Family

like branches on a tree
we may grow
in different directions
yet our roots remain as One!

...
Farms for $13,000. SS Gracie Babe T914 was purchased by Wesner Livestock for $9,500 and went on to be a many time champion. After her success as a donor, Gracie Babe returned to the sale in 2014 and commanded $12,500 from long time sale supporter Nick Sloup. Rew Too Cool S365 was a great buy that year at $6,250 going to Lazy H in Ohio. She is the grand dam of the Victoria Secret and Shell Shocked. Too Cool’s grand dam BSC Lady Luck sold in the 2004 sale going to Sloup Simmentals and has 56 progeny listed with the ASA. Her families’ roots extend all over this breed today.

In the 2008 sale along with Baby Breath, the other popular lot was SS Empriss T091 selling to Pine Ridge Farm and Sunset View. T091 has 64 progeny listed with ASA. In 2009 one the best ever Sim Angus cows, Akers Ruby commanded $21,000 going to Sloup, Double R and Snider. In the 2010 event, Rew Ms Brenda sold for $16,750 going to Dillion, 3M and Sanders plus her dam, Amazing Grace sold for $13,500 going to Seward, Nebraska. Grace has 71 progeny listed with ASA. In the 2011 sale, Hartman Cattle Co. selected a Cottontail pregnancy for $20,000. SS Empriss 302Y was selected by Hudson Pines Farm for $10,750 and was one of the crowd favorites and still is today.

2012 highlight was the many time champion and popular donor, Kenco Miley Cottontail. After the dust and excitement slowed down the winning bidder was Bill Sloup at $45,000. After she sold her son, Tailgater commanded $21,000 to Dunn Ranch. Cottontail has been highly instrumental for several operations and her progeny still are offered in the sale and many others. Her progeny to date is 103 and growing and her progeny still show up in the show and sale results. Also in 2012, Tingle Farms selected SS SVF Honey Bunz for $12,000. In the 2013 sale two Cottontail were among the highlights one going to Southern Jewell at $13,500 and Cotton Puff at $11,250 going to Bill Sloup. Longtime faithful supporter, Ed Rule owner of Shoal Creek selected SS PRS Daisy Lynn for $10,000. In the 2014 sale Cottontail progeny still were at the top of the class selling for $30,000 going to Hilltop Simmentals and another daughter to Circle M for $25,000, Cottontail 440A selling for $21,500 going to Dean Volk, plus Cottontail 17A selling for $15,000 to Hudson Pines. Fenton selected HPF Sazerac 205B for $17,500. Another highlight was one selected by Andrew Speas, Foxy Lady for $14,500 and has several lots in the sale this year.

The 2015 sale was loaded up with highlights and sale was topped by BF I Am Glamour for $29,000 purchased by long time breeder and customer Ed Rule. WLE Heaven Sent, $21,500 to Keith Lambright, WLE Crocus $20,500 to Circle M, HCC Conley Cottontail for $18,000 to Hillstown, Dandy Kane $18,000 to Andrew Speas, SS Rachel $16,500 to Ronnie Smith. That same year HTP Bram 457 C504 was purchased as an open heifer by the Gilbert family for modest price of $6,250. The show prospect won as an open and as a cow calf pair. This year at the Simmental Breeders Sweepstakes C504 was Supreme Champion overall. 2016 was represented by Right To Love, Sage, Missy and She Glamorous 430W for $16,000, $9,000, $12,500 and $9,000 for half interest. In 2017 the top class mate was represented by a past sale favorite family, Red Jewell, a daughter sold for $8,500, Bramlet Beautiful at $8,000 to Pickerel Farms and Bramlet Crocus for $7,500 to Shoal Creek.

The roots were started many years ago and the roots continue to grow just like the list of good customers and the success stories. All of the above genetics have already made history and their family tree still continues to grow. Each year many cattle are affordable, dependable and add genetic merit. The Head of the Class is proud of their past however most importantly looks to the future. The group is aware of challenges in the seed stock business and Agriculture; however will continue to do the best of their ability is supplying and standing behind their product Simmental genetics. We welcome you again to join in the hospitality in Louisburg, Kansas.
HS Catch Your Breath

**Lot 1**

**HS Catch Your Breath**

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<tr>
<th>Breed</th>
<th>Birth Date</th>
<th>ASA Number</th>
<th>Description</th>
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- CNS Dream On L186
- HTP SVF In Dew Time
- HTP SVF Honeydew
- SS Goldmine L42
- SS Babys Breath P035
- SVF Breath Taker J130

- **CE**: 12
- **BW**: 0.1
- **WW**: 55
- **YW**: 68
- **MCE**: 6
- **Milk**: 23
- **MWW**: 51
- **Marb**: 0.03
- **REA**: 0.47
- **API**: 123

- **1A**

**Bramlets Breath E744**

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<td>3437097</td>
<td>E744 74</td>
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- Heads Up 20X ET
- LLSF Uprising Z925
- LLSF Untouchable U925
- HTP SVF In Dew Time
- SS Babys Breath P035

- **CE**: 9
- **BW**: 1.5
- **WW**: 68
- **YW**: 95
- **MCE**: 5
- **Milk**: 20
- **MWW**: 54
- **Marb**: 0
- **REA**: 0.7
- **API**: 115

- **1B**

**Bramlets Breath E748**

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<td>E748 70</td>
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- HS Catch Your Breath
- SS Babys Breath P035

- **CE**: 9
- **BW**: 1.5
- **WW**: 68
- **YW**: 95
- **MCE**: 5
- **Milk**: 20
- **MWW**: 54
- **Marb**: 0
- **REA**: 0.7
- **API**: 115

- **XXA** Bramlets Breath F825

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- **F825**: 69
- **Heifer**: Bramlets Mr Image D611, ASA#3208453

- **XXB** Bramlets Breath E748

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<th>Description</th>
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<td>3422124</td>
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- HS Catch Your Breath
- SS Babys Breath P035

- **CE**: 9
- **BW**: 1.5
- **WW**: 68
- **YW**: 95
- **MCE**: 5
- **Milk**: 20
- **MWW**: 54
- **Marb**: 0
- **REA**: 0.7
- **API**: 115

- **XXB** Bramlets Breath E748

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<td>3422124</td>
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</table>

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- SS Babys Breath P035

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- **Milk**: 20
- **MWW**: 54
- **Marb**: 0
- **REA**: 0.7
- **API**: 115

**Open and ready to flush.**
• X38U A own daughter of SS Baby’s Breath P035 who commanded $18,500 in this very ring 10 years ago. Catch Your Breath is a chip off the old block no doubt. We have only scratched the surface of what this female can do. You will see what we are talking about when you see the daughters that will be with her sale day. Two of those are sired by Uprising and Boy what a duo. E744 and E748 They both have what it takes to succeed on any level. E748 made many friends at the Sweepstakes in that tough fall calf division. D641 the bred female of the group is more moderate in her make up but one that appears to have all the pieces it takes for success as she matures into the front pasture kind. Study her sire packed with quite the punch of great ones. We can’t forget her coupon on the side F825 that may have out done them all. She is sired by a full sib to the Gilbert female “Bramlets Image D622” that racked in all kinds of purple last year. This little yack haired April baby has the potential to put you on top like the Baby’s Breath Family does. Just ask Darrin who helped make him famous many moons ago.

Sold in the 2008 Head of the Class sale for $18,500 sold to Hillbrands Cattle Co. P035 has 143 progeny registered with ASA.
### Lot 2A SFIS Faye

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- Mr HOC Broker
- JM BF H25
- B C Lookout 7024
- SS/DS Dandy Kane Y9S3
- Dillons K217 Ms Kandy

- This 3/4 blood strip faced Broker daughter is a belly dragger to say the least, SFIS FAYE is a powerful well structured female that has what it takes to make a great cow when you are done showing. Great disposition and show ready.

### Lot 2B SFIS Felicity

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- TL Bottomline
- Miss Star Above
- B C Lookout 7024
- SS/DS Dandy Kane Y9S3
- Dillons K217 Ms Kandy

- Felicity is one of my first TL Bottomline calves to hit the ground, and after watching this heifer come along I am planning on using him again. Great temperament and show ready. Her mother was a consistent producer in our donor pen and is now owned by Sloup Simmentals. Big middle and great on the move.

### Lot 3 SFIS Elizabeth

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- WS Pilgrim H182U
- WS Marla 276M
- B C Lookout 7024
- SS/DS Dandy Kane Y9S3
- Dillons K217 Ms Kandy

- Productive cow families are the key to this business and this Heifers mother has been consistently making great females. This Pilgrim daughter has a huge middle and built for longevity. SFIS Elizabeth has a great disposition and great set of EPDs. Calve her out and let her make you money year after year. Safe AI to the 2x National Western champion Pay The Price. NO BULL EXPOSURE

- Bred AI SC Pay the Price C11, ASA#2988788 on 5/26/18
One of the best members of the Cottontail cow family is starting to make her mark and you can get in on the ground floor! We could write a novel on all the Cottontail cow family and how they have gone on to the industries best herds and have excelled but there are just too many to name! We are selling two heifer pregnancies that should be on the ground by sale day, one by the Badger Creek/Hillbrand super baldy “Oracle” and the other by the now well proven sire of champions “Relentless”. Also selling are full sib “heifer” embryos by those two sires and 3 eggs by the bull that took Denver by storm, CDI Innovator. All these matings by this Wonderful and Powerful cow are sure to put the owners in the driver seat for the foreseeable future!

Lot 4A
HILB Oracle C033R Preg
• Due 9/1/18 to Commercial Black Recip, due by Sale Day

Lot 4B
W/C Relentless 32C Preg
• Due 9/13/18 to Commercial Black Recip, due by Sale Day

Lot 5A
HILB Oracle Emb
3 HEIFER Embryos Guaranteeing 1 Pregnancy

Lot 5B
W/C Relentless Emb
3 HEIFER Embryos Guaranteeing 1 Pregnancy

Lot 5C
CDI Innovator Emb
3 Embryos Guaranteeing 1 Pregnancy

One of the best members of the Cottontail cow family 086Z is starting to make her mark and you can get in on the ground floor! We could write a novel on all the Cottontail cow family and how they have gone on to the industries best herds and have excelled but there are just too many to name! We are selling two heifer pregnancies that should be on the ground by sale day, one by the Badger Creek/Hillbrand super baldy “Oracle” and the other by the now well proven sire of champions “Relentless”. Also selling are full sib “heifer” embryos by those two sires and 3 eggs by the bull that took Denver by storm, CDI Innovator. All these matings by this Wonderful and Powerful cow are sure to put the owners in the driver seat for the foreseeable future!
If I ever wise up and keep a KenCo Glamorous 430W daughter as a future donor and replacement for 430W herself, this is the one I should keep! W/C Relentless 32C knocked one out of the park with this donor quality female. My hope is that she finds a good home, gets shown to her potential and becomes a breeding piece for a progressive program. I won’t try to describe her attributes, but just ask you to trust, she’s got the goods.

BF Miss Relent 430W 1

Purebred | 1/1/18 | 3428895 | F758 |
Yardley Utah Y361
W/C Relentless 32C
Miss Werning KP 8543U
SVF Steel Force S701
KenCo Glamorous 430W
SAFN Shes Glamorous

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<td>17</td>
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BF Miss Classy Glamour F24

Purebred | 1/20/18 | 3424447 | F24 |
Mr TR Hammer 308A ET
TKCC Classified
Ford RJ Dolly Y83
SVF Steel Force S701
KenCo Glamorous 430W
SAFN Shes Glamorous

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Here is a Classified x 430W daughter that has had her share of interest as folks drop by. Not as fancy fronted, but a lot of cow prospect in this one. Nice set of numbers to work with in future breeding choices.
Now the High Calibre x 430W female that has caught my eye from early on. She is long sided, long beaked, good structured and very attractive. Has the best calving ease, weaning and yearling EPDS along with API of the Glamorous 430 W daughters.

KenCo Glamorous has never disappointed us in all the different ways we have bred her. This Harkers/JS Domination female is very nice. She’s feminine, deep middled and has the prettiest head and face. We have her bred to the 2018 Fort Worth Grand Champion bull “GSC GCCO Dew North 102C”.

We have had great success with the 430W WC/BF Innocent Man heifers in past Head of the Class Sales. This one is moderate, efficient, functional in every way, and ready to produce dollars for your program. She is bred up for an early February calf to the Nate Ruby produced, Hartman High selling “Ruby’s Currency 7134 E bull”.

Kenco Glamorous 430W

Sold in the 2008 Head of the Class sale for $9,000 for 1/2 interest. 430W has 21 progeny listed with ASA.
FSIS Farrah

**Lot 8**

**SFIS Ellie**

**Speas Farms Inc.**

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<th>E22</th>
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<tbody>
<tr>
<td>O C C Legend 616L</td>
<td>SFIS/VLF Reactor A40</td>
<td>LLSF Cayenne UP401</td>
<td>SVF Steel Force S701</td>
<td>Long’s Foxy Lady</td>
<td>Longs Miss Sweets</td>
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- SFIS Ellie is a power packed, ultra feminine 1/2 blood daughter of Long’s Foxy Lady who has been an extremely consistent producer for us year after year and I expect this BC Lookout daughter to do the same for you. Extremely striking on the profile and moves with ease and grace. Safe AI to the 2x National Western Champion Pay The Price and NO BULL EXPOSURE
- **Bred AI** to SC Pay the Price C11, ASA#2988788 on 5/15/18

**Let 9A**

**SFIS Farrah**

**Speas Farms Inc.**

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<tr>
<td>O C C Legend 616L</td>
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<td>LLSF/VLF Reactor A40</td>
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<td>SVF Steel Force S701</td>
<td>Long’s Foxy Lady</td>
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- This purebred Reactor heifer carries a lot of her mother’s traits, bone, structure, great hair and a great foot that should help this girl produce year after year just like her mother. Show broke and ready for any level of show experience. Be sure to check SFIS Farrah out on sale day.

**Let 9B**

**SFIS Francine**

**Speas Farms Inc.**

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- Purebred with a lot of potential, show her or just take her home and grow her out, I’m not sure I have raised a heifer that is so sound and soft on her hind legs, great on the move. If you are looking for a female to make some tremendous purebred Simmental seedstock look no further.
• D636 is a full sib to the Lot 1 cow last year that commanded much respect for her overall power and structural integrity being selected by Troy Pickeral of Georgia for $8,000 to add to his donor line up. We feel this female doesn’t hold anything back. Bred up early to CNS/HFS Payload- a can’t miss female in the making.

Bred AI CNS/HFS Payload A330, ASA#2747228 on 12/8/17

• E721 being the eye catching baldy of the group has loads of potential to add pounds and power to your program for years to come. Bred up for an early calf to the calving ease specialist Executive Order.

Bred AI W/C Executive Order 8543B, ASA#2900283 on 3/14/18

• E729 also had a full sib through this very ring a few years back which ended up staying in Louisburg, Kansas running those wide open pastures at Sanders Ranch. A full brother HPF/Bram Grand Central who was a top seller in the HPF Bull Sale now covering the pastures as top herd sire at Ryan Cattle Company of Illinois. You have to appreciate this female for her perfect foot and leg structure with the added power and overall balance that the beautiful cow family is stamped with. Sells bred to the TWO-TIME Denver Champion “Pay the Price”

Bred AI SC Pay the Price C11, ASA#2988788 on 4/23/18
Y001, D640, D637, and D656 – This maybe one of the hardest females to let go of. The Lucy Cow Family has brought me personally much success through the years in this business and helped me get to this point today. Y001 brought us much joy as she was my sisters’ last Jr. Heifer being slapped Champion % female at the 2012 Simmental Sweepstakes. After that she hit the Donor Pen and did it with style. We never really shared many daughters through the years but when we did they commanded top dollar with an average of $8,750 per head. We have several daughters that will impact our program for years to come. These 3 females will impact yours - D637, D640, D656. When you make the drive to Sanders Ranch in September you will see what we are talking about when you lay your eyes on the Y001 female and the trio of ‘baldy’ daughters that are ready to hit the production line. They will pass on the concrete look, structural integrity, and overall balance that the Lucy Cow Family is stamped with. All females are bred up early to CNS HFS Payload for a quick return on your investment.
1B
Bramlets/HFS Lucy D637

3/4 Blood | 10/28/16 | 3437095 | D637 | 67
---|---|---|---|---
Remington Lock N Load 54U | CE | 13
W/C Bullseye 3046A | BW | -1.4
Miss Werning KP 8543U | WW | 52
Leachman Saugahatchee 3000C | YW | 78
HPF Bram Lucy Y001 | MCE | 5
HPF Queens Lucy N092 | Milk | 22

**Bred AI** CNS/HFS Payload A330, ASA#2747228 on 12/18/17

1C
Bramlets/HFS Lucy D656

3/4 Blood | 10/4/16 | 3437096 | D656 | 72
---|---|---|---|---
LLSF Uprising Z925 | CE | 9
WS Revival | BW | 0.7
SS Noreen | WW | 62
Leachman Saugahatchee 3000C | YW | 91
HPF Bram Lucy Y001 | MCE | 4
HPF Queens Lucy N092 | Milk | 21

**Bred AI** CNS/HFS Payload A330, ASA#2747228 on 12/18/17

12
Bramlets Sensation F800

SimAngus | 1/4/18 | 3422125 | F800 | 69
---|---|---|---|---
Dameron First Class | CE | 10
Colburn Primo 5153 | BW | 2.3
Silveiras Saras Dream 1339 | WW | 73
JF Milestone 999W | YW | 109
HPF Sensation 202C | MCE | 5
CLO Sweet Sensation 704R | Milk | 16

**Bred AI** CNS/HFS Payload A330, ASA#2747228 on 12/18/17

**Primo females are no stranger to the backdrop. Winning all over the country in multiple breeds represented, we feel F800 has what it takes to run with the big dogs. With her overall impeccable structure and chiseled front 1/3 and a shot of white on her head, this girl’s future is endless. Just ask TJ Williams of Rolling Rock Ranch who selected her maternal sib last year as a top end open. Well worth the drive to Louisburg.**
Yes Sir, another “Missy”! Here’s a genetic gem for your appraisal. This one is a belly dragging, stout featured female with the paper credentials to match. Her mating to the popular GSC GCCO Dew North 102C should sweeten the pot even more. Buy with confidence and let this female put you on the map. Bred 3/22/18 GSC GCCO Dew North-Safe.

• Yes Sir, another “Missy”! Here’s a genetic gem for your appraisal. This one is a belly dragging, stout featured female with the paper credentials to match. Her mating to the popular GSC GCCO Dew North 102C should sweeten the pot even more. Buy with confidence and let this female put you on the map. Bred 3/22/18 GSC GCCO Dew North-Safe.

WLE Missy C002
Sold in the 2016 Head of the Class sale for $12,500 sold to Glacier Cattle Co.

Lydeon Cattle Co.

• This cow family is stacked with National Champion genetics. B409 is a daughter of the $42,000, Shawnee Miss U409 cow, that is a featured donor for Brandon Byrd and a half-sister to the National Champion female Monique and the $25,000 WLE Missy D020 for half interest female in the 2017 NAILE sale. B409’s sire, FBFS Wheel Man 649W, was a National Champion bull and the embryos are sired by another National Champion, Dew North. Pedigrees cannot get more stacked with championship cattle. Buy with confidence.
15A SFIS Eva

Purebred | 3/25/17 | 3274251 | E18 | 74

Remington Lock N Load 54U
W/C Loaded Up 1119Y
Aubreys Black Blaze III
Mr NLC Upgrade U8676
HPF Sheza Star X331
SVF Sheza Star S803
- SFIS Eva has been a farm favorite since she hit the ground, great structure, big bone and a big foot, I'm not sure where you would want to change her. Eva is as gentle as they come and has first-rate genetics backing her. With very little Dream On in her pedigree there are endless options for matings. Calve her out to the exciting young sire and 2x National Western champion Pay The Price and send her straight to the donor pen. Safe AI and NO BULL EXPOSURE

- Bred AI SC Pay the Price C11, ASA#2989887 on 5/8/18

15B SFIS Elsa

Purebred | 3/22/17 | -3429238 | E64 | 75

Remington Lock N Load 54U
W/C Loaded Up 1119Y
Aubreys Black Blaze III
Mr NLC Upgrade U8676
HPF Sheza Star X331
SVF Sheza Star S803
- SFIS Elsa is powerful female with an exciting pedigree, backed with impressive EPDs she should make you money for many years to come. Bred up to the 2018 National Western Percentage Champion Bull CDI Innovator you will have a head start on her paying you back the first year. Safe AI and NO BULL EXPOSURE

- Bred AI CDI Innovator, ASA#3152448 on 4/19/18
In our spring online Sweet Divas sale we sold several young fall borns and one of the special ones was a full sister to D644. HTP Bram Sazerac E756 has been a show stopper so far being 7th overall at the North Central regionals, class winner and 3rd in Division at the Jr Nationals and Reserve Grand in the open show at the Simmental Breeders Sweepstakes. We wish the best of Walker Housley and the rest of his team in the future. Sazerac E756 is ahead of Walker’s heifer because of age and getting ready to go into production calving to Executive Order. D644 is wide based, bold sprung, deep and broody. The dam is quite impressive and special being a Power Drive out of the one and only Sazaerac. Remember to get a front row seat at the Head of the Class.

Bred AI W/C Executive Order 8543B, ASA#2900283 on 1/9/18

Here is one with a pedigree that has gained monumental momentum in the last few months. 392E’s Maternal sister, HPF Victoria B396E was just named the Grand Champion female at the Simmental Breeders Sweepstakes and earlier this year she won ever prestigious Indiana Beef Congress. Sired by Classified she has a huge foot and dense skeletal make-up. Bred to Relentless to produce a 3/4 sister to the Sweepstakes Grand Heifer! Power in the blood!

Bred AI W/C Relentless, ASA#3045559 on 5/20/18

In our spring online Sweet Divas sale we sold several young fall borns and one of the special ones was a full sister to D644. HTP Bram Sazerac E756 has been a show stopper so far being 7th overall at the North Central regionals, class winner and 3rd in Division at the Jr Nationals and Reserve Grand in the open show at the Simmental Breeders Sweepstakes. We wish the best of Walker Housley and the rest of his team in the future. Sazerac E756 is ahead of Walker’s heifer because of age and getting ready to go into production calving to Executive Order. D644 is wide based, bold sprung, deep and broody. The dam is quite impressive and special being a Power Drive out of the one and only Sazaerac. Remember to get a front row seat at the Head of the Class.

Bred AI W/C Executive Order 8543B, ASA#2900283 on 1/9/18
Lot 18  
**BF Miss Classy Donna F69**

Purebred  |  1/2/18  |  3424445  |  F69  
---|---|---|---
Mr TR Hammer 308A ET  
TKCC Classified  
Ford RJ Dolly Y83  
Remington Lock N Load 54U  
**Sandeen Donna 4232**  
Sandeen Donna 8386  
• Our only Classified x Donna 4232 female. Hope you like this black blazed face big bodied, nice fronted heifer. What a bred she will be after a little road time. Full sib embryos sold for $2,500. She has a brother at home that is a stout dude!! Nice set of numbers to enhance the package. Three Innocent Man maternal brothers average $5,000 at home. Good genetics in this girl.

CE | 5  
BW | 1.7  
WW | 71  
YW | 112  
MCE | 1  
Milk | 20  
MWW | 55  
Marb | 0.11  
REA | 0.98  
API | 121

Lot 19  
**SFIS Felicia**

Purebred  |  3/19/18  |  3429091  |  F8  
---|---|---|---
Mr HOC Broker  
SVF Steel Force S701  
**Sandeen Donna 4325**  
Sandeen Donna 8386  
• Red Baldy with a little extra chrome, this Broker daughter didn’t have the best recip mother but I expect her to blossom as we get closer to fall. Great structure with a lot of cow power in her lineage, The 4325 cow has raised some great heifers for us and I expect the same from this red daughter.

CE | 5  
BW | 2.4  
WW | 63  
YW | 96  
MCE | 1  
Milk | 16  
MWW | 48  
Marb | -0.14  
REA | 0.72  
API | 102
• Selling 5 IVF Embryos Guaranteeing 2 Pregnancies if work is performed by a certified embryologist.

• The mating we are double excited about, because of the fact of the Robins Kiss donor and Currency. We already know the predictability of Rockin Robin, and Tango and we feel benefit our programs and others as well. We have sold many daughters of Tango and her daughters will be some of our best at the Head of the Class. Currency is not just a high seller he is complete and just plain good. The future of this well bred individual should be exciting to see the future results. Rocking Robin has 84 progeny to her list with two of the famous daughters are LLSF Keepsake a donor for Greenhorn, Hamilton and Wilson Farms plus LLSF URA BabyDoll. The great families carry on.

Lot 20

LLSF Robins Kiss YS51 x Ruby’s Currency 7134E

5 IVF Embryos Guaranteeing 2 Pregnancies

| WBF Significant B132 | CE 12 |
| Ruby’s Currency 7134E | BW 1.1 |
| Rubys Hill 035X | WW 74 |
| Mr NLC Upgrade U8676 | YW 110 |
| LLSF Robins Kiss YS51 | MCE 6 |
| JBS Rockin Robin R194 | Milk 19 |
| | MWW 56 |
| | Marb 0.17 |
| | REA 0.9 |
| | API 135 |
| Selling 5 IVF Embryos Guaranteeing 2 Pregnancies if work is performed by a certified embryologist. |
| The mating we are double excited about, because of the fact of the Robins Kiss donor and Currency. We already know the predictability of Rockin Robin, and Tango and we feel benefit our programs and others as well. We have sold many daughters of Tango and her daughters will be some of our best at the Head of the Class. Currency is not just a high seller he is complete and just plain good. The future of this well bred individual should be exciting to see the future results. Rocking Robin has 84 progeny to her list with two of the famous daughters are LLSF Keepsake a donor for Greenhorn, Hamilton and Wilson Farms plus LLSF URA BabyDoll. The great families carry on. |

Lot 21

BF Miss Glory Tango E120

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<td>Got to be one of the best Blaze of Glory females around. Out of our Rockin Robin daughter LLSF Tango T194 that has been so successful for us. This one just exploded as a bred. We are so pleased to have her carrying the service of our homo black homo polled top herd sire “SC Pay In Cash C15” the full brother to Pays to Believe, and the two time Denver champion “SC Pay the Price C11”. We just call our herd sire “Cash” and he is ready to make his mark with this tremendous female in your herd.</td>
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<td>▪ Bred AI SC Pay In Cash C15, ASA#2988789 on 5/12/18</td>
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Lot 22

BF Moss Miss Tango E47Z

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<td></td>
<td>API 106</td>
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<tr>
<td>If you don’t have an Innocent Man female on the place, here would be a good one to start with. Our Innocent Man daughters are moderate framed, easy keeping, good uddered, good milkers, and always good looking! Take a hard look at this one. She does and will as a cow fit the mold. Bred for early January to Mr. CCF 20-20. Calving ease all the way.</td>
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<td>▪ Bred AI Mr CCF 20-20, ASA#2964446 on 3/29/18</td>
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</table>
Lot 23  
**SFIS/DDM Fancy**

**Purebred | 2/24/18 | -3431961 | F12 | 81**

- Remington Lock N Load 54U
- W/C Bullseye 3046A
  - Miss Werning  KP 8543U
  - GWS Ebony Trademark 6N
- LLSF Urababydoll U194
  - JBS Rockin Robin R194

- This heifers name says it all, she is chromed up and defiantly stands out in a crowd. This Bullseye daughter is out of the great cow LLSF Urababydoll who is the mother of Pays to Believe and Pay the Price to name a few. Ready for the show pen.

Lot 24  
**Bramlets Mercedes F809**

**Purebred | 2/16/18 | 3422127 | F809 | 75**

- Mr TR Hammer 308A ET
- TKCC Classified
  - Ford RJ Dolly Y83
  - JF Milestone 999W
- Bramlets Mercedes A323
  - Bramlets Mercedes

- A powerfully constructed female sired by the $70,000 cattle visions stud Classified. One you have to appreciate for her overall power and substance. This heart shaped baldy female has all the contributing factors to earn the purple. Kid friendly and ready to hit the show road.

Lot 25  
**SS Dottie D342**

**Purebred | 12/15/16 | 3289315 | D342 | 83**

- MCM Top Grade 018X
- Hook’s Broadway 11B
  - Hook’s Water Lily 89W
  - SVF Steel Force S701
- HTP/SVF Sage X342
  - Bramlets Sacajalia

- This Broadway female is no stranger to the Head of the Class sale. Her dam plus two have been through this very ring and commanded much attention with an average of $10,000 per head. These females reside at Sloup Simmentals, Shoal Creek, and Paradise Farm. D342 has the look and the much needed traits to continue her family legacy.

- **Bred AI** CDI Innovator 325D, ASA#3152448 on 4/26/18
We purchased the flush rights to “CLRWTR Serena C74L” at the 2016 NAILE. “Breez” as she was nicknamed was beautifully displayed, packing credentials from the AJSA National Classic and the Indiana State Fair. We flushed her to “W/C Loaded Up” and have brought three daughters to the Head of the Class Sale for your evaluation. Pick and choose of these gorgeous heifers. All three could be show heifers. Super eye appeal and sound structured. F66 Miss Nebraska out grew her siblings even being the youngest. F5 is a lot like Miss Nebraska maybe even a little more zipper fronted neck. F446 is a bit more compact, good shape and top, also the most docile calf we have ever had on halter. We like all and will let you decide.
We are truly honored to be a part of this year’s Head of the Class and know very well the reputation for this event that Sanders Ranch and their team have spent years building. They have dedicated themselves to offering elite level cattle that go on to not only win in the showring but make top tier donors that have long term impact on the breed. We offer E420 for your appraisal because we believe she is a female of that caliber. Flawless in her outline, unique in her build, and pliable in motion, purebreds like E420 do not come along every day. Backed by breed dominant females BlackStar 307Y and Alley 247Y, E420 is as strong genetically as she is on foot. E420 already has an impressive resume started, being named 4th Overall Bred and Owned at Junior Nationals, Division Champion at Sweepstakes, and most recently Reserve Grand Female at the Illinois State Fair. Bid with confidence, even brighter days lay ahead for this female. Schick Haefner Cattle reserves the right to one flush with a minimum of 6 transferable embryos to be done at the buyers convenience within two years of sale date and at the sellers expense.

Lot 27
CNS/HFS Alley E420

Schick/Haefner Cattle Company

Lot 28
HPF Alley 413E

Sanders Ranch, LLC.
**Lot 29A SFIS Fiona**

3/4 Blood  |  2/26/18  |  3429089  |  F6  |

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WS Revival
- LLSF Uprising Z925
- SS Noreen
- SVF Steel Force S701

SFIS C10
- Finleys Queen Mother 0364

- This Revival heifer is pretty striking, long fronted, big bellied and sound to the ground. Fiona also has some chrome to help her stand out in the show ring. Her mother SFIS C10 is a great flusher and producer so I expect this heifer to do the same when you are done showing her. Kid Broke

**Lot 29B SFIS Faith**

3/4 Blood  |  3/17/18  |  3429088  |  F5  |

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WS Revival
- LLSF Uprising Z925
- SS Noreen
- SVF Steel Force S701

SFIS C10
- Finleys Queen Mother 0364

- Here is another Revival daughter that continues to impress me everyday, long fronted, good shouldered and deep bellied. She has great hair and a good attitude. Beyond the show ring this heifer has a versatile pedigree that can produce purebred or percentage Simmentals.

**Lot 30A&B W/C Miss Werning 5016C Embryos**

5 Embryos Guaranteeing 2 Pregnancies
- Yardley High Regard W242
- W/C No Remorse 763Y
- DW Susanna 763T
- WAGR Dream Catcher 03R
- Miss Werning 174Y
- Miss Werning 534R

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- Selling 5 embryos guaranteeing 2 pregnancies if work is performed by a certified embryologist.
- Well, Bill Sloup and I are still excited about the future of this No Remorse donor. This female is exciting to watch as she matures into a young cow and see the offspring and decide what to flush her to next. We sold the first embryos ever in last year’s Head of the Class going to KenCo Cattle Co and Micheal Benda. The mating of Pays To Believe will make history no doubt. The W/C Fully Loaded calves are on the ground and quite impressive. Of course he is the full brother to the high selling Bankroll. The Head of the Class has been going on for many years so don’t overlook the genetics that come out of this sale each year. These genetics will make the year book of memories.
When we put 481B in the replacement pen as an open heifer we had very high expectations for her. As a two-year-old, she produced a $10,000, Pays to Believe heifer calf that sold through this very sale ring; shattering those high expectations right out of the gate. 481 comes to you in the prime of her production life; backed by the maternal generating giants U56 and 770P. Her phenotype speaks for itself; she looks a whole lot like U56 but in a more versatile, solid black, 3/4 blood package. This lends her perfectly towards making “next-level” purebreds or hellacious percentage building blocks, and it is with the utmost confidence that we say she needs taken straight to the donor pen after calving; with that, we went ahead and qualified her as a Donor Dam for you at ASA. Bred back to P2B, confirmed safe with a heifer calf pregnancy, this package is a sure-fire return on investment and an exciting addition to any program. Seller retains the right to one future flush at the seller’s expense and buyer’s convenience.

If you are looking for a way to interject breed leading genetics, extra quality, and marketability into your calf crop without having to run every cow on the property through the A.I. chute; evaluating, buying, and developing this young herdsire would be a good place to start. The buyer has a distinct advantage in cow/calf pair selling situations; all you need is a buyers’ number and the time and patience to watch your investment grow.
If you believe in the power of cow families and are looking to stouten up your replacement pen and wallet, F212 can take you there. It has been proven, time and time again, that the direct U56 daughters are making tremendous brood cows with herd building traits. This female looks to be cut from the exact same cloth. She too, is smooth made, easy fleshing, sound structured, and perfect uddered with endless mating potential and generating possibilities. U56 descendants are later maturing cattle; cattle that get cleaner fronted, stouter, and more valuable with time. I wish I had a weanling photo of her maternal-sister, 481B, selling above; the similarities would be scary and I might be up a couple thousand on the lucky buyers. I shouldn’t be selling this kind, so pick up. Halter broke to make a competitive youth project before a brood cow if you so choose.

CGW/HVW Crocus F212

- Offering 3 direct transfer embryos Guaranteeing 1 Pregnancy if work is performed by a certified embryologist.
- This Crocus cow family needs no introduction. The daughters of the CNS Dream On L186 x ETR Ms Black Crocus L105 are consistent producers of high quality cattle. WLE sold a full sister to 105T, WLE Crocus S105 for $20,000 at the Simmental Sweepstakes sale and several progeny of this cow family have demanded serious attention. Embryos sired by Dew North should only add to the solid cow family and be a rock solid investment for any operation.
I'm going to steal a line from the judge who used 516E last month when Grady was showing her to Supreme All Breed Champion, “this one is cooler than the underside of your pillow”! He obviously hasn’t been the only one that has fallen for this fall beauty. We have said over the last 16 years of our sale, we don’t sell many fall opens unless they are darn good, well ladies and gentleman, this one is a damn good one! Phenotypically she’s as big bellied, big legged and big hipped as you would ever want, and on the move she can right the book on how one is supposed to look when set in motion! There is no doubt about how she excels physically, but it’s how she excels genetically that really gets us fired up! Her Sire and Dam were both two of the best animals that ever walked at the historic Hudson Pines Farm in NY, and with both of them now deceased you can’t create another 516E. We are certain this female will make her mark on the tanbark and the seedstock industry! Seller retains the right to 1 flush resulting in at least 6 transferable eggs at our cost and your convenience.
24

Open Heifers

• We purchased the dam of this stout 20-20 heifer from Hecksels in the Jewels of the Northland, and she is a jewel. This 20-20 female is so much like her EO Hannash Montana dam. Moderate, big bodied, good bone, foot and structure. Don’t know how one can be so good and do so good on a young 1st calf heifer. Momma will be flushed after her next 20-20 baby. Tremendous EPD spread in this calf and it is actual.

CNS/HFS Miss F333

Lot 36

Schick Haefner Cattle Company
Purebred | 1/3/18 | 3437045 | F333 | 73
HTP/SVF Duracell T52
HPF Right To Love C436
RP/MP Right To Love 015U
WLE Uno Mas X549
CNS Aurora T760
• This January calf should have her fare share of friends on sale day. She is a long spined, long necked individual that still offers ample rib shape and softness. She travels with an extreme amount of flex and agility while balancing up well and giving you “the look” required to be competitive in today’s show ring. F333 is sired by a full brother to HPF Quantum Leap and as we get more of his calves on the ground, we continue to see the qualities of Right to Love 015U that made her so famous being passed down in each and every one of them.

BF Miss Lela 20 20

Lot 37

BF Black Simments
Purebred | 1/12/18 | 3424444 | F64 | 1
Mr CCF Vision
HTP SVF Dew The Stroke
W/C Executive Order 8543B
HSF Hannah Montana T771
• We purchased the dam of this stout 20-20 heifer from Hecksels in the Jewels of the Northland, and she is a jewel. This 20-20 female is so much like her EO Hannash Montana dam. Moderate, big bodied, good bone, foot and structure. Don’t know how one can be so good and do so good on a young 1st calf heifer. Momma will be flushed after her next 20-20 baby. Tremendous EPD spread in this calf and it is actual.
Lot 38
BF Miss Cash Out F10

BF Black Simmentals

SimAngus | 2/2/18 | 3424451 | F10 |

CNS Pays To Dream T759
SC Pay In Cash C15
LLSF Urabadydoll U194

6428

• Here is our only half blood this year in the Head of the Class opens and the only “SC Pay In Cash”! She should help promote her sire. Her dam is a powerful BC Lookout PB Angus Cow not on file, but that is what she is. “BF Miss Cash Out F10” is going to the NE State Fair percentage show.

Lot 39
BF Miss Valarie F170

BF Black Simmentals

Purebred | 2/9/18 | 3424448 | F170 |

WS Pilgrim H182U
TL Bottomline
Miss Star Above
SVF Steel Force S701
ZKCC Valerie 20X
Rodrock Ms Blk Bear 31N

• I just have to call this one cute! Would not mind if she was a tick bigger, but she is neat as can be made. She has turned some heads, and will in the future. Her dam is a Steel Force out of Choppers grand dam “Rodrock Ms BLK Bear 31 N”. Bottom line gave us a nice one here.
Those who have been in the Simmental business for awhile will definitely recall the “Sophie” cow family at WLE. That family has scattered high end Donor Cows and prolific herd sires into many well respected programs throughout the land. This female will captivate you with her stunning good looks and perfect skeleton combined with plenty of power and rib cage. Everyone loves a good looking red head! Enjoy!

Here is, in my opinion, a very unique purebred female that can stand all the competition that you wish to throw her way. Being a double bred 770P should only compliment her outrageous stoutness of hip and structural integrity, all wrapped in a good looking package.
BF Miss Dreamer BRU80

BF Black Simmentals

SimAngus | 3/15/17 | 3265213 | E80 | 78

W/C BF Innocent Man
BF Mr Innocent Dreamer
Miss CCF Sheza Dreamer

BRU80

CE 11
BW 0.6
WW 50
YW 70
MCE 5
Milk 18
MWW 43
Marb 0.18
REA 0.49
API 99

- The Innocent Dreamer bull out of Innocent Man and CCF Sheza Dreamer makes a nice female. Our high selling open last year was an example. Here is another one! A half blood out of a Bruhn Angus cow and what a good bodied one. Another proud carrier of the SC Pay In Cash bull.
- **Bred AI** SC Pay In Cash C15, ASA#2988789 on 5/15/18

BF Miss Innocent Star

BF Black Simmentals

Purebred | 3/1/17 | 3263328 | E92 | 70

W/C BF Innocent Man
Miss Werning 174Y
CNS Dream On L186
HS Stop and Stare U118L
HHSF Black Glitter

CE 10
BW 1
WW 53
YW 73
MCE 5
Milk 24
MWW 51
Marb 0.13
REA 0.92
API 122

- The dam of this one as we say, needs no introduction! HS Stop and Stare U118 L has produced a multitude of quality ones for Hilbrands. Miss Innocent Stare has the look, the femininity, the quality and she’s longer than the Song of the Whip-Poor-Will. She’s bred for late January to Mr. CCF 20-20.
- **Bred AI** Mr CCF 20-20, ASA#2964446 on 4/22/18
• Well here she is! The one and only bred in the sale out of the one and only “SC Pay In Cash C15”, and what a knockout. Eye Candy piece of work she is, we think she would be valuable in any program, pure bred, club calf, or commercial. To start you off on the right path, we have her bred to the calving ease Mr. CCF 20-20 bull. A half blood deluxe with a 3/4 baby due early.

Bred AI Mr CCF 20-20, ASA#2964446 on 4/23/18

Speas Farms Inc.

• Here is a JSAR Black Rose half blood daughter that will catch your eye, big middle with good structure and an impressive set of EPDs. Her mother Sandeen Beauty 4080 was purchased in the 2016 Building the Brand sale and hasn’t disappointed since, predictable genetics here with many options on matings. Safe AI to the 2018 National Western Percentage Champion CDI Innovator. NO BULL EXPOSURE

Bred AI CDI Innovator, ASA#3152448 on 4/16/18

Bramlet Simmentals

• Here’s a rancher daughter that stems back to the Black Star Family that has demanded much respect from many breeders across the states. We all know the potential of those Build Right decedents, E702 is no different. Bred to HPF Protest, an Empress 302Y son which was a high seller in the HPF Bull sale to the Willers Mitten Brand of Nebraska. The protest calves have big time potential.

Bred AI HPF Protest, ASA#2945082 on 4/27/18
**Lot 47**

**CNS/HFS Miss 189E**

- This Blackstar daughter is an easy keeping, low maintenance type of female that stands on a big foot and good bone work. She is flat and angular in her makeup and has the structural integrity that will ensure longevity in the cow herd. An early February calf by the Paulsen/Udell sire Distinction should lead to quick return on investment.

- **Bred AI** Distinction 10C, ASA#3083878 on 5/1/18

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**Lot 48**

**HTP/BRAM Tess D648**

- What an amazing baldy female here boys. D648 will be on your short list in September. Here is a female you can’t put a whole in. She is the front pasture kind that we all love. She may not be out of a big time AI stud, but you study her heritage there are multiple contributors to the breed.

- **Bred AI** CDI Innovator 325D, ASA#3152448 on 3/28/18

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**HTP/BRAM Tess D648**
The Quantum Leap cattle are making their mark throughout the beef business for being that easy keeping, sound structured kind that will last a long time. This female is no exception with tons of dimension and the glide in her stride. She will certainly command your consideration. The Dew The Stroke cow family becomes an added feature. Bred 4/8/18 WLE Genuine E020 (Pays to Believe x 770P)

- **Bred AI**
  - WLE Genuine E020, ASA#3440408 on 4/8/18
  - WLE Dew The Stroke E39

Here is a pair of cattle that we would love to keep and when you see them you will know why. 420Y was our selection from the Head of the Class as our pick of the open heifers that year. We couldn’t be more pleased with the production of this female and some of them are part of some serious programs around the country. This highly flexible, good looking, big bellied baldy female is carrying the service of our up and coming phenomenon herd sire WLE Copacetic E02 to provide immediate return on your investment. This little star faced lacy at her side will spin your head with her stunning look and impeccable build. She’s ready for a show halter! Enjoy!

- **Bred AI**
  - WLE Copacetic E02, ASA#3299037 on 6/24/18

SS/SVF Lynette 420Y

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- **CE** 14
- **BW** 0.5
- **WW** 62
- **YW** 85
- **MCE** 6
- **Milk** 17
- **MWW** 48
- **Marb** 0.14
- **REA** 0.43
- **API** 130

WLE Dew The Stroke E39

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- **CE** 12
- **BW** 1.1
- **WW** 77
- **YW** 117
- **MCE** 6
- **Milk** 18
- **MWW** 57
- **Marb** 0.13
- **REA** 0.89
- **API** 130

- **Bred AI**
  - WLE Genuine E020, ASA#3440408 on 4/8/18

48A WLE Lynette F420 | 5/18/18 | 3440643 | F420 | 64

- **Heifer**
- CMFM Caught Lookin D929, ASA#3235224
When the opportunity came to purchase the Glacier Cattle herd in Wisconsin and move the cattle to Missouri, we jumped at the chance. Lydeon Land and Cattle is very excited and grateful to the Head of the Class to join in the offering. Due to the logistical challenges of moving the herd and getting pictures and cattle ready for the Head of the Class Sale, we thought it would be excellent to offer some of the Fort Worth National Champion Bull, GSC GCCO Dew North 102C mating from the donor cows that are moving to Myrtle, Missouri. Homozygous polled and black.

Let 51A

GSC GCCO Dew North 102C

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• Selling 5 lots of 10 up to 50 Units.
• ASA Bolt EPDS Aug 14, 2018

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• Dew North 102C, is the functional, sound structured sire that made the true cow people notice him at NAILE, National Western and Fort Worth. The calves on the ground of this balanced EPD sire, are clean fronted, square built cattle with body and volume. Dew North is a bull that gained several fans over the course of this past show season. His functional build and genetic profile makes him a sire of choice for several cattle people. After winning Fort Worth, John Griswold purchased half interest in Dew North and added him to his impressive bull battery. The calves that hit the ground this spring came unassisted to first calf heifers and have been square built high quality calves that certainly do not disappoint at the weaning weight scales. Looking for cattle that come easy and grow with a high quality, function look? Dew North will head you in the right direction.
Sold in the 2015 Head of the Class sale to the Gilbert Family of IL. At the recent Simmental Breeders Sweepstakes, C504 was named Champion Cow/calf pair and went on to be slapped the Knic Overpeck Supreme Champion Overall.

I would like to THANK YOU for your interest and participation in the Head of the Class over the last 16 years. Together we can keep the Simmental breed STRONG!

I always say.... “Formal education will make you money BUT, .... Self education will make you wealthy!”
Head of the Class
September 22nd, 2018  1:00 pm
Sanders Ranch Sale Facility
4255 W 335th St  •  Louisburg, KS 66053

Special Guests:
American Simmental Assoc. Trustees
Randy Moody, & John Irvine
Micheal Dikeman, President of Kansas Simmental Assoc.
JR Richburg, President of Missouri Simmental Assoc.

Announcements:
A supplement sheet will be available sale day with updated information, catalog corrections, or any additional information. This information and any information relayed over the auction block during the sale will take precedence over printed material for the sale. Anyone attending the sale does so at their own risk. DP Sales Management, sale hosts, and/or consignors will not be held responsible for any personal injury incurred at the event. DP Sales Management is only an agent for the seller and has no responsibilities other than those conducting the sale.

Sale Registration & Payment:
All buyer numbers will only be issued with a valid ID and payment is due day of sale. DP Sales Management, LLC would appreciate timely settlement of receivables within 15 days of date of sale. Cattle will not be transferred until paid for in full.

Notes:
The EPDs reported in this catalog are the Fall 2018 numbers, as reported by the American Simmental Association.

Sale Staff:
Jered Shipman, Auctioneer  •  806.983.7226
JW Brune, Midwest Marketer  •  785.594.6650
Tom Rooney, Midwest Marketer  •  515.491.6025
Shane Ryan, special assignment  •  309.371.7490

Trucking:
Sam Harroun  •  319.325.9389
Mark Howard  •  931.510.9147

Insurance:
Insurance will be available sale day through Jame Secondino, American Livestock,  •  812.208.0956

Sale Manager:
Doug & Debbie Parke  •  859.421.6100
Drew & Holli Hatmaker  •  423.506.8844
153 Bourbon Hills  •  Paris, KY 40361
859.987.5758  •  office@dpsalesllc.com
www.dpsalesllc.com

Sale Day Phones:
Sanders Ranch Office  •  913.377.2200
Auction Block  •  913.377.2208

Accommodations:
Holiday Inn Express
7580 W. 135th Street , Overland Park, KS 66223  •  913.681.8400

Courtyard Marriott
11301 Metcalf Ave, Overland Park, KS 66210  •  913.339.9900

Paola Inn & Suites
1600 Hedge Ln Ct, Paola, KS 66071  •  913.294.3700

Rutlander RV Park,
33565 Metcalf Rd, Louisburg, KS 66053  •  866.888.6779

Airport:
Kansas City International Airport (MCI) served by most major airlines. Airport is located 60 miles from sale facility.

Sale Consultants:
DP Sales Management, LLC
Doug Parke  •  859.421.6100
Drew Hatmaker  •  423.506.8844
Buddy Robertson  •  580.747.7000

The Class of 2018 Sale Schedule

Friday, September 21, 2018
12:00 Noon  •  Viewing of cattle all afternoon
6:00 pm  •  Pre-Sale Social at Sanders Ranch

Saturday, September 22, 2018
8:00 am  •  Viewing of sale cattle
11:00 am  •  Complementary lunch
1:00 pm  •  16th Annual Head of the Class Sale

Terms & Conditions:
All cattle sell under the terms and conditions of the American Simmental Association. Cattle become the responsibility of the buyer upon purchase. Terms of sale are cash or check, payable during or immediately after the sale and before cattle will be released. Payments are to be made within 15 days of the sale. Failure to make settlement in a timely manner will result in prosecution. Cattle will not be transferred until paid in full.