

Dear Customers,

As you all know, the Clear Choice Bull Sale is scheduled for next Saturday, March 28th at 1pm EST at our farm. After much consideration with the sale management team and our consignors, we have decided to continue with our sale on the 28th. Due to the current situation with COVID-19, we would encourage to you to visit with the consignors prior to the sale about their cattle. If possible, even visit beforehand to take a look at the bulls and females before next week. The complete sale offering will be in Milan, Indiana beginning on Wednesday, March 25th.

Our family and the consignors understand that the world is changing daily due to this virus, and businesses are being closed quickly. We are continuing to monitor the situation and will be prepared to make changes at a moment's notice if it comes to that. We will keep everyone updated utilizing our Facebook page as well as DP Sales Management Facebook page.

We are once again utilizing DVAuction to broadcast the sale. This broadcast will be either in supplement to the live sale, or if forced to we sell solely over the internet should the need arise. So, again, we encourage you to view the cattle at your earliest convenience, and be prepared to make your selections on either avenue.

No matter how this plays out, our focus is still offering a high-quality set of bulls and females for our customers. We will offer 100% sight unseen guarantee of any purchase in the Clear Choice Sale upon delivery. If you are not satisfied with your purchase we will do everything possible to find you an acceptable replacement. With that as well, we will offer free trucking up to 150 miles from Milan, Indiana. The guest consignors are always willing to truck lots back to their farm for you to pick up if that works better for you as well.

Like you have heard dozens of times over the past week, if you or someone close to you is sick or feeling unwell, we ask you not to attend the sale. We have numerous outlets for you to use as well as a trusted group of consignors, consultants, and sale management that can discuss with you the offering and assist you in any way possible. We are taking measures here at the barn like disinfecting all bleachers, ordering extra handwashing stations, and providing a sack lunch on sale day. Though we think highly of this offering, our main priority is making sure the situation is safe for all of our customers and their families. If attending the sale, please think about coming alone to lessen the number of people attending.

Please do not hesitate to contact us or DP Sales Management if you have any questions about the sale. We will do everything we can to help everyone through this unprecedented time. We know that Agriculture production does not stop like other businesses; cows need to be bred and money is to be made. We appreciate your support of our sale and your understanding during this time.

Thank you,
Jeff & Leah Meinders
ClearWater Simmentals