82

SIRE

W/C Fully Loaded 90D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

FFS Sazerite

Mr NLC Upgrade U8676

HTP BT HVF Sazerac T99

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 10 | 2.4 | 77 | 111 | 6 | 25 | 63 | 0.07 | 1.01 | 129 |

This young heifer's mom is one of my favorite cows for several reasons. Her mom was purchased as a pregnancy from Fenton Farms that established them as partners and friends ever since. She is as consistent producer as I have and this year's calf is no exception. They always have the look and the disposition that makes you want them as part of your herd.

Owned by: SLOUP SIMMENTALS



SS Harmony H99



NABE Darcy 425H

KA TCF Independence S30L - reference dam



NABE Julia 422H

Lot
39

NABE Darcy 425H

Purebred 1/25/20 3758647 425H ADJ BW 78

SIRE

Mr HOC Broker

SVF Steel Force S701

JM BF H25

DAM

KA TCF Independence S30L

HC Power Drive 88H

TRIPLE C Krissie L30Y

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|----|-----|------|-----|-------|------|-----|
| 6 | 4 | 66 | 98 | 2 | 24 | 57 | -0.27 | 0.79 | 90 |

This exciting Broker daughter has all the right pieces and parts to make a big-time donor in a very short time. Darcy has a tremendous amount of volume and capacity as well as impeccable structural correctness. This baldy heifer is backed by her dam, Independence, who's calves have been highly sought after. Several full sibs have been sale toppers.

Owned by: NABER FARMS

Lot
40

NABE Julia 422H

Purebred 1/22/20 3758648 422H ADJ BW 79

SIRE

Mr HOC Broker

SVF Steel Force S701

JM BF H25

DAM

KA TCF Independence S30L

HC Power Drive 88H

TRIPLE C Krissie L30Y

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|----|-----|------|-----|-------|------|-----|
| 6 | 4 | 66 | 98 | 2 | 24 | 57 | -0.27 | 0.79 | 90 |

Julia is a purebred Simmental that has been a standout since birth. She's super pretty fronted with a lot of femininity about her while still being extremely sound and big footed with huge rib shape. This heifer's dam produces calves with a show ring look and great eye appeal. Julia will make a good show heifer for a junior and will transition into a great cow.

Owned by: NABER FARMS



BWL Jessie's Girl 718H

Lot
41

BWL Jessie's Girl 718H

SimAngus 1/22/20 3760043 718H ADJ BW 69

SIRE Dameron First Class
Colburn Primo 5153
Silveiras Sara's Dream 1339

DAM SSC Shell Shocked 44B
BWL/NABE Pep You Up 301E
DF Miss Pep 301A

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 12 | 0.2 | 61 | 88 | 7 | 14 | 45 | 0.24 | 0.43 | 114 |

Been a great one to watch develop from day one as this heifer has so much to bring to the table. Love how big this ones stands but brings rib, bone, soundness, and to top it off with a great front end to be a big time player in the ring and as a cow. Also, the cow family is stacked with the Pep cow that we sold las year in sale and backed by her mother that also sold in the sale. Hairy and tame the Primo calves are always fun to work on.

Owned by: B&L CATTLE COMPANY



HFS/SS Harmony H57

Miss Knockout 74T - reference dam



Lot
42

HFS/SS Harmony H57

Purebred 2/7/20 3764094 H57 ADJ BW 82

SIRE W/C No Remorse763Y
W/C BF Innocent Man
Miss Werning 174Y

DAM SS Goldmine L42
Miss Knockout 74T
Slow Poke 74R

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 8 | 2.3 | 57 | 82 | 4.3 | 26 | 54 | -0.01 | 0.73 | 103 |

This beautiful ET daughter, SS Harmony, is an Innocent Man x Knockout 74T daughter. This striking young female has tremendous potential and is a sale highlight.

Owned by: SLOUP SIMMENTALS



BWL Sandy 545H

JM Steel My Heart - reference dam



Lot
43

BWL Sandy 545H

SimAngus 2/20/20 3760047 545H ADJ BW 75

SIRE Dameron First Class
Colburn Primo 5153
Silveiras Sara's Dream 1339

DAM SVF Steel Force S701
JM Steel My Heart
JM BF H25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 11 | 1.0 | 66 | 97 | 6 | 12 | 45 | 0.14 | 0.44 | 102 |

Cow I like more than any is Steel My Heart and have had good luck with different mating's but the Primo has always raised to the top. Sandy is got it all with rib, power, bone, and so soft on her feet she floats as she moves. Full sisters to this mating have sold awesome and gone to be foundation cows in herds. I really like this one and have a hard time parting with her but here she is.

Owned by: B&L CATTLE COMPANY

Lot
44

GKS Caitlin H8

Purebred 2/22/20 3758680 H8 ADJ BW 77

SIRE

W/C Bankroll 811D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

GKS Sahmera C49

TJ Sharper Image 809U

SS Magnificent Dreams

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 2.5 | 89 | 114 | 6.8 | 29 | 69 | 0.10 | 0.81 | 132 |

Caitlin is one that my daughter (and I) will hate to see leave the farm! Her picture says it all...this female is beautiful!!! Not much else can or needs to be said. This astonishing Bankroll daughter has the sweet front end, combined with the depth and power to compete at a high level. We are letting this one go to show you what our new donor, "GKS Sahmera C49" can crank out. This heifer has a sweet, baby doll disposition that any exhibitor will love!!!

Owned by: KASL SIMMENTALS



GKS Caitlin H8

Lot
45

GKS Keisha H91

Purebred 2/25/20 3758681 H91 ADJ BW 61

SIRE

W/C Bankroll 811D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

GKS Sahmera C49

TJ Sharper Image 809U

SS Magnificent Dreams

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 2.5 | 89 | 114 | 6.8 | 29 | 69 | 0.10 | 0.81 | 132 |

Keisha is one that gets me excited! She is a super soft made, whale bellied female, who is sound with plenty of power, all while possessing a beautiful front 1/3, that is very hard to find in a female. Keisha will be a fun one in the ring, having great hair and being extremely kid friendly.

Owned by: KASL SIMMENTALS



GKS Keisha H91

Lot
46

GKS Janaya H49

Purebred 4/12/20 3758682 H49 ADJ BW 73

SIRE

GEFF County O

W/C Loaded Up 1119Y

RUBY NFF Rhythm 475B

DAM

GKS Sahmera C49

TJ Sharper Image 809U

SS Magnificent Dreams

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 9 | 2.9 | 77 | 118 | 5.2 | 26 | 65 | -0.01 | 0.84 | 124 |

Janaya is the natural calf from our new donor, "GKS Sahmera C49". This young, "County O" daughter has a bright future ahead of her in the show ring and even more importantly, following her show career. Janaya, while being greener than most of the older heifers in the sale, is one that has ALL the pieces and parts to have a very successful campaign in the ring. She is a flat shouldered, trim fronted female, who has a beautiful look to her. We are very excited to offer a female of this caliber and will love to hear reports on this one as time goes on.

Owned by: KASL SIMMENTALS



GKS Janaya H49



NABE Chloe 901H



BWL Miss Katie 723H

Lot
47

NABE Chloe 901H

Purebred 2/24/20 3758650 901H ADJ BW 79

SIRE CNS Pays to Dream T759
LLSF Pays to Believe ZU194
LLSF Urababydoll U194

DAM CNS Dream On L186
SS Magnificent Dreams
SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 11 | 2.4 | 71 | 99 | 6.5 | 25 | 60 | 0.11 | 0.76 | 121 |

This Pays To Believe daughter has a ton of natural thickness with a tremendous amount of rib capacity. Chloe is an awesome haired, photogenic individual that ties in very neatly through her front 1/3. To top it all off she's also got a lot of bone and foot size and is very sound on the ground when set into motion. Chloe's dam, SS Magnificent Dreams T69, has proven herself in both the show ring as well as a successful producer. This heifer should follow in her mother's footsteps as being a top donor for some lucky customer.

Owned by: NABER FARMS

Lot
48

BWL Miss Katie 723H

Purebred 2/25/20 3760046 723H ADJ BW 70

SIRE MR CCF Vision
MR CCF 20-20
HTP SVF Dew The Stroke

DAM JF Milestone 999W
TNGL A Gemstone A527
Silverstone LPC Miss Awe

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 11 | 1.5 | 80 | 119 | 4.5 | 21 | 62 | -0.11 | 1.11 | 117 |

The first calves that I seen out of the Gemstone cow I knew that cow was great and I wanted to get some calves on the ground myself. This 20-20 doesn't disappoint one bit as she has loads of rib and flawless on her feet you can picture this one as a mature cow and know that she is going to shine. Full sisters have been dominated and this one follows right behind her sisters and right with Gemstone. Show barn to pasture you will like this one all the way through.

Owned by: B&L CATTLE COMPANY



BWL Wendy 483H

DF Miss Pep 301A - reference dam



Lot
49

BWL Wendy 483H

Purebred 2/27/20 3760045 483H ADJ BW 65

SIRE W/C Loaded Up 1119Y
W/C Bankroll 811D
Miss Werning KP 8543U

DAM JF Milestone 999W
DF Miss Pep 301A
HPF Miss Pep Y301

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 2.1 | 75 | 105 | 5.8 | 27 | 64 | 0.02 | 0.91 | 126 |

Bankroll with a little pep to bring this heifer at you with a full baldy, wicked neck like her dam, and a well-made powered up heifer. Sold her dam in last year's sale to CTN Simmentals and they have been off and running with her and watch for very nice progeny coming this winter. Solid heifer with the look and rest of the puzzle to back her up and take home to watch explode.

Owned by: B&L CATTLE COMPANY

Breds

Lot

50

SS Fiona 01AF

1/4 Blood 11/28/18 3764235 01AF ADJ BW 75

SIRE

Remington Lock n Load 54U
W/C Lock Down 206Z
G C F Miss New Level R206

DAM

01A

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|-----|-----|------|-----|------|------|-----|
| 13 | -1.3 | 74 | 124 | 8 | 28 | 65 | 0.5 | 0.41 | 132 |

Bred AI to **SFG Cowboy Logic, ASA#3208956 on 4/2/20 due 2/4/21**

What a beautiful, black baldy bred heifer! This is one of the best bred heifers I have ever sold. SS Fiona is a WC Lockdown daughter. To top it off, she was AI'd to Cowboy Logic on 4/27/20 and is due 2/4/21. Front pasture female!

Owned by: SLOUP SIMMENTALS



SS Fiona 01AF

Lot

51

Misty Dew

Purebred 12/10/18 3609718 F80

SIRE

LLSF Uprising Z925
HILB Oracle C033R
SS Babys Breath P035

DAM

HTP SVF In Dew Time
DBLDF Morning Dew ET
Drake Chaos

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 11 | 1.8 | 74 | 99 | 5.6 | 19 | 56 | 0.01 | 0.73 | 121 |

PE to **WS Lockdown F24, ASA#3515535 from 5/15/20 to 8/5/20 Preg**

check 100 days on 9/1/20, due approx. 2/25/21

Misty Dew is a black baldy, Oracle daughter. Her dam is an ET daughter by In Dew Time x Drake Chaos, some excellent old genetics. Bred to WS Lockdown F24.

Owned by: SLOUP SIMMENTALS



Misty Dew

Lot

52

Arrow H Finley F144

Purebred 9/15/18 3754700 F144 ADJ BW 77

SIRE

MCM Top Grade 018X
Hook's Broadway 11B
Hook's Water Lily 89W

DAM

CNS Dream On L186
SS Magnificent Dreams
SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 8 | 2.9 | 73 | 104 | 5.9 | 31 | 67 | 0.16 | 0.78 | 129 |

Bred AI to **W/C Executive Order, ASA#2900283 on 2/3/20**

Finley is probably the best bred heifer we have sold in the New Direction. All the daughters out of Magnificent Dreams have been extremely popular in past sales plus they excelled in their track record. F144 is due to calve November 15th. The bulls mates have excelled and sold well. Proven genetics for sure.

Owned by: ARROW H SIMMENTALS



SS Magnificent Dreams - reference dam



Arrow H Finesse F133

OBCC Eriskay 496W - reference dam



Lot
53

Arrow H Finesse F133

SimAngus 9/18/18 3754701 F133 ADJ BW 70

SIRE

W/C Bankroll 811D

W/C Loaded Up 1119Y

Miss Werning KP 8543U

DAM

OBCC Eriskay 496W

S A V Bismarck 5682

EXAR Eriskay Q38 4696

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|-----|-----|------|-----|------|------|-----|
| 16 | -0.3 | 73 | 108 | 9.3 | 27 | 64 | 0.34 | 0.57 | 138 |

Bred AI to **W/C Executive Order, ASA#2900283 on 3/16/20**

Eriska is one heck of an Angus cow and her producing ability has been phenomenal. Nick Sloup has two excellent daughters; one a full sister to this bred and a Cowboy Cut. This bred will impress. We all like presents and you will get one on Christmas Day.

Owned by: ARROW H SIMMENTALS

Lot
54

Haley's Senorita G518

Purebred 1/3/19 3624333 G518 ADJ BW 80

SIRE

W/C Tribute 84C

Yardley Utah Y361

Miss Werning KP 8543U

DAM

Remington Miss Red Rush 68

Remington Lock n Load 54U

CEN Miss Red Rush 439R

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 10 | 2.6 | 66 | 94 | 3.3 | 19 | 52 | 0.02 | 0.99 | 119 |

Bred AI to **Longs The Player, ASA#3030191 on 3/2/20**

PE to **MPHC Rockstar F497, ASA#3562927 from 4/26/20 to 7/7/20**

This really nice bred heifer is out of a full brother to Relentless and a red donor that comes from the outstanding Remington program up in Canada. We bred her to our popular bull The Player for an exciting December calf.

Owned by: HALEY FARMS



Haley's Senorita G518

Lot
55

Deling Rosa

SimAngus 1/13/18 3444747 F92 ADJ BW

SIRE

Mr TR Hammer 308A ET

Mr NLC Upgrade U8676

SVF/HS Expecting a Dream

DAM

LAU Primrose JC 1858

LAU Beef Maker JJ 996

L V V F Touchstone of JC 433

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 13 | 1.3 | 70 | 115 | 7.8 | 21 | 56 | 0.19 | 0.52 | 106 |

Here is one bred that has a special look about her. This star headed, Hammer daughter is extremely big boned and stout while still being really feminine through her front end. She's got a lot a look and eye appeal. Rosa's mother was the great Primrose donor from Bruhn Farms. Check her and her calf out come sale day. We know you won't be disappointed.

55A 9/1/20 92H Heifer Sire CCR Cowboy Cut, ASA#2703910

Owned by: NABER FARMS



Deling Rosa



NPC Gloria G921



Haley's Good Girl G520

Lot
56

NPC Gloria G921

Purebred 1/3/19 3731712 G921 ADJ BW 78

SIRE

HTP/SVF Duracell T52
GSC GCCO Dew North 102C
Welsh's Scarlet 161Z

DAM

W/C Relentless 32C
JASS Relentless 50E
HS Lookin for Love X362S

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 14 | 0.2 | 73 | 98 | 6.2 | 20 | 56 | 0.09 | 0.94 | 122 |

Bred AI to Mr. CCF 20/20, ASA#2964446 on 4/9/2020

This super sound big bellied heifer also has a great pedigree. The sire has Duracell and Dew It Right in it and Dam is sired by Relentless out of Lookout x Glitter Cow.

Owned by: NP CATTLE

Lot
57

Haley's Good Girl G520

Purebred 1/5/19 3624334 G520 ADJ BW 78

SIRE

SVF/NJC Mo Town M216
JS Sure Bet 4T
JS Black Magic Woman 13P

DAM

Longs The Player
Haley's Diamond E392
SS Athena

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 11 | 1.4 | 58 | 79 | 6.5 | 22 | 51 | -0.19 | 0.85 | 107 |

Bred AI to CCR Wide Range, ASA#2725666 on 3/22/20

PE to MPHRC Rockstar F497, ASA#3562927 from 4/26/20 to 7/7/20

This heifer is out of a first calf heifer that we have been super happy with so far and when she can produce a real nice one the first year it is a bonus. Oh and this young lady goes back to the great Magnetic Lady line so we all know the proof is there. She is due the very first of the year to the Wide Range bull that we have been super happy with in our program.

Owned by: HALEY FARMS

Lot
58

NPC Sweet Vision G903

Purebred 1/11/19 3594288 G903 ADJ BW 72

SIRE

Mr CCF Vision
HTP SVF Dew the Stroke

DAM

HTP/SVF Duracell T52
HS Sweet Gem X141N
KenCo Miley Cottontail

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 13 | 0.9 | 77 | 109 | 6 | 20 | 59 | -0.03 | 1.05 | 118 |

Bred AI to W/C Executive Order, ASA#2900283 on 3/28/20

Here is an opportunity to buy into a proven cow family that Sloup & B&L Cattle have had great success with. This Executive Order calf out of her could be the next great one.

Owned by: NP CATTLE



NPC Sweet Vision G903



Lot
59

Melbys Belle 2

Purebred 1/15/19 3764013 G811 ADJ BW 88

SIRE GW-WBF Substance 820Y
SWC JRW Substance 904B
JM BF H25

DAM GWS Ebonys Trademark 6N
Melbys Bailey
Melbys Belle

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 7 | 4.3 | 76 | 112 | 4.3 | 22 | 60 | 0.05 | 0.78 | 113 |

Bred AI to **W/C Lock Down, ASA#2658496 on 5/15/20**

Smaller framed heifer with a real nice look. Bred to Lock Down, no clean up bull.

Owned by: MELBY SIMMENTALS



SS Exquisite - reference dam

Lot
60

Melbys Exquisite

Purebred 1/19/19 3764015 G71 ADJ BW 79

SIRE MR TR Hammer 308A ET
TKCC Classified
FORD RJ Dolly Y83

DAM HTP SVF In Dew Time
SS Exquisite
Salley's Miss Piggy

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 8 | 2.5 | 78 | 114 | 2.6 | 25 | 64 | -0.02 | 0.91 | 121 |

Bred AI to **W/C Lock Down, ASA#2658496 on 5/22/20**

Sold a lot of sisters in this sale. Her dam never misses. Bred to Lock Down, no clean up bull.

Owned by: MELBY SIMMENTALS



Tylertown/SS Noreen

Lot
61

Tylertown/SS Noreen

Purebred 1/22/19 3763868 92G ADJ BW 84

SIRE LLSF Uprising Z925
WS Revival
SS Noreen

DAM CNS Dream On L186
Welsh's Elegance 144Y
Welshs Night Lights 58S

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 11 | 1.4 | 74 | 105 | 6.8 | 19 | 56 | -0.04 | 0.89 | 121 |

PE to **W/C Lock Down, ASA#3515535 from 5/15/20 to 8/5/20 due 3/1/21**

This ET, eye-appealing, Revival x 144Y daughter will grab your attention. She is very complete. She was pasture exposed to W/C Lockdown F24 (ASA#3515535) from 5-15-20 to 8-5-20 and due around March 1st. Lockdown was one of the top selling bulls on the Walsh Sale. We are very pleased with his calves.

Owned by: SLOUP SIMMENTALS

Lot 62

NPC Gina G911

3/4 Blood 1/30/19 3760040 G911 ADJ BW 93

SIRE Mr CCF Vision
HTP SVF Dew the Stroke
B C Lookout 7024
DAM NPC Perfect Look D643
Zeis Perfection S116

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 13 | 1.6 | 75 | 109 | 4.2 | 16 | 53 | 0.08 | 0.98 | 114 |

Bred AI to **W/C Executive Order, ASA#2900283 on 3/30/20**

Gina is a long powerful heifer with great growth. Her dam goes back to our old perfection donor cow that has helped build our herd. On top of that when you throw BC Lookout into this pedigree Gina will be a great cow.

Owned by: NP CATTLE



NPC Gina G911

Lot 63

Melbys Vic

Purebred 1/31/19 3764039 G737 ADJ BW 90

SIRE W/C Loaded Up 1119Y
JASS On the Mark 69D
JASS Sable's Time 53X
TKCC Classified
DAM JF Victoria 737E
CLCC Victoria W02

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|-----|-----|------|-----|------|------|-----|
| 8 | 4 | 76 | 113 | 4.9 | 23 | 60 | 0.07 | 0.91 | 125 |

Bred AI to **Hooks Black Hawk, ASA#2854467 on 5/6/20**

A real nice baldy heifer that goes back to Hudson Pines, CLCC Victoria. Bred to Black Hawk, no clean up bull.

Owned by: MELBY SIMMENTALS



CLCC Victoria W02 - reference granddam

Lot 64

Melbys Sadies Answer

SimAngus 2/2/19 3764043 G78 ADJ BW 81

SIRE SITZ Traveler 8180
S A V Final Answer 0035
S A V Emulus 8145
W/C Lock n Load 31B
DAM Melbys Sadie
Triple C Sadie L030

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|-----|-----|------|-----|------|------|-----|
| 14 | -0.2 | 74 | 113 | 8.6 | 21 | 57 | 0.24 | 0.55 | 136 |

Bred AI to **CNS Dream On, ASA#2144976 on 5/6/20**

A Final Answer cow with some Power Drive in there. She will make a great cow. Bred to Dream On, no clean up bull.

Owned by: MELBY SIMMENTALS





J&C Pendleton G918

Lot
65

J&C Pendleton G918

3/4 Blood 2/14/19 3575136 G918 ADJ BW 79

SIRE

Kappes Pendleton B6

Remington Lock n Load 54U

Miss Werning KP 8543U

DAM

J&C Ms Hardcore B464

BWL Hard Core 6U

NLC LG772

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|----|-----|------|-----|-------|------|-----|
| 13 | -0.8 | 65 | 97 | 5.3 | 19 | 51 | -0.08 | 0.74 | 126 |

Bred AI to **CLRS Guardian, ASA#3563436 on 4/8/20**

Here is a dark cherry red, ET Kappes Pendleton daughter. She sells AI'd to calving ease bull, Guardian, on 4-8-20.

Owned by: SLOUP SIMMENTALS



Haley's Wonder G531

Lot
66

Haley's Wonder G531

Purebred 2/16/19 3624337 G531 ADJ BW 71

SIRE

Hook's Broadway 11B

MCM Top Grade 018X

Hook's Water Lily 89W

DAM

SS Tatum

CNS Dream On L186

SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 8 | 2.7 | 74 | 107 | 5.3 | 27 | 64 | 0.12 | 0.91 | 127 |

Bred AI to **CCR Wide Range, ASA#2725666 on 4/23/20**

PE to **MPHC Rockstar F497, ASA#3562927 from 4/26/20 to 7/7/20**

We are offering these 2 half sisters out of our Donor SS Tatum because we love the cows that they are making in our herd and so we wanted to share a few more. This solid black heifer is full of style and has a great future in her. She is bred to the popular Wide Range bull for a early February calf that will surely be a great one to watch grow.

Owned by: HALEY FARMS



SVF NJC Magnetic Lady M25 - reference granddam

Lot
67

Melbys Delight

Purebred 2/17/19 3764035 G03 ADJ BW 79

SIRE

W/C Lock n Load 31B

Remington Lock n Load 54U

Miss Werning KP 8543U

TJ Sharper Image 809U

DAM

SS Delight D03

SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 12 | 1.3 | 71 | 101 | 6.7 | 27 | 62 | 0.02 | 0.86 | 125 |

Bred AI to **SAV Final Answer, ASA#2320695 on 4/27/20**

A nice solid black heifer that goes back to Magnetic Lady. Sells bred to Final Answer, no clean up bull.

Owned by: MELBY SIMMENTALS

Lot
68

Haley's Cha Cha G533

Purebred 2/25/19 3624338 G533 ADJ BW 71

SIRE HSF Better Than Ever
GLS New Direction X184
GLS N6

DAM SS Tatum
CNS Dream On L186

SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 11 | 1.1 | 59 | 86 | 5.9 | 22 | 52 | -0.05 | 0.77 | 111 |

Bred AI to **ASR Birthright, ASA#3485818**

PE to **MPHC Rockstar F497, ASA#3562927 from 4/26/20 to 7/7/20**

We are offering these 2 half sisters out of our Donor SS Tatum because we love the cows that they are making in our herd and so we wanted to share a few more. This solid red heifer is one that I am only offering because we just have to have a red one in our sale group or it just would not seem right. No matter if she is bred to the AI or the natural service she will have you an outstanding calf this winter.

Owned by: **HALEY FARMS**



Haley's Cha Cha G533

Lot
69

NPC Greta G942

3/4 Blood 3/5/19 3760041 G942 ADJ BW 89

SIRE Sandeen Upper Class 2386
NPC Perfect Class C536
Zeis Perfection S116

DAM MCM Top Grade 018X
NPC Miss Cameo B416
BLL ZEIS Miss Macho U809

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 10 | 2.1 | 69 | 104 | 4.5 | 22 | 57 | 0.23 | 0.76 | 117 |

Bred AI to **THSF Lover Boy, ASA#2983443 on 3/22/20**

Here is a super freaky fronted young heifer that will stand out in any pasture. Here mother raised our top selling open heifer 2 years ago that we sold to Hadden Simmentals. We bred this heifer to the Denver Champion that Hadden's raised (Lover Boy).

Owned by: **NP CATTLE**



NPC Greta G942

Lot
70

Haley's One Thing Right G539

5/8 Blood 3/15/19 3624340 G539 ADJ BW 72

SIRE MR NLC Upgrade U8676
MCM Top Grade 018X
MCM 513R

DAM B C Lookout 7024
SS Cabella
Lazy H Ms. Romance T1

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 0.3 | 68 | 100 | 5.8 | 26 | 60 | 0.35 | 0.72 | 132 |

Bred AI to **CCR Wide Range, ASA#2725666 on 5/11/20**

PE to **MPHC Rockstar F497, ASA#3562927 from 6/7/20 to 7/7/20**

This heifer is the product of a outstanding young cow that we bought out of a past New Direction sale. She got her name because the cow is really good at making bulls but this is the first heifer so we were excited and then she gave us another one this year so I felt it was OK to make this one available. There are so many things this heifer could do for a program and we are super excited to hear about her Wide Range baby this coming winter.

Owned by: **HALEY FARMS**



Haley's One Thing Right G539



Lot
71

CTN Gucci G408

Purebred 3/27/19 3641878 G408

SIRE

W/C Loaded Up 1119Y
W/C Fully Loaded 90D

Miss Werning KP 8543U

DAM

GFI Magnum K52

SVF NJC Magnetic Ldy M25

NJC Ebony Antoinette

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 12 | 2.4 | 69 | 97 | 6.4 | 33 | 68 | -0.03 | 1.02 | 125 |

Bred AI to **Walsh Lock Down, ASA#3515535 on 4/24/20 due 2/1/21**

Top genetic package here! This one is an ET daughter of Magnetic Lady x WC Fully Loaded, Gucci was AI'd to WC Lockdown on 4-24-20 and is due 2-1-21.

Owned by: SLOUP SIMMENTALS



Lot
72

Nadine/Legacy

3/4 Blood 4/28/19 3598982 G104 ADJ BW 65

SIRE

W/C Executive Order 8543B

Rains Legacy E24

Rains Legacy C24

DAM

Welshs Dew It Right 067T

SS Nadine

SS Nightingale

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|----|-----|------|-----|------|------|-----|
| 13 | -1.8 | 59 | 85 | 5.4 | 22 | 52 | 0.04 | 0.63 | 126 |

Bred AI to **W/C Fort Knox 609F, ASA#3499385 on 8/18/20**

Top cow prospect! Here is another fine looking black baldy heifer. Her dam, by Dew it Right, is a tremendous cow. G104 was AI'd to the exciting Fort Knox on 8-18-20.

Owned by: SLOUP SIMMENTALS



Lot
73

Rains Counter Edition G57

5/8 Blood 4/12/19 3627927 G57 ADJ BW 79

SIRE

Remington Secret Weapon 185

DMCC Counter Attack 8C

CARD Forever 61A

DAM

DUFF New Edition 6108

Rains Dream Edition 117

BLL Miss Zeis Dream S316

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 12 | 0.8 | 57 | 78 | 5.2 | 19 | 47 | 0.2 | 0.52 | 109 |

Bred AI to **GSC/GCCO Dew North, ASA#3141837 on 4/7/2020**

A stylish percentage heifer that is bred to Dew North. We have had tremendous luck with our Dew North calves adding spring of rib and power. This calf should represent the best of it's dam & sire.

Owned by: NP CATTLE

Lot

74

SS Daysi D530

Purebred 11/2/16 3649086 D530 ADJ BW 86

SIRE

Hook's Broadway 11B

MCM Top Grade 018X

Hook's Water Lily 89W

DAM

KenCo Miley Cottontail

GWS Ebony's Trademark 6N

JM Dice-H25-L24

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 9 | 2.9 | 81 | 121 | 4.2 | 24 | 64 | 0.14 | 0.83 | 124 |

Bred AI to W/C Fully Loaded, ASA#3182370

Miley Cottontail x Broadway- We all enjoy walking out into the pasture or the pen and look at a striking female. This gorgeous black baldy will always fit that category. She is beautifully made with a perfect udder and a top pedigree. I was fortunate to own Miley for a few years and she produced many bulls and heifers that were some of my best. This young cow is one of them! Due mid October to Fully Loaded.

Owned by: SLOUP SIMMENTALS



SS Daysi D530



KenCo Miley Cottontail - reference dam

Lot

75

CTN Emma E323

Purebred 1/28/17 3336107 E323

SIRE

HC Power Drive 88H

WLE Power Stroke

Kappes Lady Irish F88

DAM

EKHCC Red Jewel 760

SVF/NJC Built Right N48

EKHCC Crown Jewel 523

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 8 | 3.9 | 68 | 107 | 3.2 | 24 | 59 | -0.06 | 0.78 | 115 |

Bred AI to W/C Fully Loaded, ASA#3182370 on 3/14/20 due 12/22/20

Not often can you purchase a cow of this quality and pedigree. This solid black outstanding young Power Drive x Red Jewell daughter sells bred to Fully Loaded. Bred to Fully Loaded on 3-14/20 and is due 12/22/20. She was pregnancy checked 4/28/20 and was 45 days.

Owned by: SLOUP SIMMENTALS



CTN Emma E323

Lot

76

STF/RP Camille D684

Purebred 9/5/16 3245056 D684 ADJ BW 80

SIRE

HPF Quantum Leap Z952

HTP/SVF Duracell T52

RP/MP Right to Love 015U

DAM

Miss 159Y

STF Shocking Dream SJ14

STF/RP Miss S013

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 13 | 0.3 | 72 | 101 | 6.2 | 22 | 57 | -0.01 | 0.82 | 124 |

Bred AI to W/C Fort Knox, ASA#3499385 due 10/15/20

Camille D684 is a female that is sired the Quantum Leap and back to Shocking Dreams, Goldmine, STF Diva and Promise. Look forward to her Ft Knox calf and you don't have to wait long. You read the footnotes about not wanting to sell one and this is that female as she was brought home to picture for the sale although I was not planning on selling her. Since we got her picture, I decided to allow her to be on the sale. Due 10/15/20 to Fort Knox! Daughter sells as Lot 30.

Owned by: SLOUP SIMMENTALS



STF/RP Camille D684

Breds & Pairs



CVLS Sheza Velvet 753E

Lot
77

CVLS Sheza Velvet 753E

Purebred 9/7/17 3415085 753E ADJ BW 77

SIRE

CCR Cowboy Cut 5048Z

Triple C Singletary S3H

CCR Ms 4045 Time 7322T

DAM

CVLS Pays 2B Velvet 428B

CNS Pays To Dream T759

PRS Spring Velvet X126

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|-----|-----|----|-----|-----|------|-----|------|------|-----|
| 102 | 2.2 | 79 | 114 | 7.5 | 24 | 63 | 0.22 | 1.08 | 141 |

We really should not be letting this tremendous young female off the farm but we're committed to offering our best. This one is backed by great Velvet X126 cow and sired by Cowboy Cut, which we can't say enough good things about. This female has worked successfully in our ET program and that the only reason we can part with her. 753E sells open and ready to flush along with 3 embryos by Mr. CCF 20-20

Owned by: SLOUP SIMMENTALS



CCR Cowboy Cut - reference sire

Lot
78

SS Dacia D310

Purebred 1/10/16 3444768 D310 ADJ BW 84

SIRE

STF Lock Out Z44L

TJSC Optimus Prime 12W

STF Onyx 451W

DAM

KenCo Miley Cottontail

GWS Ebonys Trademark 6N

JM Dice-H25-L24

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 13 | 1.9 | 65 | 93 | 3.7 | 20 | 53 | 0.02 | 0.73 | 108 |

Bred AI to CCR Cowboy Cut, ASA#2703910 on 3/17/20.

Miley Cottontail X Lockout- My friend, Cramer Schneider has a full sister to this female and she is one of three that I owned. Each always produces top bulls and heifers with looks and build and pedigree. The Lockout bull from Silver Towne was an important building block here at Sloup Simmentals. She is another young Miley daughter that is carrying on the tradition. Her mating to Cowboy Cut should be ideal. AI'd to Cowboy Cut on 3/17/20 for a Christmas baby!

Owned by: SLOUP SIMMENTALS



Haley's Queen C328

Lot
79

Haley's Queen C328

Purebred 12/10/15 3121013 C328 ADJ BW 78

SIRE

TLLC One Eyed Jack

Long's Shear Pleasure

Long's Miss Sweet Treat

DAM

SS Baylee

LMF Movin Forward

SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|-------|------|-----|
| 11 | 1.6 | 57 | 82 | 2.7 | 23 | 52 | -0.08 | 0.81 | 105 |

Everyone loves a baldy but truly everyone wants a really good baldy and that is what you are getting here, times two. This outstanding young cow and her really nice heifer calf are the kind of pair that someone can start a program with or just add quality to an existing one. Take these two girls home and put them to work for the future.

79A 8/2/20 H610 Heifer ADJ BW 67 Sire M-R Edison, ASA#3538194

Owned by: HALEY FARMS



JZ Ms Sydney 11C



Haleys Havana G542

Lot 80 JZ Ms **Sydney 11C**

Purebred 9/14/15 3061482 11C ADJ BW 84

SIRE WLE Uno Mas X549
CNS Dream On L186
Shawnee Miss 770P

DAM Miss Cheyenne S11
WLE Power Stroke
Miss Kansas K 11G

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|----|-----|------|-----|------|-----|-----|
| 12 | -0.3 | 58 | 83 | 6.1 | 10 | 39 | 0.26 | 0.6 | 129 |

Bred AI to **CLRS Guardian, ASA#3563436 on 4/8/20 due 1/16/21**

This solid black, young Uno Mas cow, is Ald to Guardian on 4/8/20 and due 1/16/21. Here is an opportunity to add a productive young cow to your program.

Owned by: SLOUP SIMMENTALS

Lot 81 Haleys **Havana G542**

Purebred 3/25/19 3624341 G542 ADJ BW 76

SIRE HPF N-Charge A025
JF Milestone 999W
Miss Knockout 74T

DAM ANDJ Miss Free
THSF Freedom 300N
SS ANDJ Miss Becky TKJ5

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 6 | 3.7 | 75 | 111 | 3.5 | 25 | 63 | -0.17 | 0.79 | 108 |

Bred AI to **CWS Stepping Stone, ASA#2937803 due 2/12/20**

PE to **CMPHC Rockstar F497, ASA#3562927 from 6/7/20 to 7/7/20**

G542 is out of one of the best red cows have had in our herd, unfortunately we had to let her go last year and so it is hard to share her last daughter but I know that she is going to be a good one for someone to add to their program. Havana has enough show genetics and real world production in her pedigree to work for you no matter what you want her to do and she is put together in a very complete package. Her mid winter Stepping Stone calf will be an exciting one to watch grow.

Owned by: HALEY FARMS

Lot 82 Haley's **Dixie C316**

Purebred 9/1/15 3102139 C316 ADJ BW 90

SIRE Long's Steel Shot
SVF Steel Force S701
Longs Miss Sweets

DAM PVSM Butter Toffee
Triple C Ultimate Force
PVSM Butter Brickle

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 6 | 4.9 | 70 | 102 | 0.7 | 24 | 59 | -0.08 | 0.97 | 99 |

Bred AI to **W/C Fort Knox, ASA#3499385 on 3/3/20 due 12/11/20**

I wanted to offer a top young cow bred to Fort Knox. Here is a dark cherry red, powerful female who sells AI'd to Fort Knox on 3-3-20 and is due 12-11-20. Excellent opportunity here!

Owned by: SLOUP SIMMENTALS



Haley's Dixie C316



WSJ Ms Uprising C8

Lot
83

WSJ Ms Uprising C8

3/4 Blood 1/2/15 3365120 C8 ADJ BW 79

SIRE

LLSF Uprising Z925

Heads Up 20X ET

LLSF Untouchable U925

DAM

WSJ Serendipity

WSJ Encore

SOSF Ebony's Joy L-123

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|-----|-----|------|-----|-------|------|-----|
| 9 | 2 | 74 | 108 | 3.5 | 18 | 55 | -0.02 | 0.89 | 105 |

Bred AI to **W/C Fully Loaded, ASA#3182370 on 4/3/20 due 1/21/21**

Only because I am trying to shorten the calving season am I parting with some of these good young cows. Here is a powerful Uprising daughter, bred to WC Fully Loaded on 4-3-20 and due 1-21-21. We are very pleased with the Fully Loaded calves.

Owned by: SLOUP SIMMENTALS



SVF Rose G35

SS Shazam H35 - Lot 84A

Lot
84

SVF Rose B35

SimAngus 10/7/14 2981254 B35 ADJ BW 78

SIRE

B C Lookout 7024

O C C Legend 616L

Gibbet HILL Mignonne E37

DAM

SVF NJC Ebony's Rose

WAR Nitro

NJC Ebony Antoinette

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|-----|-----|
| 12 | 1.8 | 72 | 109 | 2 | 19 | 55 | 0.21 | 0.6 | 117 |

Bred AI to **W/C Fort Knox, ASA#3499385 due 12/5/20**

Here is an excellent pair. This BC Lookout ET daughter, out of Ebony's Rose, has been a top producer for us. She sells Aid to Fort Knox and is due 12-5-20. Her fancy marked Data Breach daughter also sells. H35 was born on 1-5-20.

84A SS Shazam H35 ASA#3765329 BD 1/5/20 H35
Heifer ADJ BW 77 Sire HILB/SHER Data Breach, ASA#3290447

Owned by: SLOUP SIMMENTALS

Lot
85

Haley's Maroon B242

Purebred 3/16/14 2889865 B242 ADJ BW 92

SIRE

GLS Yahoo Y106

LMF Movin Forward

CMB Precious P227

CNS Dream On L186

DAM

J&C Scarlet P5

SS Mariah G45

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|-----|-----|
| 11 | 2.3 | 66 | 99 | 5.4 | 23 | 56 | 0.1 | 0.7 | 126 |

Bred AI to **JASS On the Mark, ASA#3210989 on 4/16/20**

PE to **M-R Edison, ASA#353194 from 4/28/20 to 5/30/20**

This beautiful young cow is in the prime of her life and we are super excited to share one of this caliber in the sale this year. It will not matter how you want to use her in your herd because this one is versatile enough to fit whatever your market is. She is bred for a January calf out of the great On the Mark bull which should be a beautiful baby this winter.

Owned by: HALEY FARMS



Haley's Maroon B242

Lot
86

CLO Ashley 29A

Purebred 3/15/13 2760178 29A ADJ BW 72

SIRE

W/C Wide Track 694Y

3C W/C Right Track W9462

Miss Werning 694S

DAM

CLO Shasta 129S

CNS Dream On L186

WAR Diva M704

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|----|----|-----|-----|------|-----|-------|------|-----|
| 10 | 4 | 70 | 105 | 3 | 18 | 53 | -0.01 | 0.98 | 116 |

PE to **WS Lockdown F24, ASA#3515535** from 5-5 to 8-5-20,
pregnancy checked approx. due 2-25-21

A tremendous cow that turned some heads since she arrived in Seward. A royal pedigree with WAR Diva, Dream On and Wide Track. This one is deep, functional and will pay dividends.

Owned by: SLOUP SIMMENTALS



CLO Ashley 29A



Welsh Dew It Right 067T - reference sire



GKS Abby H364

Lot
87

GKS Topanga B364

Purebred 1/26/14 2876708 B364 ADJ BW 72

SIRE

Welsh Dew It Right 067T

HTP SVF In Dew Time

SVF/NJC Senerita N29

DAM

SS Magnificent Dreams

CNS Dream On L186

SVF NJC Magnetic Ldy M25

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 13 | 1.3 | 69 | 88 | 7.2 | 25 | 60 | 0.03 | 0.65 | 125 |

Natural Service to **GKS Paragon 7410E, ASA#3368174** on 4/15/20

Nick wanted to know if we had any bred cows that we would be willing to put on "The New Direction". At first, we were hesitant to let anything go, but as time went on, we decided to offer "Topanga". We have a heifer calf, "GKS Abby H364" in the sale, and after seeing her in the open heifer division, you can see what this cow can do. The fact that Topanga is a daughter of Magnificent Dreams and being bred back the exact same way, we felt it fitting and fair to do our part and bring to you an awesome cow that has proof in this sale of what she can do for your program.

Owned by: KASL SIMMENTALS

Lot
87A

GKS Abby H364

Purebred 1/4/20 3758678 H364 ADJ BW 81

SIRE

GKS Paragon 7410E

STCC Jack Around 4031

Sandeen Donna 3001

DAM

GKS Topanga B364

Welsh Dew It Right 067T

SS Magnificent Dreams

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 10 | 2.4 | 70 | 92 | 4 | 25 | 59 | 0.09 | 0.72 | 118 |

Abby is the first born calf from our herdsire "GKS Paragon", and by the looks of her, he has a great future ahead of him. Abby is a long spined, deep bodied, big hipped female that stands on big-timber. She is a super easy keeping female, and with her genetic makeup, we all want a pasture full of these kinds of females. Abby's dam, "GKS Topanga B364", also sells in this sale....make sure to look her up!!!

Owned by: KASL SIMMENTALS



NPC Miss Jasmine Z212

Lot
88

NPC Miss Jasmine Z212

3/8 Blood 1/22/12 2774614 Z212 ADJ BW 77

SIRE O C C Emblazon 854E
O C C Magnitude 805M
O C C Pollyanna 878G

DAM Maximus 391
NPC Miss Chimmie X144
Zeis Ruby T67

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 10 | 1.1 | 59 | 84 | 0 | 14 | 43 | 0.26 | 0.31 | 108 |

Bred AI to **SWC Deals Done, ASA#3204496 due 11/13/20**

This belly dragging OCC Magnitude daughter is one you won't want to overlook on sale day. She always produces calves at the top end for quality. Her last year's heifer calf is no exception. She's safe in calf to SWC Deals Done, ASA# 3204496. Which will be a full sib to her heifer calf selling in this sale as Lot 25. Due approximately. November 13.

Owned by: SUPERIOR SIMMENTALS

Lot
89

KenCo PJ's Force D22Z

Purebred 2/22/12 2676303 D22Z ADJ BW 84

SIRE CNS Dream On L186
SVF Steel Force S701
SVF Sheza Beauty L901

DAM KSU Venom 101M
SVF NJC Precious Jewel
NJC Black Jewell

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|------|----|----|-----|------|-----|-------|------|-----|
| 15 | -0.8 | 55 | 78 | 8.5 | 18 | 46 | -0.28 | 0.78 | 108 |

Bred AI to **WLE Copacetic E02, ASA#3299037 due 2/2021.**

Beautiful black baldie Steel Force daughter. She's bred to WLE Copacetic for a mid February calf. Her last year's heifer calf sells as Lot 29.

Owned by: SUPERIOR SIMMENTALS



KenCo PJ's Force D22Z

SVF NJC Precious Jewel - reference dam



Lot
90

Dillions Kandy Time

Purebred 1/5/07 2382690 T704 ADJ BW 70

SIRE CNS Dream On L186
HTP SVF In Dew Time
HTP SVF Honeydew

DAM HC Power Drive 88H
LF Kandy Kisses
NJC TJF Hollye Hunter

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 13 | 1.1 | 63 | 85 | 5.3 | 24 | 55 | 0.04 | 0.68 | 121 |

Bred AI to **Walsh Lock Down F24, ASA#3515535 due 2/25/21**

This beautiful baldy cow is a Kandy Kisses x In Dew Time daughter. She has been a tremendous cow. She sells bred to F24. She was pregnancy checked at 80 days on 8-18-20. She is due approximately on 2-25-21. She sells with a fancy baldy, a Fort Knox heifer, who was born on 2-15-20.

90A BD 2/15/20 H704 Heifer Sire W/C Fort Knox 609F, ASA#3499385

Owned by: SLOUP SIMMENTALS



Dillions Kandy Time

LF Kandy Kisses - reference dam



Herd Sires



R1

W/C Fort Knox 609F

3/4 Blood 3499385

SIRE W/C Bankroll 811D DAM K-LER Dolly's Queen 609D

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 12 | 0.5 | 88 | 131 | 5 | 33 | 77 | 0.27 | 1.19 | 145 |



R2

SS Extraordinaire E513

Purebred 3441593

SIRE Mr CCF 20-20 DAM HLTS Dakota Red

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|----|-----|------|-----|------|------|-----|
| 14 | 0.9 | 71 | 97 | 7 | 21 | 57 | 0.00 | 1.20 | 129 |



R3

W/C Fully Loaded 90D

Purebred 3182370

SIRE W/C Loaded Up 1119Y DAM Miss Werning KP 8543U

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 1.6 | 73 | 103 | 6 | 31 | 68 | 0.06 | 1.14 | 138 |



R4

Walsh Lockdown F24

5/8 Blood 3515535

SIRE W/C Lock Down 206Z DAM WS Ms Uprising D1

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 11 | 0.6 | 81 | 126 | 7 | 23 | 63 | 0.29 | 0.67 | 129 |



R5

KLER Promoter G15

3/4 Blood 3613881

SIRE Rubys Turnpike 771E DAM GW Miss GPRD 028X

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|------|------|-----|
| 10 | 1.2 | 97 | 157 | 5 | 24 | 72 | 0.24 | 1.19 | 128 |



R6

THE Governor G75

Purebred 3609716

SIRE W/C Fully Loaded 90D DAM HH Our Legacy

| CE | BW | WW | YW | MCE | Milk | MWW | Marb | REA | API |
|----|-----|----|-----|-----|------|-----|-------|------|-----|
| 9 | 2.5 | 71 | 106 | 5 | 27 | 62 | -0.06 | 1.00 | 123 |

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Haley Farms

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Kasl Simmentals



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SALE OPENS

Friday, October 9th 12:00 PM EST (Noon)

SALE CLOSES

Sunday, October 11th 8:00 PM EST

extended bidding will begin at 8:00 PM EST

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October 10TH, 2020

12:00 pm CST | at the Farm Seward, Nebraska

Sale will be a Video Sale.

Videos of all lots will be available prior to the sale.

Sale Day Phones

402.641.2936, Nick's cell

859.421.6100, Doug's cell

Auctioneer

Tracy Harl **402.469.3852**

Sale Consultants

| | |
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Terms & Conditions

All cattle sell under the terms and conditions of the American Simmental Association. Cattle become the responsibility of the buyer upon purchase. Terms of sale are cash or check, payable during or immediately after the sale and before cattle will be released. Payments are to be made within 15 days of the sale. Failure to make settlement in a timely manner will result in prosecution. Cattle will not be transferred until paid in full.

EPDs

EPDs in this catalog were current at the time of printing. The American Simmental Association's BOLT system updates weekly. For most current data visit simmental.org.

GPS address to Farm

3115 Branched Oak Rd Staplehurst, NE 68439

Sale Related Activities

Cattle on display October 9th and 10th at sale facility.

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Airport

Lincoln (25 miles east of Seward on Hwy 34)
Omaha (80 miles east of Seward on I-80)

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Sunset Inn • Seward, NE on Hwy 15 • **402.643.3388**

Seward East Hill Motel • Seward, NE on Hwy 34 • **402.643.3679**

There are many major hotels in Lincoln (30 miles east of Seward)

Livestock Insurance

Insurance will be available sale day through
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Announcements

A supplement sheet will be available sale day with updated information, catalog corrections, or any additional information. This information and any information relayed over the auction block during the sale will take precedence over printed material for the sale. Anyone attending the sale does so at their own risk. DP Sales Management, sale hosts, and/or consignors will not be held responsible for any personal injury incurred at the event. DP Sales Management is only an agent for the seller and has no responsibilities other than those conducting the sale.

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