

KENCO CATTLE COMPANY

Family
MATTERS

SATURDAY, SEPTEMBER 16, 2017

Sunset View Farms Sale Facility in Auburn, Kentucky

Family MATTERS

14TH ANNUAL SIMMENTAL PRODUCTION SALE
SATURDAY, SEPTEMBER 16, 2017 • 12:30 PM CDT
Sunset View Farms Sale Facility in Auburn, Kentucky

KENCO CATTLE COMPANY

229 Haysland Rd • Petersburg, TN 37144 • ken@kencodistributors.com • www.kencocattle.com

Owner Ken Butner 615-405-6105

Manager Randy Favorite 931-588-1210

CLOVER VALLEY SIMMENTALS

Ramsey, IN

Steve & Kevin Sieg

Steve 812-736-4129

Kevin 812-736-1277

www.clovervalleysimmentals.com

TYLERTOWN SIMMENTALS

Pleasant View, TN

Tyler & Sloane Kreger

Tyler 615-517-4561

www.tylertownsimmentals.com

SUNSET VIEW FARMS

Auburn, KY

Ronnie Creek & family

Bryan 270-725-6467

Office 270-725-6730

www.sunsetviewfarms.com

SALE SCHEDULE:

FRIDAY, SEPTEMBER 15

Cattle available for viewing all day

SATURDAY, SEPTEMBER 16

Cattle available for viewing

11:30 a.m. Lunch Served

12:30 p.m. Sale Starts

LOCATION:

MARION MILLER SUNSET VIEW SALE FACILITY

6325 Middleton Rd • Auburn, KY 42206

DIRECTIONS:

FROM BOWLING GREEN, KY

Off Interstate 65 take the Natcher Parkway to Exit 5, left on Hwy 68/80 toward Russellville, go to Auburn exit (old Hwy 68) take left, proceed to Rt 103, left at Minute Mart, sale facility 3 miles on right hand side of road.

FROM FRANKLIN, KY

Off Interstate 65 take Franklin Exit 2, take 31W to Hwy 100, left to follow Hwy 100 West to Middleton, right on Hwy 103N, sale facility on left hand side of road.

SALE DAY PHONES:

Doug Parke 859-421-6100

Drew Hatmaker 423-506-8844

Randy Favorite 931-538-1210

Tyler Kreger 615-517-4561

Steve Sieg 812-736-4129

SALE STAFF:

Tommy Carper 540-336-2737

Jack Hedrick 904-613-4261

Tim Dietrich 859-619-0342

Becky Wadlow, DV Auctions 903-563-9177

AUCTIONEER:

Jered Shipman 806-983-7226

SALE CONSULTANTS:

Dalton Lundy 502-727-6898

INSURANCE:

Jame Krieger 812-208-0956

Welcome

On behalf of DP Sales Management, Kenco Cattle Co and the rest of the Family Matters group we would like to invite you to the 14th annual Family Matters sale. It is always exciting to have the Family Matters sale and to see and hear from customers across the country about their success stories from previous years purchases. We encourage breeders young and old to study and research pedigrees and ask all the breeders involved about their genetics. Each program involved has invested money, hard work, research, time and dedication into each animal offered in the Family Matters sale. This group assembled a stout set of Simmental genetics for your appraisal again this year.

In our involvement over the years with these breeders, we find it a honor to work with each operation and to watch the development of each program and the continuation of years of stacking pedigrees and dealing with some of the breeds best and predictable cow families. As you look through the offering this year, your eye should gravitate to some outstanding individuals as donors, pairs and opens. The 14th year is the best offering by the Family Matters to date. This year they have dug deep into their herds to offer you females that have been working and making a impact and will continue to do so. The genetics that back these females stem from some of the most solid and most profitable cow families in the Simmental breed.

We hope that you and your family can join us on Saturday, September 16th in Auburn, Kentucky. If you have any questions on anything please check in with Ken, Randy, Steve or Tyler. They have done all the necessary steps to provide you the buyer the correct breeding info, preg status and follow a strict herd health program to only assist and make your purchases flourish. Don't hesitate to call and ask them anything about the genetics being offered on Sept. 16th. Of course, we will be broadcasting on DV Auctions for those who cant make the trip. All the herd health is in order and trucking will be available to go to all parts. Again, take a moment and study the impressive offering at the 14th annual Family Matters sale. If we at DP Sales can assist or answer any questions please call Drew, Holli or I. If you never been to the sale this is the year to attend. See you there.



DP Sales Management, LLC
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DVAuction
Broadcasting Real-Time Auctions

GLAMOROUS FAMILY



SAFN She's Glamorous

Lot
1

KENCO GLAMOROUS DEAL

PB SM

713D

10/20/16

3276838

ADJ BW 74

SVF STEEL FORCE S701
WLE BIG DEAL A617
SHAWNEE MISS 770P

SAC MR MT 73G
SAFN SHES GLAMOROUS
SAC MISS JET TOP 29G

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.7	2	56	77.4	2.4	21.6	49.5	0.02	0.84	98.9

Consignor **KENCO CATTLE COMPANY**

When you mention Glamorous and Glamour breeders take note. In 1999 Kenco purchased Glamour and the family started to flourish in Tennessee. After Glamour's show ring success and her start of producing elite offspring, we had the opportunity to purchase her full sister Glamorous 299L from Walsh Simmentals. It is an understatement that she has done well also. The best two females with the Kenco prefix are Steel Force daughters out of 299L. The family doesn't let up, just ask Nick Sloup, Ed Rule, Bill Fulton, David and Jane Maass, Eric Gerdes, Troy Hadden, Chuck Buckholz, Roger Allen, Joe Seale and many others. Steel Magnolia, Glamorous 430W, and Glamorous Force are kicking out good ones, winning purple banners, and topping sales. Now we offer 713D backed by WLE Big Deal and yes this one will make money and have the same longevity. Don't forget the sale date and look up this breeding piece backed by 770P.



Lot 2

Here is a full sister to Steel Magnolia, 430W, Glamorous Force, and other famous family members. In history of our great breed this is a family that keeps passing on those strong traits the family is known for and that breeders come to expect time and time again. Most of the time the cows do their part more than most realize. If you own a family you will understand. C8006 sells bred to Uno Mas.

Bred AI to WLE Uno Mas,
ASA#2532016 on 3/25/17
Due app. 1/1/18



Steel Magnolia - Lot 2 Full Sib

Lot 2

KENCO STEEL MY GLAMOUR

PB SM

CNS DREAM ON L186
SVF STEEL FORCE S701
SVF SHEZA BEAUTY L901

10/28/15

SAC MR MT 73G
SAFN SHES GLAMOROUS
SAC MISS JET TOP 29G

ADJ BW 69

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.3	1.9	58.4	84.3	2.4	17.1	46.3	0.01	0.94	97.4

Consignor KENCO CATTLE COMPANY

Lot 3

KENCO GLAMOR MILESTONE

PB SM

TNT TOP GUN R244
JF MILESTONE 999W
MS MAXIE LOU M112S

1/6/15

SVF STEEL FORCE S701
KENCO GLAMOROUS 430W
SAFN SHES GLAMOROUS

ADJ BW 81

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
6.4	3.4	74.7	110.4	4.3	16.8	54.1	-0.03	0.79	99.8

Consignor KENCO CATTLE COMPANY



Lot 3

If you notice in this catalog there are several stout and powerful Milestone daughters in the Family Matters sale. 5231C is one of them. This girl is big boned, stout, wide hiped, big bodied and even nice to look at in a well designed package. 5231C will be a great cow with some added punch and performance. As you will see sale day 5231C is making a nice udder. You don't have to wait long to see her Circle M Tejas calf. In last year's sale A.J. Fields purchased a Milestone female for \$7000.

Bred AI to Circle M Tejas,
ASA#2878959 on 12/24/16
Due app. 10/12/17

VELVET FAMILY



PRS Spring Velvet X126

Lot
4

PRS SPRING VELVET X126

PB SM

HC HUMMER 12M
SVF STONEHENGE R95
LF KANDY KISSES

1/18/10

CNS DREAM ON L186
SWAIN VELVET 607S
SWAIN QUEEN 403P

2525804

ADJ BW 75

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11	2.3	55.8	81.2	5.1	20.9	48.8	0.15	0.94	122.2

Consignor CLOVER VALLEY SIMMENTALS

Flush to the bull of your choice with a minimum of 6 embryo's. Selling a minimum of six with an open top. Buyer assumes flush and semen costs. Spring Velvet has always done well no matter what mating. This moderate framed female has been admired by many breeders. As you can see, her progeny in this sale and past sales, this is a great opportunity. Flush to be done by MultiGen, Dr. Stan Carnes. Contact Steve Sieg or DP Sales for more details. Homozygous Black and Homozygous Polled. Buyer assumes flush and semen costs.

Lot
4A

PRS SPRING VELVET X126

3 embryos

4A & 4B -
Selling 3
embryos
with a
guarantee
of one
pregnancy

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U

SVF STONEHENGE R95
PRS SPRING VELVET X126
SWAIN VELVET 607S

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.8	1.9	57.9	80.9	6.3	18.2	47.2	0.23	1.0	122.1

Consignor CLOVER VALLEY SIMMENTALS

Lot
4B

PRS SPRING VELVET X126

3 embryos

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
12.9	-0.5	59.8	92.1	7	21.6	51.5	0.25	1.04	132.7

IN THE 2014 SALE TWO DAUGHTERS WERE SELECTED
BY FENTON FARMS AND CHRIS MARTIN
COMMANDING \$10,500 AND \$7500.
ALSO, SUNSET VIEW PURCHASED THE FLUSH FOR \$5250.

Lot
5

CVLS SPRING VELVET 707E

PB SM

707E

1/1/17

3275425

TRIPLE C SINGLETARY S₃H
CCR COWBOY CUT 5048Z
CCR MS 4045 TIME 7322T

SVF STONEHENGE R₉₅
PRS SPRING VELVET X126
SWAIN VELVET 607S

ADJ BW 75	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	12.6	2	71.7	98.7	9.2	22.4	58.2	0.41	0.91	144.1

Consignor CLOVER VALLEY SIMMENTALS

This blazed face beauty will catch your eye when you see her name. Over the past sales we have sold many progeny out of the Spring Velvet donor. Here is a growth female sired by Cowboy Cut. She will go on and be a productive female for her new owner. (Halter Broke) Homezygous Black and Polled. Video at clovervalleysimmentals.com



Lot
6

CVLS MS VELVET 631D

3/4 SM 1/4 AN

631D

2/7/16

3102485

S A V BISMARCK 5682
CVLS FULL THROTTLE 405B
BFD BREATHAKER Y₉₄

CNS PAYS TO DREAM T₇₅₉
CVLS SPRING VELVET 411B
PRS SPRING VELVET X126

ADJ BW 79	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	11.5	1.9	59.6	94.3	9.4	18	47.8	0.32	0.95	128.5

Consignor CLOVER VALLEY SIMMENTALS

Bred AI to CCR Cowboy Cut 5048Z, ASA#2703910 on 4/27/17 - Due 2/4/18

631D is a member of the Spring Velvet family out of a Pays To Dream daughter. Pays To Dream really clicked with Spring Velvet. 636D offers a lot of style and femininity with an outstanding pedigree. Being bred to Cowboy Cut will be an exciting mating. Video at clovervalleysimmentals.com



Lot
7

CVLS SHEZA VELVET 621D

621D

1/21/16

3102493

S A V BISMARCK 5682
CVLS FULL THROTTLE 405B
BFD BREATHAKER Y₉₄

MR NLC UPGRADE U₈₆₇₆
CVLS SPRING VELVET 401B
PRS SPRING VELVET X126

ADJ BW 76	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	11.1	1.7	67.6	104.5	7.3	19.6	53.4	0.28	1.08	126.5

Consignor CLOVER VALLEY SIMMENTALS

Bred AI to LRS Elevate 213B, ASA#2842534 on 4/27/17 - Due 2/4/18

621D is a member of the Spring Velvet family. Her dam is a big stout Upgrade daughter with a nice udder. 621D will make a good functional female that will bring assets to your program. 621D is bred to the Genex sire LRS Elevate. He will add value and a great EPD package. Video at clovervalleysimmentals.com



LADY REMINGTON FAMILY



Lot
8

TYLERTOWN REMINGTON

PB SM

TNT TOP GUN R₂₄₄
JF MILESTONE 999W
MS MAXIE LOU M_{112S}

1/5/13

REMINGTON RED LABEL HR
JM LADY REMINGTON 5S
JM MISS OLIVIA-L₃₆

2736348

ADJ BW 85

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
6.2	2.9	73.1	107.3	8.3	19.5	55.8	0.02	0.74	105.5

Consigner TYLERTOWN SIMMENTAL

Bred AI to TNGL Grand Fortune, ASA#2654876 on 3/29/17 - Due 1/6/18

We bought half of 5S several years back here at the Family Matters sale from our friends at KenCo. We never dreamed our first registered cow could have such a big impact on our herd. We and KenCo have raised and sold several high sellers, champion winners, front pasture and donor type cows from the 5S cows. In fact, in last year's sale a full and maternal sister to 502A were the high selling lots. 502A is a tremendous Milestone daughter that is easy to find in the pasture and will just WOW you. She is huge topped, and super stout but still can carry herself very nicely with that sleek Milestone front end. This is a young cow that should be in someone's donor pen. She was confirmed bred to the champion bull Grand Fortune for an early January calf and had no bull exposure. This a cow that reads good on her EPD profile, impressive in her phenotype, and has the pedigree to do a lot of great things for someone's program.



Lot 9

The Lady Remington 5S has been a staple to the programs of Kenco and Tylertown for many years. In last year's sale Tyler sold a daughter for \$8750 and we sold a Milestone daughter for \$7000. I guess the daughters are working because they are spread around the country and we are proud to say we have many happy customers. Miss Buzz combines calving ease with growth. This bred is long necked, attractive, well balanced, and soft made. C4424 is preg checked and will calve in November.

**Bred AI to CCR Wide Range 9005A,
ASA#2725666 on 2/13/17
Due app. 11/23/17**

Lot 9

KENCO MISS BUZZ C4424

PB SM	CNS DREAM ON L186									
C4424	WLE UNO MAS X549									
	SHAWNEE MISS 770P									
10/20/15	W/C UNITED 956Y									
3191856	KENCO BUZZ A4424									
	JM LADY REMINGTON 5S									
ADJ BW 75	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	13	-0.5	63.3	88.3	9.3	17	48.6	0.46	0.69	143.2

Consignor KENCO CATTLE COMPANY

Lot 10

KENCO 5'S ALL IN 341ZC

PB SM	JS SURE BET 4T									
341ZC	GSC ALL IN 72A									
	MISS WERNING KP 8543U									
1/6/15	LBS THE FOREMAN 702T									
3073232	KENCO MISS LADY 341Z									
	JM LADY REMINGTON 5S									
ADJ BW 66	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	9.9	0.2	51	75	7.4	21.6	47.1	0.03	0.91	109.5

Consignor KENCO CATTLE COMPANY

Bred AI to BBS True Justice B10, ASA#2878160 on 12/27/16 - Due app. 10/15/17
Both Randy and I agree, All In has done the Kenco program the best of any bull. We have several daughters and when he is in the pasture all come up bred. This balanced female is bred to the homo black homo polled high EPD Genex bull of Hart Farms, BBS True Justice.

Lot 11

KENCO LADYS DEAL C291

PB SM	SVF STEEL FORCE S701									
C291	WLE BIG DEAL A617									
	SHAWNEE MISS 770P									
9/18/15	REMINGTON RED LABEL HR									
3191876	JM LADY REMINGTON 5S									
	JM MISS OLIVIA-L36									
ADJ BW 68	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	8.8	1.5	56.3	77.8	6.8	17.8	45.9	0.11	0.77	106.1

Consignor KENCO CATTLE COMPANY

**PE to GSC All In 72A, ASA#2812085 from 1/27/17 to 3/13/17
Preg checked 7/9/17, Due app. 12/16/17**

Here another direct daughter of the donor 5S. We used Big Deal with much success and C291 should catch several eyes on sale day. We have sold many 5S descendants over the last several years and they are always popular. In the 2015 sale a Bismarck sold for \$4000 and Wide Track sold for \$4400. C219 will calve to All In.

Lot 11





Lot
12

KENCO MISS ELAN C5

PB SM

C5

11/5/15

3191859

ADJ BW 82

STF SHOCKING DREAM SJ14
STF ELAN XE79
STF JOKERS WILD L508

REMINGTON RED LABEL HR
JM LADY REMINGTON 5S
JM MISS OLIVIA-L36

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8	1.7	56.3	82.9	8.9	19.6	47.8	0.07	0.95	109.7

Consignor **KENCO CATTLE COMPANY**

Bred AI to CCR Wide Range 9005A, ASA#2725666 on 3/25/17 - Due app. 1/1/18

I wish we had more Elan daughters in the herd; they are attractive, complete and hard working. C5 is moderate, smooth and complete. Miss Elan is AI bred to CCR Wide Range. This female will only make money.



Lot
13

KENCO LADY R N044E

PB SM

N044E

1/10/17

3276839

ADJ BW 84

SVF STEEL FORCE S701
WLE BIG DEAL A617
SHAWNEE MISS 770P

REMINGTON RED LABEL HR
JM LADY REMINGTON 5S
JM MISS OLIVIA-L36

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.8	1.5	56.3	77.8	6.8	17.8	45.9	0.11	0.77	106.1

Consignor **KENCO CATTLE COMPANY**

Here is a special treat in a fancy open heifer. Yes, she is a Big Deal. In the history of the 5S family there sure has been a few that have gathered up some purple. This female has the look, style, and pizzazz to be a contender. If she never hits the tan bark she will still be an awesome family member. When you see her at the sale give her your consideration.



JM Steel My Heart



Lot
14

KENCO STEEL MAAS C325X

PB SM

C325X

9/23/15

3224891

ADJ BW 68

CNS DREAM ON L186
WLE UNO MAS X549
SHAWNEE MISS 770P

SVF STEEL FORCE S701
JM STEEL MY HEART
JM BF H25

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.1	0.1	56.1	73.6	8.6	13.3	41.4	0.26	0.65	120

Consignor **KENCO CATTLE COMPANY**

PE to GSC All In, ASA# 2812085 from 1/27/17 to 3/13/17 - Due app. 12/15/17

Here is one to get you excited because of her quality and her outstanding pedigree. Everyone wants a Steel My Heart daughter and it is easy to see why, predictability and marketability. This Uno Mas daughter is making a great udder and is the right type and kind. She is wide based, deep bodied and will have a great future.

SHEZA LOOKER FAMILY



Lot 15

Here is a daughter out of our Y50 Sheza Looker daughter, and maybe my favorite. This heifer has a massive middle, alot like her dam and grand dam, very fluid and loose on the move. 24D has an ideal look and full of pedigree. On the top side you have a prolific Shawnee Miss 770P and on the bottom you have a mix of the Caliente donor along with the Coopers, Sheza Looker, who has won many shows and produced many winners and donors. We A.I.ed 24D to BC Look Out on 6-24-17.

*Bred AI to BC Lookout,
ASA#2431243 on 6/24/17
Due 4/23/18*

Lot 15

TYLERTOWN LOOKER

PB SM

MR NLC UPGRADE U8676
WLE/LWSC REVOLUTION A409
SHAWNEE MISS 770P

24D

2/14/16

3137961

STF FIXATION W155
MISS CCF SHEZA LOOKERY50
MISS CCF SHEZA LOOKER

ADJ BW 83	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	7.2	4.5	66.8	89.8	4.3	12.3	45.7	0.1	0.74	110.1

Consignor TYLERTOWN SIMMENTAL

Lot 15A

MISS CCF SHEZA LOOKER Y50

3 embryos

*Selling 3
embryos
with a
guarantee
of one
pregnancy*

TJ MAIN EVENT 503B
CDI INNOVATOR 325D
CDI MS SHEAR FORCE 49U

STF FIXATION W155
MISS CCF SHEZA LOOKERY50
MISS CCF SHEZA LOOKER

PROJ EPD'S	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	8.8	3.2	72.7	105.8	6.5	18.2	54.5	0.2	0.63	122.2

Consignor TYLERTOWN SIMMENTAL



CDI Innovator 325D



Miss CCF Sheza Looker Y50

SHEZA BANDIT & SAZERAC FAMILY



Basin Payweight 1682

Lot
16

3 embryos

Selling 3 embryos with a guarantee of one pregnancy

MISS CCF **SHEZA BANDIT**

BASIN PAYWEIGHT 006S
BASIN PAYWEIGHT 1682
21AR O LASS 7017

SVF/NJC BUILT RIGHT N48
MISS CCF SHEZA BANDIT
SVF SHEZA FANTASY N906

PROJ EPD'S	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	13.6	-0.3	67.7	110.6	8.4	23.2	57.1	0.5	0.5	138.3

Consigner **KENCO CATTLE COMPANY**

The past Sweepstakes Champion Sheza Bandit is still a favorite among many breeders. In the past sale whether it was progeny or eggs, they always do well. We flushed Bandit to Basin Payweight and can't wait to see the results. Look at the paper work and the projected EPD's. Wow, hopefully a great SimAngus mating right here at the Family Matters.

Lot
17

KENCO MISS SAZARAC 143X

3/4 SM 1/4 AN

CNS DREAM ON L186
SVF STEEL FORCE S701
SVF SHEZA BEAUTY L901

143X

9/11/10

MEYER RANCH 734
MYERS QUEEN SAZERAC P94
MYERSTRAVELINGQUEEN M212

2693582

ADJ BW 73

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
3.6	1.6	56.6	75.2	3.4	11.4	39.7	0.2	0.73	86.2

Consigner **KENCO CATTLE COMPANY**

PE to CLRWTR Kenco Supervision, ASA#2881934 from 2/4/17 to 5/20/17
Preg checked 1/28/17, Due app. 9/20/17

Here is a proven family member and a female that has loads of marketability and upside. In about every catalog or show report the word Sazerac is mentioned. 143X is backed by Steel Force and Sazerac. In the 2015 Family Matters a full sister sold as a pair and commanded \$7500. 143X will benefit any program. Sazerac is bred to Supervision, the United son out of Precious Jewell. You don't have to wait long, she will have a bonus the end of September.



Myers Queen Sazerac P94

Lot
18

KENCO SAZARAC 143XC

PB SM

JF MILESTONE 999W
JF MILESTONE 209Z
3LL/JF CRYSTAL M03

143XC

4/13/15

SVF STEEL FORCE S701
KENCO MISS SAZARAC 143X
MYERS QUEEN SAZERAC P94

3073235

ADJ BW 77

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
4.9	2.7	67.1	94.5	5.5	15.4	48.9	0.07	0.71	100

Consigner **KENCO CATTLE COMPANY**

Bred AI to WLE Uno Mass, ASA#2532016 on 12/26/16 - Due app. 10/4/17

Here is daughter of 143X and an outstanding bred heifer. She is safe to the calving ease bull Uno Mas and will calve in October. The lineage is strong and true. Remember the Milestone semen is limited and the daughters are stout and great breeding pieces. There are several daughters in this sale, Family Matters.



Lot
19

ss CAMBIA

PB SM

TJSC OPTIMUS PRIME 12W
STF LOCK OUT Z44L
STF ONYX 451W

C34

11/28/15

SVF STAR PLAYER T801
SVF/3M SAZERAC A34
HTP BT SVF SAZERAC T99

3140164

ADJ BW 88

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.4	1.4	43.1	62.4	5.1	22.2	43.8	0.13	0.66	99.2

Consigner **CLOVER VALLEY SIMMENTALS**

Bred AI to PVF Insight 0129, ASA#2835949 on 3/17/17 - Due 12/25/17

Here is a great opportunity. Cambia is a member of the Sazerac family. A blazed face female with a lot of good traits. She is bred to the Angus sire Insight for the ever popular SimAngus. Insight is a Bismarck son that is making eye appealing cattle. Video at clovervalleysimmentals.com



SHAWNEE MISS 770P FAMILY



Lot 20 & 20A Dam - HPF Miss 770P Y530



Lot 20B & 20C Dam - WLE Missy X407

Lot
20

KENCO MILESTONE 40AC

PB SM

TNT TOP GUN R244
JF MILESTONE 999W
MS MAXIE LOU M112S

1/19/15

SVF/NJC BUILT RIGHT N48
HPF MISS 770P Y530
SHAWNEE MISS 770P

3065547

ADJ BW 71

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.6	2.8	70.3	100.4	5.8	19.1	54.3	0.03	0.49	112.8

Lot
20A

HPF MISS 770P Y530

3 embryos

Selling 3 embryos with a guarantee of one pregnancy

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

SVF/NJC BUILT RIGHT N48
HPF MISS 770P Y530
SHAWNEE MISS 770P

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13.4	-0.9	58.4	86.3	7.1	21.6	50.8	0.2	0.74	132.5

Consigner **KENCO CATTLE COMPANY**

Bred AI to WLE Uno Mas, ASA#2532016 on 12/24/16 - Due app. 10/2/17

Here is a royal pedigree which contains several breed legends. Y530 we purchased from Hudson Pines and she continues to produce at a high level like all the members of the 770P line. 40C is thick topped, wide hiped, super cool fronted and massive all over. This performance oriented female is safe to the AI date to WLE Uno Mas.

Consigner **KENCO CATTLE COMPANY**

This mating should be keepers. The United son, Executive Order, is doing a great job. With the maternal side of Built Right the results should be more than a hit. The projected EPDs are great as well. Bring your tank and pick up sale day. Selling three embryos with the proper guarantees.

Selling Choice OF LOT 20B & 20C

Lot
20B

WLE MISSY X407

3 embryos

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

SVF/NJC BUILT RIGHT N48
WLE MISSY X407
SHAWNEE MISS 770P

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13.6	-1.4	57.1	83.8	7.2	21.9	50.5	0.2	0.77	138.0

Consigner **KENCO CATTLE COMPANY**

Lot
20C

WLE MISSY X407

3 embryos

O C C LEGEND 616L
B C LOOKOUT 7024
GIBBET HILL MIGNONNE E37

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
12.2	0.4	54.2	78.4	3.8	18.3	45.4	0.5	0.62	125.9

Selling choice of three embryos with a guarantee of one pregnancy out of WLE Missy X407 and these excellent matings. Remember all the siblings, Uno Mas, Big Deal, Swagger and the list goes on and on. X407 has also proven showing success at the 2012 AJSA National Classic with a calf champion. The selection on frozen genetics is always good at the Family Matters so bring your tank. All of the eggs offered sell with the proper guarantees.

MISS FROG FAMILY



Lot 21

The Frog daughters were a hit last year going to Eric Gerdes and Harvey Mast. The Frog donor is a standout, being moderate and stout. This investment was a wise choice at the Head of the Class. Most importantly, she has provided happy customers. The Callison family purchased embryos and they have the best heifer they have ever raised. We appreciate their kind words and wish them the best. 702E is one of our best opens and has always been a standout since day one. Again, add a Two Step to step up your game and have fun along the way.



RRJS Miss Frog 238Y

Lot
21

KENCO MISS FROG 702E

3/4 SM 1/4 AN

702E

1/25/17

3276840

WS A STEP UP X₂₇
RGRS SRG TWO STEP 20Z ET
WLTR LYDIA 39U ET

RRJS STEEL FORCE 134U
RRJS MISS FROG 238Y
LRS MS IN DEW TIME 861U

ADJ BW	85	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	9	1.1	52.7	74.2	7.5	13.3	39.7	0.16	0.48	99	

Consignor KENCO CATTLE COMPANY

Lot
22

KENCO LIBERTYS CLASS

3/4 SM 1/4 AN

C6524

11/26/15

3191889

MR NLC UPGRADE U8676
SANDEEN UPPER CLASS 2386
SANDEEN DONNA 7386

RRJS STEEL FORCE 134U
RRJS MISS FROG 238Y
LRS MS IN DEW TIME 861U

ADJ BW	67	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	6.8	1.8	58.6	85	3.2	20.6	49.9	0.19	0.81	99.2	

Consignor KENCO CATTLE COMPANY

Bred AI to CCR Anchor, ASA#2882759 on 4/25/17 - Due app. 2/1/18

C6524 is big, bold, broody and will be a heck of a good cow. This bred will be efficient and productive. This moderate framed female will impress you with her rib and capacity. She will calve to CCR Anchor in the Spring.

Lot 22



Lot
22A

RRJS MISS FROG 238Y

3 embryos

Selling 3 embryos with a guarantee of one pregnancy

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

RRJS STEEL FORCE 134U
RRJS MISS FROG 238Y
LRS MS IN DEW TIME 861U

PROJ EPD'S	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	13.5	-1.1	60.8	93.8	8.5	18.4	48.8	0.25	0.84	117.5

Consignor KENCO CATTLE COMPANY

We always offer our top genetics and these are top shelf. Fire Sweep knows the family and many others do as well. This is a great way to get elite genetics and hope for a little luck along the way. Selling three eggs guarantee one pregnancy. Don't forget to raise your hand or click the bid button.

SLOW MELT FAMILY



*Selling
Choice*

OF LOT
23A & 23B

Lot
23A

TYLERTOWN MELTED

PB SM	CNS PAYS TO DREAM T759									
P1D	LLSF PAYS TO BELIEVE ZU194									
	LLSF URABABYDOLL U194									
8/29/16	WHITE STAR MASTERCARD									
3269437	FBFS YOU MELT ME 128Y									
	FBFS SLOW MELT o89S									
ADJ BW 74	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	7.8	2.9	62.5	89.6	7.8	16.2	47.5	0.24	0.81	115.8

Consignor TYLERTOWN SIMMENTAL

Lot
23B

TYLERTOWN MELTED

PB SM	CNS PAYS TO DREAM T759									
40D	LLSF PAYS TO BELIEVE ZU194									
	LLSF URABABYDOLL U194									
8/28/16	WHITE STAR MASTERCARD									
3269435	FBFS YOU MELT ME 128Y									
	FBFS SLOW MELT o89S									
ADJ BW 68	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	7.8	2.9	62.5	89.6	7.8	16.2	47.5	0.24	0.81	115.8

Consignor TYLERTOWN SIMMENTAL



Lot **23B**

We flushed 128Y to the Denver champion Pays to Believe and were real pleased with the results. We sold the 2 bulls as Fall babies, and are offering choice of 2 Fall opens. These heifers have a huge spring of rib and are really cool fronted. The 128Y progeny have proven to be very cowy with great udders. Daughters are in the herds of Kenco, Hudson Pines, Triple A Farms, MBK, and Owen Brothers and we are hearing good things from these great operations. We sold 128Y herself this Spring to the Schmidt family, we are giving you the choice of one of these heifers and the other will take 128Y's place. Fancy, functional heifers that will make beautiful profitable brood cows.



Lot 24

Another nice Fall bred that is out of the 128Y donor who now is owned by the Schmidt family in Indiana. She was 128Y's natural calf by our clean up bull from Kenco and is putting things together to be a nice replacement female. Her mother has done a super nice job and 128C will be a nice replacement. Confirmed A.I. Bred

Bred AI to W/C United, ASA# 2614725
on 12/29/16 - Due 10/8/17

Lot 24

TYLERTOWN MELT ME

PB SM

SVF STAR PLAYER T801
KENCO JOY PLAYER 42Z
CLRWTR JOYS DEELITE

10/1/15

WHITE STAR MASTERCARD
FBFS YOU MELT ME 128Y
FBFS SLOW MELT 089S

3137957

ADJ BW 79

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.6	2.9	62.9	90.6	9.4	22	53.5	0.09	0.8	114

25

KENCO MISS MELT 144C

PB SM

CNS DREAM ON L186
WLE UNO MAS X549
SHAWNEE MISS 770P

10/18/15

SANDEEN SALUTE OR SURREN
FBFS BLK LABEL MELT 144A
FBFS YOU MELT ME 128Y

3191855

ADJ BW 79

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.4	1.3	53.8	68.6	6.1	19.4	46.3	0.34	0.47	123.8

Consignor TYLERTOWN SIMMENTAL

Consignor KENCO CATTLE COMPANY



Lot 25

Bred AI to W/C BF Innocent Man,
ASA#2785174 on 4/25/17
Due app. 2/1/18



FBFS You Melt Me 128Y

SUMMER FAMILY



Higgins

Lot 27

PRS Summer W364



Lot
26

KENCO SUMMER X2

PB SM

MR NLC UPGRADE U8676
EXTRA X2

C704

JM BF H25

11/27/15

HSF BETTER THAN EVER
PRS SUMMER W364

3191890

WHF SUMMER S240

ADJ BW 71

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.3	0.6	58.5	85.1	7.6	24.4	53.6	0.06	0.81	116

Consignor **KENCO CATTLE COMPANY**

Bred AI to CCR Anchor, ASA#2882759 on 3/28/17
Due app. 1/1/18

X2 is going to be a functional and dependable female like the family has been known for. Study the pedigree and remember the S240 Wayward Hill line of genetics. The dam of Summer X2, Summer W364, is now owned by Dean Wittrig in Missouri. This deep flanked female is due to calve to CCR Anchor and will have an addition the first of the year.

Lot
27

KENCO SUMMER XT38C

PB SM

MR NLC UPGRADE U8676
EXTRA X2

XT38C

JM BF H25

12/1/15

HSF BETTER THAN EVER
PRS SUMMER W364

3134840

WHF SUMMER S240

ADJ BW 81

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.3	0.6	58.5	85.1	7.6	24.4	53.6	0.06	0.81	116

Consignor **KENCO CATTLE COMPANY**

PE to WHF Insight C224, ASA#3118601 from 4/5/17 to 8/1/17
Preg checked on 7/9/17 - 45 days, Due app. 3/15/18

Here is another one of the X2 sisters and very similar in type and kind. If you remember her dam she is a brood cow deluxe. From the same family as the Alley cow that is owned by Hudson Pines and B & K Farms. 38C is bred to bull we purchased at the 2017 Bulls of the Bluegrass from WHF. He is a top Sim Angus by Insight out of the Tessa cow with an API of 137.

KASHMERE FAMILY



Lot 29

MF Miss Kashmere S330



Lot
28

KENCO ALL KASHMIRE 402ZV

PB SM

JS SURE BET 4T
GSC ALL IN 72A
MISS WERNING KP 8543U

402ZC

6/25/15

SVF STEEL FORCE S701
KENCO MISS KASHMIR 402Z
MF MISS KASHMERE S330

3071019

ADJ BW 68

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.5	0.4	55.6	84.4	8.6	18.1	45.9	0.02	0.9	114.6

Consignor **KENCO CATTLE COMPANY**

Bred AI to BBS True Justice B10, ASA#2878160 on 12/24/16
Due app. 10/2/17

This combination of genetics worked well in 402. This female has balanced EPDs and is a complete female. Several of our All In daughters are in production and doing a good job. Of course, All In is backed by Miss Werning 8543U. Eric Gerdes had the foresight to purchase embryos several years ago and did well. 402 is safe to the AI date and will calve to True Justice in October.

Lot
29

KENCO ALL KASHMIRE

PB SM

JF MILESTONE 999W
JF MILESTONE 209Z
3LL/JF CRYSTAL M03

135RAC

6/30/15

W/C WIDE TRACK 694Y
KENCO KASHMIR 135RR
MF MISS KASHMERE S330

3070462

ADJ BW 77

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.4	3.4	71.1	108.2	3.7	17.3	52.9	0.01	0.72	110.4

Consignor **KENCO CATTLE COMPANY**

PE to CLRWTR Kenco Supervision, ASA#2881934 from 2/4/17 to 5/20/17
Preg checked on 4/28/16 - 3 months, Due app. 11/6/17

The Kashmere donor has been a great producer and her females have been super solid for our customers. In the 2014 sale daughters went to Owen Bros and Horstman Cattle Co. 135C is super attractive, well designed and stout. If you are adding some females consider more than one of the powerful Milestone females. Kashmere is safe to the United son, Supervision.

SAVANNAH FAMILY



565R - Lucas Savannah 14K Daughter



515C - Lucas Savannah 14K Grand daughter

Set
30A

3 embryos

LUCAS SAVANNAH 14K

MR NLC UPGRADE U8676
SVF ALLEGIANCE Y802
DOUBLE R MISS 29G T18

HC POWER DRIVE 88H
LUCAS SAVANNAH 14K
G&L SAVANNAH 607C

PROJ EPD'S	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	7.7	2.0	69.5	104.2	5.4	23.1	57.8	0.07	1.14	116.9

Set
30B

3 embryos

LUCAS SAVANNAH 14K

G A R GRID MAKER
S A V BISMARCK 5682
S A V ABIGALE 0451

PROJ EPD'S	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	13.7	-0.1	61.5	95.7	11.0	24.5	55.1	0.35	1.07	132.8

Set
30c

3 embryos

LUCAS SAVANNAH 14K

HOOKS SHEAR FORCE 38K
TRIPLE C SINGLETARY S3H
LUCAS JOSIE 19K

PROJ EPD'S	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	6.1	3.1	69.2	103.5	10.7	27.1	61.7	0.39	1.07	131.5

Consignor **CLOVER VALLEY SIMMENTALS**

30A, 30B, 30C - SELLING THREE EMBRYOS
ON EACH MATING WITH A GUARANTEE OF
ONE PREGNANCY PER SET.



Lot 31

702E has caught a lot of attention here at the farm. Being very docile and stylish she is not hard to notice. A half sister sold last year to Hidden Pines Cattle in Ohio and they are very pleased. Be sure and check her out sale day! (Halter Broke)

VIDEO AT
CLOVERVALLEYSIMMENTALS.COM

Lot 31

CVLS SAVANNAH 702E

3/4 SM 1/4 AN

702E

1/1/17

3275424

S A V BISMARCK 5682
CVLS FULL THROTTLE 405B
BFD BREATHAKER Y94

MR NLC UPGRADE U8676
CVLS SAVANNAH 204Z
LUCAS SAVANNAH 14K

ADJ BW 72

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.3	1.8	69.7	109.3	8.3	21.5	56.4	0.21	1.11	123

Consignor CLOVER VALLEY SIMMENTALS

Lot 32

CVLS SAVANNAH 619D

PB SM

619D

1/15/16

3102501

MR NLC UPGRADE U8676
CVLS CORNERSTONE 403B
PRS SPRING VELVET X126

HC POWER DRIVE 88H
LUCAS SAVANNAH 14K
G&L SAVANNAH 607C

ADJ BW 70

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.4	1.6	61.9	91	7.3	23	54	0.09	1.12	116.4

Consignor CLOVER VALLEY SIMMENTALS



Lot 32

Here is a great opportunity to own a direct Savannah 14K daughter. We have only offered a couple direct daughters over the years. Savannah 14K has done a lot for our program over the years. We feel that being bred to W/C Lock Down will work very well and the EPD's will be pretty impressive.

Bred AI to W/C Lock Down 206Z,
ASA#2658496 on 4/5/17 - Due 1/13/18

VIDEO AT
CLOVERVALLEYSIMMENTALS.COM



Lot 33

566C is a direct daughter of our matriarch donor Savannah 14K who's progeny has done very well every year in this sale. A Savannah 14K daughter 565R topped the sale in 2012 for 15,800. The Savannah 14k family has enjoyed success in notable programs at Double Bar D, Hilltop Simmentals, Slate Farms, Sloup Simmentals, as well as many more. Building on this influential cow family 566C sells bred to Bismarck which really clicks with this cow family.

**Bred AI to SAV Bismarck 5682,
ASA#2492333 on 1/31/17 - Due 11/10/17**

**VIDEO AT
CLOVERVALLEYSIMMENTALS.COM**

Lot 33

CVLS SAVANNAH 566C

PB SM

MR NLC UPGRADE U8676
SVF ALLEGIANCE Y802
DOUBLE R MISS 29G T18

566C

10/10/15

HC POWER DRIVE 88H
LUCAS SAVANNAH 14K
G&L SAVANNAH 607C

3085172

ADJ BW 83

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.7	2	69.6	104.2	5.4	23.1	57.9	0.07	1.14	117

Consignor **CLOVER VALLEY SIMMENTALS**

Lot 34

CVLS SINGLE LADY 609D

PB SM

MR NLC UPGRADE U8676
CVLS CORNERSTONE 403B
PRS SPRING VELVET X126

609D

1/1/16

NLC FORTUNATE SON 100N
CVLS FORTUNATE DREAM945W
CVLS QUEEN OF DREAM 736T

3102482

ADJ BW 73

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10	1.6	64.7	89.3	6.7	21.1	53.5	0.17	0.95	118

Consignor **CLOVER VALLEY SIMMENTALS**



Lot 34

A blazed face female that goes back to Savannah 14K, the Cornerstone bull is a son of Spring Velvet/Upgrade that has done us a great job. 609D is bred to Bismarck for a fist of year calf.

**Bred AI to SAV Bismarck 5682,
ASA#2492333 on 3/17/17 - Due 12/25/17**

**VIDEO AT
CLOVERVALLEYSIMMENTALS.COM**

LADYBUG & DIAMONDS FAMILY



Lot 35

WOW... is how you describe this female!!! We bought her Shear Force dam out of the Stars and Stripes sale because we were looking to flush a female that we thought would compliment Extra Mile and BOY did we find one. Cows like this don't go out of style.

Bred AI to CCR Cowboy Cut 5048Z, ASA#2703910 on 2/2/17 - Due 11/12/17

VIDEO AT CLOVERVALLEYSIMMENTALS.COM



PVSM Ladybug

Lot 35

CVLS SWEET LADY 556C

PB SM

JF MILESTONE 999W
CVLS EXTRA MILE 303A
CVLS MS GEORGIA 565R

556C

9/3/15

HOOKS SHEAR FORCE 38K
PVSM LADYBUG
PVSM JUNE BUG

3089875

ADJ BW 70

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13.1	-0.8	57.6	82.9	9.6	24.6	53.4	0.11	0.94	139.3

Lot 35A

PVSM LADYBUG

3 embryos

JF MILESTONE 999W
CVLS EXTRA MILE 303A
CVLS MS GEORGIA 565R

Selling 3 embryos with guarantee of one pregnancy

HOOKS SHEAR FORCE 38K
PVSM LADYBUG
PVSM JUNE BUG

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13.1	-0.8	57.6	82.9	9.6	24.6	53.4	0.11	0.94	139.3

Consignor CLOVER VALLEY SIMMENTALS

Consignor CLOVER VALLEY SIMMENTALS

Lot 36A

TRIPLE C DIAMONDS

3 embryos

36A & 36B - Selling 3 embryos with guarantee of one pregnancy

REMINGTON ON TARGET 2S
REMINGTON LOCK N LOAD54U
BAR15 MISS KNIGHT78E-51G

HOOKS SHEAR FORCE 38K
TRIPLE C DIAMONDS
HART HOLLYWOOD QUEENE700

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.8	0.6	53.9	81.5	5.8	17.0	44.0	0.08	1.11	122.1

Lot 36B

TRIPLE C DIAMONDS

3 embryos

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
12.9	-1.6	58.8	81.6	5.8	22.0	51.4	0.28	0.97	138.5

Consignor KENCO CATTLE COMPANY

Triple C Diamonds



If you want dependable genetics backed by a carcass oriented pedigree then add the Diamond influence backed by Shear Force. The progeny by Diamonds have always been strong. In the 2015 sale Fenton Farms selected a Matrix daughter for \$5500, Jered Shipman selected a Lock N Load for \$4250 and Daryl Wentland selected a High Voltage for \$4750. Selling three Lock N Load and three Executive Order embryos with the proper guarantees.

SHOW PROSPECT



CCF Jestress B79 -
Half sister to Kenco Miss Jestress 103D

Set
37

1/2 SM 1/2 AN

103D

12/26/16

3276777

ADJ BW 79

KENCO MISS JESTRESS 103D

MR NLC UPGRADE U8676
MR CCF VISION
GCF MISS ELSA

B C LOOKOUT 7024
JAS JESTRESS 9015
GAMBLES JESTRESS 9035

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13	1.1	66.9	103.8	5.8	17.4	50.8	0.52	0.87	124.6

Consigner KENCO CATTLE COMPANY

Here is a special heifer and a sale attraction. The Jestress 9015 donor of C and C Farms has sky rocketed for the last several years. After several attempts to purchase some genetics out of this family we decided to purchase some eggs. We have two females and want to offer our best. Yes, we should be keeping her, however here is an outstanding Vision daughter. Jestress B79 was Supreme Champion at the Sweepstakes last year, Grand cow-calf pair in the Jr show and Reserve in the open show plus cow-calf champion at the AJSA Nationals in Mississippi. In the C and C online sale this Spring most of the heifers were daughters of 9015 and averaged over \$10,000 with the top at \$25,000. Please make the trip to the Family Matters sale to see, bid, and buy this outstanding open heifer.

BRED HEIFERS

Lot
38

KENCO OBSESSION T79D

3/4 SM 1/4 AN

T79D

1/1/16

3276774

ADJ BW 76

MR NLC UPGRADE U8676
SVF ALLEGIANCE Y802
DOUBLE R MISS 29G T18

SS UPSCALE X25
SS OBSESSION
REMINGTON SANDRA 112U

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.5	1.4	68.4	101.8	4.5	20.1	54.3	0.27	0.92	109.5

Consignor KENCO CATTLE COMPANY

PE to WHF Insight C224, ASA#3118601 from 4/5/17 to 8/1/17
Preg checked on 7/9/17 - 40 days, Due app. 3/10/18

We selected SS Obsession out of the New Direction sale from Nick Sloup. She commanded \$7000 and had several friends that day. Here is her daughter by Allegiance and she is a nice one plus has good EPDs. This female is bred to WHF Insight that we selected from Wayward Hill. Andy Mast purchased a half sister last year.



Lot
39

CVLS TAKE-MY-BREATH 604D

PB SM

604D

1/1/16

3102521

ADJ BW 71

MR NLC UPGRADE U8676
CVLS CORNERSTONE 403B
PRS SPRING VELVET X126

WESTFALL VOYAGER 721P
BFD BREATHTAKER Y94
ANVIL AC STEEL MY BREATH

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.1	0.8	59.2	86.7	6.3	19.9	49.5	0.09	1.06	116.8

Consignor CLOVER VALLEY SIMMENTALS

Bred AI to W/C Relentless 32C, ASA#3045559 on 3/17/17 - Due 12/25/17

Here's a brood cow in the making. Her dam Breathtaker is also in this year's sale. She is bred to W/C Relentless for a little something different. We are hearing good things on the Relentless progeny.
Video at clovervalleysimmentals.com



Lot
40

CVLS LADY BLACKBIRD 612D

3/4 SM 1/4 AN

612D

1/3/16

3102496

ADJ BW 60

MR NLC UPGRADE U8676
CVLS CORNERSTONE 403B
PRS SPRING VELVET X126

PVF ALL PAYDAY 729
CVLS LADY BLACKBIRD 312A
JF BLACKBIRD 8060U

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.3	0	58	89.3	5.9	21.5	50.5	0.23	1.04	109.4

Consignor CLOVER VALLEY SIMMENTALS

Bred AI with sexed heifer semen to W/C Executive Order 8543B, ASA#2900283 on 4/5/17 - Due 1/13/18

This heifer will catch your eye on sale day if you like them big gutted and wide butted. This heifer is one that we bred to keep back but we needed a few more to put in the sale. And this is what makes her so special. She is bred with heifer sexed W/C Executive Order 8543B. Video at clovervalleysimmentals.com



BRED HEIFERS



Set
41

CVLS FULL OF JOY 622D

5/8 SM 3/8 AN

622D

1/23/16

3102523

ADJ BW **65**

S A V BISMARCK 5682
CVLS FULL THROTTLE 405B
BFD BREATHAKER Y94

W/C UNITED 956Y
CLRWTR JOYS DIVA
JF EBONYS JOY 5105R

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.6	-0.2	65.5	105.3	8	20.5	53.2	0.27	0.91	134.6

Consignor **CLOVER VALLEY SIMMENTALS**

Bred AI to CCR Cowboy Cut 5048Z, ASA#2703910 on 3/17/17 - Due 12/25/17

Here is a fault free female that has few holes. 622D is complete, smooth and well design overall. A female with well balanced EPD's and a cow family to back her. Bred to Cowboy Cut; if you do a plan mating you'll like those numbers. Video at clovervalleysimmentals.com



WHF Insight C224 - KenCo's newest Herd Sire

Set
42

KENCO MISS ANA 766PD

PB SM

766PD

2/3/16

3276825

ADJ BW **88**

JF MILESTONE 999W
MR MLH WAYPOINT 877A
GLS MISS 33R X139

WLE EXCEL
KENCO MS EXCEL 766P
GW MISS WALLY 766G

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.5	2.9	68.3	100.7	8.1	18	52.1	0.11	0.48	114.9

Consignor **KENCO CATTLE COMPANY**

PE to WHF Insight C224, ASA#3118601 from 4/5/17 to 8/1/17

Preg checked on 7/9/17 - 40 days, Due app. 3/10/18

The Milestone son, Waypoint, continues to do a good job. Miss Ana has a faithful bottom side with Excel and Wally. 766 has some performance being in the top 25% for weaning and yearling. She will calve in the Spring to the Insight SimAngus bull, WHF Insight.



Set
43

HPF/BRAM VALENTINE 304D

3/4 SM 1/4 AN

304D

2/13/16

3124152

ADJ BW **78**

S D S GRADUATE 006X
CCR SANTA FE 9349Z
CCR MS APPLE 9332W

JF MILESTONE 999W
HPF VALENTINE Z322
PCC QUEENS VALENTINE R9

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
6	1.2	67.6	95.6	11.1	20.4	54.3	0.14	0.76	118.1

Consignor **CLOVER VALLEY SIMMENTALS**

Bred AI to CCR Cowboy Cut 5048Z, ASA#2703910 on 5/9/17 - Due 1/6/18

This 3/4 blood is the kind to build a herd around. Form and function in a fault free package backed by a powerful cow family can only lead to high returns. Her dam Z322 is impressive to look at, especially with her picture perfect udder and teat size. 304D is bred to Cowboy Cut that will result in high yields! Video at clovervalleysimmentals.com

BRED HEIFERS

Lot
44

AHLB DERBY 686D

1/2 SM 1/2 AN

S A V BISMARCK 5682
S A V BRILLIANCE 8077
S A V BLACKCAP MAY 5270

686D

1/20/16

STF EASY RIDER S17
STF MISS XP86
STF MISS PH86

3133737

ADJ BW 93

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.3	1.6	58.5	86.9	7.2	22.3	51.6	0.35	0.46	129.7

Consignor **TYLERTOWN SIMMENTAL**

Bred AI to Intergrate, ASA#2659754 on 3/29/17 - Due 1/6/18

686D is a Brilliance half blood out of a Silver Towne bred cow. This bred heifer has loads of performance with a very nice look. A real nice AI cow. She is bred to GLS Intergrate on 3/29/17 for an early January calf.



Lot
45

SVF JOK D24

PB SM

CNS DREAM ON L186
SVF/NJC BUILT RIGHT N48
NJC EBONY ANTOINETTE

D24

1/27/16

LMF MOVIN FORWARD
SVF JOK B607
JM JOK-L36-P30

3195035

ADJ BW 87

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.5	1.8	52.2	78.5	8.2	20.1	46.2	0.04	0.57	114.8

Consignor **SUNSET VIEW FARMS**

PE to SVF Sledgehammer Z40, ASA#2751217 from 5/21/17 to 7/15/17

D24 is a moderate framed young female that will be a great addition. D24's grand dam is a past Sweepstakes champion. This Built Right daughter will be calving in the Spring to Sledgehammer. You will really appreciate this female after she calves and becomes a functional and highly maternal brood cow.



Lot
46

SVF EXPECTATION D17

PB SM

HOOK'S YELLOWSTONE 97Y
LRS ELEVATE 213B
LRS MS DUAL FOCUS 213Z

D17

1/30/16

SVF STAR PLAYER T801
SVF EXPECTATION B602
SVF EXPECTATION S213

3195028

ADJ BW 86

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
14.9	0.2	53.3	84.6	11.3	24.5	51.1	0.23	0.91	142.3

Consignor **SUNSET VIEW FARMS**

PE to SVF Sledgehammer Z40, ASA#2751217 from 5/21/17 to 7/15/17

D17 is homozygous polled and homozygous black and has some great EPDs being in the top 10% for calving ease and API. Dont overlook this Elevate female on sale day. She will be highly maternal as well.



BRED HEIFERS



Set
47

SVF ABOVE & BEYOND D08

5/8 SM 3/8 AN

SVF/NJC BUILT RIGHT N48
KRIZ/SVF MILE HIGH
JAUER841ANCHOR 551 1202

D08

2/5/16

SVF ALLEGIANCE Y802
SVF ABOVE & BEYOND B627
SVF ABOVE & BEYOND W108

3195021

ADJ BW 83

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.2	0.8	50.5	74	5.3	21.1	46.4	0.21	0.77	107.4

Consignor **SUNSET VIEW FARMS**

PE to SVF Sledgehammer Z40, ASA#2751217 from 5/21/17 to 7/15/17

D08 will be a money maker just like all the other family members. We have sold many descendants of NLC Above and Beyond. They are good footed with great udders and will stay in the herd for many years. A female with loads of genetic merit.



Set
48

CAMP D615

3/8 SM 5/8 AN

MCC DAYBREAK
MCC DAYLITE 0005
A G MISS IN FOCUS 7302

D615

2/21/16

BRIDLE BIT MR Z227
BRIDLE BIT MISS B4104
BRIDLE BIT MISS X048

3159282

ADJ BW 80

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
15.3	0.2	66.3	109.1	9.4	21	54.1	0.58	0.77	140.3

Consignor **TYLERTOWN SIMMENTAL**

Bred AI to Intergrate, ASA#2659754 on 3/29/17 - Due 1/6/18

D615 is worth studying up on prior to sale day. Here is a female with great calving ease and a breed leading API. Project out the EPDs on the calf she is carrying, Intergrate will boost the growth numbers. Pay attention.



Set
49

KENCO MISS MADDY 552D

PB SM

STF SHOCKING DREAM SJ14
STF ELAN XE79
STF JOKERS WILD L508

552D

2/22/16

JF MILESTONE 209Z
KENCO MISS MADDY 552B
KENCO MADDY X522

3276820

ADJ BW 97

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.4	3.4	63.6	95.7	7.9	17.9	49.7	-0.01	0.89	108.6

Consignor **KENCO CATTLE COMPANY**

Preg checked on 7/9/17 - 50 days, Due app. 2/27/18 to WHF Insight, ASA#3118610

The cross of Elan and Milestone clicked well with 522D. Maddy is sensible sized in a complete and neat made package. 522D will be Feb 2018 calver.

BRED HEIFERS

Lot
50

SVF CANDACE D28

PB SM

FLYING B CUT ABOVE
SVF SLEDGEHAMMER Z40
SVF/HS EXPECTING A DREAM

D28

3/14/16

EBONY'S MASTER LINK M24
ANKONY MISS CANDACE T209
ANKONY MISS CANDACE P87

3195039

ADJ BW 81

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
7.2	2.1	69.8	102.5	8.8	18	52.9	0.07	0.57	119.1

Consignor **SUNSET VIEW FARMS**

PE to SVF Sledgehammer Z40, ASA#2751217 from 5/21/17 to 7/15/17

In the history of sales at SVF here is a family that sure gives it's all. T209 has had numerous high sellers and females that have went on to be great brood cows so don't overlook this complete young lady. T209 dam is a Redcoat out of the best red cows ever, GFI Candace.



Bradley Wilson

Lot
51

SVF/SWC REV D04

3/4 SM 1/4 AN

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25

D04

3/19/16

SVF STONEHENGE R95
MEYER REV ROSE 082X
FCC REVOLUTION ROSE 1456

3143371

ADJ BW 81

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
2.3	3.3	62.2	94.2	2.2	15.2	46.3	0.02	0.74	82.1

Consignor **SUNSET VIEW FARMS**

Bred AI to 20/20, ASA#2964446 on 4/19/17 - Due 1/27/15

Here is a baldie attraction and female that has been to a few shows. Rev Rose produced another good one. In the 2016 Family Tradition sale Steve Watson selected a half sister for \$6600. This Broker could be a spitting image of her Stonehenge dam, 082X. D04 is stout made, big boned and wide based. It is no doubt that Broker has and will continue to produce powerful progeny. McKall wanted to keep this one. Rev will calve to 20/20.



Bradley Wilson

Lot
52

SVF ANGEL D19

3/4 SM 1/4 AN

HTP/SVF PACKIN HEAT W339
SVF A705
3MS SWEET EMOTION T310

D19

3/20/16

HTP SVF IN DEW TIME
SVF ANGEL A19
SVF/NJC SHEZA ANGEL R900

3195030

ADJ BW 85

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.7	2.3	57.7	81.4	5.6	21.9	50.8	0.2	0.73	116.6

Consignor **SUNSET VIEW FARMS**

PE to SVF Sledgehammer Z40, ASA#2751217 from 5/21/17 to 7/15/17

D19 is a product of Sheza Angel and the Sheza Dandy cow. Never overlook genetics that are long lived and continue to make an impact. She will be a Spring calver to Sledgehammer, the brother to Hammer.

Lot
53

UC MISS 822D

1/8 SM 9/16 AN

S A V FINAL ANSWER 0035
UC PASQUE Y020 BLK
W982

822D2

B822

T856

Pending

PROJ EPD'S

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
12.7	-0.3	62.2	88.7	6.9	18.6	49.6	0.27	0.66	108

Consignor **KENCO CATTLE COMPANY**

PE to WHF Insight C224, ASA#3118601 from 4/5/17 to 8/1/17

Preg checked on 7/9/17 - 40 days, Due app. 3/10/18

Here is one brood cow special with all those good maternal qualities. She is backed by SAV Final Answer. She will be a Spring calver to our new herd sire WHF Insight. He is holding up well and likes the Tennessee hills.

BRED HEIFERS

Set
54

KENCO MISS ELAN C013U

1/2 SM 1/2 AN

STF SHOCKING DREAM SJ14
STF ELAN XE79

C013U

STF JOKERS WILD L508

1/15/15

DCC FIRST LOOK 3001
FBF DIXIE ERICA 013U

3276841

FBF SHADES OF ERICA 083S

ADJ BW 75

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
12.3	-0.5	48.3	75.4	5.8	21.3	45.4	0.13	0.84	114.4

Consignor **KENCO CATTLE COMPANY**

Bred AI to W/C BF Innocent Man, ASA#2785174 on 3/2/17 - Due app. 12/10/17

Here is a female backed on the Angus side by DCC First Look, OCC Eureka and 6807. C013U offers calving ease and low birth weight. Miss Elan should be the easy keeping kind. She will be an early calver to W/C Innocent Man. Expect good things out of Miss Elan.

Set
55

HLTS CANDY

PB SM

JF MILESTONE 999W
KENCO MILESTONE 452Z
SVF MAKIN HONEY S216

C148

1/28/15

WHF TRUCKER 075R
WHF XENA 012X

2992726

WHF NYLA 12N

ADJ BW 86

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.2	1.3	67.9	96.6	11.3	17.3	51.3	0.04	0.77	120.9

Consignor **TYLERTOWN SIMMENTAL**

Bred AI to Intergrate, ASA#2659754 on 4/29/17 - Due app. 2/6/18

You should hope for a bull calf next Spring being bred to Intergrate. The growth numbers will sky rocket. A functional female backed by Making Honey and Milestone.

Set
56

KENCO Ms DRIVE 42NZC

PB SM

JS SURE BET 4T
GSC ALL IN 72A
MISS WERNING KP 8543U

42NZC

3/23/15

ELLINGSON LEGACY M229

3073233

KENCO MISS DRIVE 42NZ
ZEIS MISS DRIVE N423

ADJ BW 63

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13	-1	49.2	73.3	9.4	24.2	48.8	0.03	0.95	121

Consignor **KENCO CATTLE COMPANY**

PE to CLRWTR Kenco Supervision, ASA#2881934 from 2/4/17 to 5/20/17

Preg checked on 4/29/17 - 3 months, Due app. 11/7/17

Ms Drive will catch your attention with her striking profile and overall clean made design. 42 is long bodied with loads of overall length. Ms Drive goes back to Zeis Ms Drive N243 which has done well for Zeis, Bill Fulton, Pine Ridge, Grindstone Creek and others. Look forward to her calf by Kenco Supervision.

Set
57

KENCO ALL SWEET 50XC

PB SM

JS SURE BET 4T
GSC ALL IN 72A
MISS WERNING KP 8543U

50XC

6/9/15

SVF/NJC MO TOWN M216

3071021

KENCO SO SWEET 50X
JS SO SWEET 50T

ADJ BW 61

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
11.8	-0.6	49.7	74.7	10.5	21.7	46.6	0.01	0.75	118

Consignor **KENCO CATTLE COMPANY**

Bred AI to WLE Uno Mas, ASA#2532016 on 12/24/16 - Due app. 10/2/17

All Sweet is that and more. In last year's sale Hilltop purchased her dam. 50C is big boned and powerfully constructed. 50C is a female with strong potential as a future breeding piece. You should be All In with her bred to Uno Mas.



BRED HEIFERS

Lot
58

KENCO MISS ALL IN 2963AC

3/4 SM 1/4 AN

JS SURE BET 4T
GSC ALL IN 72A
MISS WERNING KP 8543U

2963AC

5/23/15

RC CLUB KING 040R
KENCO MS CLUB KING
RODGERS ERIA 2963

3071026

ADJ BW	55	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
		14.5	-2	50.8	78.8	10.6	25.4	50.8	0.18	0.67	123.1

Consignor KENCO CATTLE COMPANY

Bred AI to Shell Shocked, ASA#2880060 on 12/24/16 - Due app. 10/2/17

If you review the last several years of the Kenco sales you will find each year that Rodgers Erica has a high quality individual each time. 2963AC Club King dam is a good one. This All In offers calving ease and a low birth weight. Shell Shocked is doing a good job for Kenco and Fenton's so look forward this fall for a baldie baby. If you haven't sampled Shell Shocked pickup some semen sale day.



Lot
59

KENCO MISS QUEEN 401AC

PB SM

JS SURE BET 4T
GSC ALL IN 72A
MISS WERNING KP 8543U

401AC

6/6/15

C BAR MASTER DESIGN 917W
DGT JASMINE 401A
DGT BLACK QUEEN 101X

3071023

ADJ BW	70	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
		9.4	0.9	56.5	86.6	8.9	23.1	51.4	0.16	0.83	122.1

Consignor KENCO CATTLE COMPANY

Bred AI to Shell Shocked, ASA#2880060 on 12/24/16 - Due app. 10/3/17

The mothers make the difference and 401 mom is quite impressive. We purchased this Master Design daughter from Jason Doggett at the TN Beef Agribition. This All In daughter is attractive, smooth and complete. She will be an October calver to Shell Shocked. That family is off to a great start.



Lot
60

CVLS EXTRA DIVA 550C

PB SM

JF MILESTONE 999W
CVLS EXTRA MILE 303A
CVLS MS GEORGIA 565R

550C

6/11/15

HTP SVF IN DEW TIME
CLO DIVA DEW 653X
WAR DIVA M704

2989379

ADJ BW	64	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
		13.4	0	61.7	86.2	8.3	17.6	48.5	0	0.76	116.8

Consignor CLOVER VALLEY SIMMENTALS

Bred AI to PVF Insight 0129, ASA#2835949 on 1/29/17

PE to CVLS Full Throttle 405B, ASA#2886269 from 2/4/17 to 3/11/17

Extra Diva goes back to the legendary WAR Diva M704. This female represents unlimited opportunity to one of the great proven cow families within the Simmental breed. She is long bodied, wide hipped and top with plenty of bone. Video at clovervalleysimmentals.com



BRED HEIFERS



Lot 61

Just a really nice all around female here, sweet disposition. Her dam is one that raises a good calf year after year with great udder quality. 552C is also bred to Bismarck for that popular SimAngus that will have an awesome EPD package.

Bred AI to SAV Bismarck 5682,
ASA#2492333 on 1/14/17 - Due 10/24/17

VIDEO AT
CLOVERVALLEYSIMMENTALS.COM

Lot 61

CVLS So CURIOUS 552C

PB SM JF MILESTONE 999W
552C CVLS EXTRA MILE 303A
9/1/15 CVLS MS GEORGIA 565R
3085182 CNS DREAM ON L186
CVLS HEAVENS DREAM 849U
CVLS CANDY 677S

ADJ BW 80	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	11.8	1.4	60.6	85.6	9.9	19.1	49.4	0.09	0.74	116.8

Consignor CLOVER VALLEY SIMMENTALS

Lot 62

KENCO NETTY 73C

3/4 SM 1/4 AN JS SURE BET 4T
73C GSC ALL IN 72A
9/10/15 MISS WERNING KP 8543U
3069451 S A V NET WORTH 4200
KENCO NETTY3X73A
SS PWERDRIVE PHYLLIS

ADJ BW 66	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	11.8	-0.6	51.4	81.8	10.2	28	53.7	0.27	0.91	122.5

Consignor TYLERTOWN SIMMENTAL



Lot 62

We purchased 73C and her mother a couple years ago her at the Kenco sale. Her mother is a SAV Networth out of the famed Powerdrive Phyllis (Powerdrive x Joy) and her sire is a direct son of the famous Werning 8543U cow and SureBet. A whole lot of pedigree in this moderate power house. She is soggy centered and sound with a nice neck extension. Confirmed bred to the A.I. date for a Fall calf.

Bred AI to Intergrate, ASA# 2659754
on 12/29/16 - Due 10/8/17

BRED HEIFERS



Lot 63

559C is a really nice moderate framed female with a lot of eye appeal and breeding potential. 559C stems back to the Honeydew family that has done well for many top breeders. Being bred to the Genex sire Fully Loaded will result in an excellent EPD package.

**Bred AI to IR Fully Loaded B16,
ASA#2942929 on 1/15/17 - Due 10/25/17**

VIDEO AT
CLOVERVALLEYSIMMENTALS.COM

Lot 63

CVLS GOT THE LOOK 559C

1/2 SM 1/2 AN

S A V BRILLIANCE 8077
PVF INSIGHT 0129
PVF MISSIE 790

559C

9/18/15

3085180

LMF MOVIN FORWARD
KENCO MISS FOWARD
HTP/SVF HONEYDEW T93

ADJ BW 70

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13.1	-0.2	63.7	106.5	8.8	28.7	60.5	0.36	1.23	136.5

Consignor CLOVER VALLEY SIMMENTALS

Lot 64

CVLS BABY DOLL 561C

1/2 SM 1/2 AN

G A R GRID MAKER
S A V BISMARCK 5682
S A V ABIGALE 0451

561C

9/24/15

3085181

WS BEEF MAKER R13
CVLS CHERRY BLOSSOM 074X
CVLS DARLIN 330N

ADJ BW 68

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
14.9	-0.7	65.2	99.2	9.6	23.3	55.9	0.49	1.09	140.1

Consignor CLOVER VALLEY SIMMENTALS



Lot 64

These Bismarck half bloods are hard to beat in performance and eye appeal. We have used other Angus bulls to make the ever wanted SimAngus. But we always go back to Bismarck, he just works well on our females. We AI'd 561C to the Genex sire Fully Loaded with performance in mind. This mating will work!!!

**Bred AI to IR Fully Loaded B16,
ASA#2942929 on 1/8/17 - Due 10/18/17**

VIDEO AT
CLOVERVALLEYSIMMENTALS.COM

BRED HEIFERS



Set
65

KENCO ALL IN CA716

PB SM

JS SURE BET 4T

GSC ALL IN 72A

MISS WERNING KP 8543U

CA716

11/8/15

K-LER MAKE IT RAIN

KENCO KISSING ME A716

HTP KISS ME NOT

ADJ BW 74

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8.8	-0.3	45.7	70.4	7.8	25.4	48.2	0.07	0.78	112.3

Consignor **KENCO CATTLE COMPANY**

Bred AI to WLE Uno Mas, ASA#2532016 on 2/12/17 - Due app. 11/13/17

Here is one that will catch your eye because of her baldie face, fault free design and overall completeness. This one has many good parts and destined to have bright future. The new owner should be happy after her calving to Uno Mas.



Set
66

KENCO MISS JOY C23

PB SM

SVF STAR PLAYER T801

KENCO JOY PLAYER 42Z

CLRWTR JOYS DEELITE

C23

11/11/15

MCM TOP GRADE 018X

TYLERTOWN ELEGANCE

WELSH'S ELEGANCE 144Y

ADJ BW 83

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.2	1.5	63.3	94.9	9.8	22.7	54.4	0.28	0.98	128.8

Consignor **KENCO CATTLE COMPANY**

Bred AI to Shell Shocked, ASA#2880060 on 2/13/17 - Due app. 11/22/17

C23 is a wide based, big boned female with loads of guts and rib. Females backed by Star Player have plenty of maternal qualities. C23 will calve in November to the Secret Weapon son, Shell Shocked.



Set
67

KENCO QUEENS ALL IN 711C

3/4 SM 1/4 AN

JS SURE BET 4T

GSC ALL IN 72A

MISS WERNING KP 8543U

711C

11/13/15

GLAMOURS HIGH SPADE 118

KENCO MS QUEEN 711T

HARRELL QUEEN 01

ADJ BW 67

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.4	0.5	48.8	73.3	7	23.1	47.5	0.05	0.7	98

Consignor **KENCO CATTLE COMPANY**

Bred AI to WLE Uno Mas, ASA#2532016 on 12/24/16 - Due app. 10/21/17

711C is deep and soggy and will be a great addition as a plain and simple brood cow that does her job quietly each and every year. She will offer profitability. Her dam is sired by the Glamour son, High Spade. Look for a baby the end of October by the Select Sires Uno Mas.

BRED HEIFERS



Lot 68

Here is another one of those smooth, attractive All In females. This Sim Angus female is bre to the United son, Kenco Supervision.

*PE to CLRWTR Kenco Supervision, ASA#2881934 from 2/4/17 to 5/20/17
Preg checked on 4/29/17 - 40 days
Due app. 12/16/17*



GSC All In 72A

Lot
68

KENCO QUEENS ALL IN 651C

1/2 SM 1/2 CS

JS SURE BET 4T
GSC ALL IN 72A
MISS WERNING KP 8543U

651C

11/21/15

104SR

3276837

ADJ BW 74

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10	1	53.6	81.1	4.8	23.1	49.9	-0.15	0.93	104

Consignor **KENCO CATTLE COMPANY**

Lot
69

KENCO SHIMMERS REGARD

PB SM

YARDLEY IMPRESSIVE T371
YARDLEY HIGH REGARD W242
MISS YARDLEY T68

C28

12/3/15

JDJ INTIMIDATOR o8oK
LLSF SHIMMER U566
DSFC SPARKLING DREAM

3191897

ADJ BW 75

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
3.6	3.3	62.3	89.7	5	17.8	48.9	-0.09	0.66	91.2

Consignor **KENCO CATTLE COMPANY**

*PE to WHF Insight C224, ASA#3118601 from 4/5/17 to 8/1/17
Preg checked on 7/8/17 - 90 days, Due app. 11/18/17*

Shimmer has had many good days at Kenco with her superior offspring. In the 2016 sale daughters sold to Steven Humphries, Sloup, B & K and Pleasant Hill. In the 2015 sale Todd Adams selected a full sister to C28.

Lot 70



Lot
70

ELANS DREAM 1001XC

PB SM

STF SHOCKING DREAM SJ14
STF ELAN XE79
STF JOKERS WILD L508

1001XC

12/15/15

TNT EVER READY R232
BPS WS READY R NOT 1001X
WS SNAP 769T

3134838

ADJ BW 73

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.8	0.9	56	78.7	7.3	17.7	45.7	0.09	0.96	119.4

Consignor **KENCO CATTLE COMPANY**

Bred AI to 20/20, ASA#2964446 on 5/27/17 - Due app. 3/5/18

This Elan daughter is out of a cow that originated from Brad Peterson. The Snap cow has had several good ones with a daughter topping the sale in Ft Worth. The mating to 20/20 will add to the growth EPDs.

BRED HEIFERS



Lot
71

KENCO MISSY A183C

3/4 SM 1/4 AN

A183C

12/26/15

3134839

ADJ BW 82

JF MILESTONE 999W
MR MLH WAYPOINT 877A
GLS MISS 33R X139

RLWFDUAL FOCUS EXCL X105
WELSH'S DUAL FOCUS 183A
SSF BLK TOR Y560

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
8	2.7	73.3	110	7.3	19.1	55.7	0.45	0.58	131.5

Consignor **KENCO CATTLE COMPANY**

PE to CLRWTR Kenco Supervision, ASA#2881934 from 2/4/17 to 5/20/17

Preg checked on 4/29/17 - 3 months, Due app. 11/17/17

Remember the impressive Dual Focus descendant that Jeff Welsh purchased in last year's sale? Here is her daughter by the Milestone son, Waypoint. Missy is in the top 10% for weaning and the top 25% for yearling with an API of 131. Don't over look her. She will calve to the United son, Supervision.



Lot
72

UC CROCUS B665 BLK

1/2 SM 1/2 AN

B665

3/20/14

2857934

ADJ BW 68

S A V FINAL ANSWER 0035
TNT TUITION U238
TNT MISS S68

PRIME MAKER PLUS
W946
UC CROCUS N466 BLACK

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.5	-1.4	57.4	88.9	3.6	17.5	46.2	0.59	0.56	130.8

Consignor **KENCO CATTLE COMPANY**

PE to Kenco Mr Jelli Bean 2155C, ASA#3070452 from 2/8/17 to 5/11/17

Preg checked on 7/14/17 - 4 months, Due app. 12/21/17

TNT Tuition makes some nice females. B665 will be a wise investment. Here is a sensible yet functional female that will offer an early profit. A low birth female.



Lot
73

UC CROCUS B741 BLK

5/8 SM 3/8 AN

B741

3/29/14

2858066

ADJ BW 77

S A V FINAL ANSWER 0035
TNT TUITION U238
TNT MISS S68

HART WISE GUY U316
UC CROCUS Y325 BLK
UC CROCUS U042 BLK

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.2	-0.5	65.5	100.6	4.1	17.7	50.4	0.36	0.72	125.8

Consignor **KENCO CATTLE COMPANY**

PE to Kenco Mr Jelli Bean 2155C, ASA#3070452 from 2/8/17 to 5/11/17

Preg checked on 7/14/17 - 4 months, Due app. 12/21/17

B741 is a big stout heifer with rib, body and flank. This percentage heifer is smooth and feminine. She posts good data. She will calve right before Christmas with a nice present.

BRED HEIFERS



Lot 75

This is why SimAngus cattle are so popular. B656 is loaded with looks, a good outcross pedigree and EPDs that are the best numbers in the sale. Why wouldn't you buy several like B656.

PE to Kenco Mr Jelli Bean 2155C,
ASA#3070452 from 2/8/17 to 5/11/17
Preg checked on 7/14/17 - 4 months,
Due app. 21/21/17

Lot
74

UC CROCUS B662 BLK

1/2 SM 1/2 AN

MYTTY IN FOCUS
TNT DUAL FOCUS T249
TNT MISS R77

B662

3/19/14

KESSLERS FRONTMAN R001
UC CROCUS Z170 BLK
UC CROCUS R095 BLACK

2857785

ADJ BW **81**

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
14.9	-0.3	55.2	78.8	6.5	14.6	42.2	0.41	0.6	134.2

Lot
75

UC CROCUS B656 BLK

1/2 SM 3/8 AN

MYTTY IN FOCUS
TNT DUAL FOCUS T249
TNT MISS R77

B656

3/15/14

DIKEMANS DOUBLE DOWN 26W
UC CROCUS Z093 BLK
W822

2857770

ADJ BW **71**

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
13.9	-1.7	61.2	93.2	7.4	19.4	50	0.51	0.65	145.2

Consignor **KENCO CATTLE COMPANY**

PE to Kenco Mr Jelli Bean 2155C, ASA#3070452 from 2/8/17 to 5/11/17
Preg checked on 7/14/17 - 4 months, Due app. 12/21/17

If you want some breds good on paper and stacked with solid data and EPDs then be at the Family Matters sale. Dual Focus x Frontman cross and a SimAngus with a lot breeding flexibility. Again, get in the holiday spirit early.

Lot
76

CNL BUFFY 415B

3/4 SM 1/4 AN

CNS DREAM ON L186
WLE UNO MAS X549
SHAWNEE MISS 770P

415B

11/1/14

MEYER RANCH 734
LESF MISS MEYER 9Y
LSF ELBA 7001

2947655

ADJ BW **84**

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.2	0	50.1	65.3	6.2	19.8	44.8	0.42	0.52	123.6

Consignor **KENCO CATTLE COMPANY**

PE to Kenco Mr Jelli Bean 2155C, ASA#3070452 from 2/8/17 to 5/11/17
Preg checked on 7/14/17 - 4 months, Due app. 12/21/17

We always support the North Carolina Fall Harvest sale and have always done well with animals out of that successful event. We purchased this Uno Mas in the 2015 sale. 415b is neat and well balanced plus a product of Uno Mas.

Lot 76



BRED COWS



Lot
77

KENCO LILLY 861A

1/2 SM 1/2 AN

S A V 8180 TRAVELER 004
S A V NET WORTH 4200
S A V MAY 2410

861A

5/1/13

HC POWER DRIVE 88H
SS PWERDRIVE PHYLLIS
NJC/TJF JOY

2821796

ADJ BW 83

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
9.3	1.2	56.3	93	8.4	28.1	56.2	0.58	0.76	131.5

Lilly 861A is a member of the Power Drive Phyllis family. She represents it well being stout from behind and exhibits spring of rib and body depth. The SimAngus females sired by Net Worth make wonderful cows. Lilly is bred to the Genex sire Fully Loaded and the resulting progeny will have some impressive EPD's an API 153 and TI 81 both in the top 10%.

*Bred AI to IR Fully Loaded B16, ASA#2942929 on 12/14/16
Due app. 9/23/17*

Consignor CLOVER VALLEY SIMMENTALS

Lot
78

HTP/SVF DAISY MAE Z81

3/4 SM 1/4 AN

JS SURE BET 4T
FBFS WARSAW 068W
FBFS SLOW MELT 089S

Z81

11/20/12

TOF DESTINY L15
DMN DAISY MAE
DMN BLACK DAISY

2751267

ADJ BW 78

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
12.8	0.1	57.4	81.2	9.6	20.6	49.3	0	0.49	115.2

Consignor SUNSET VIEW FARM/HTP SIMMENTALS

PE to SVF Buckle Up asa 2981242 from 5/21/17 to 6/27/17

Z81 has always been a favorite around here at the farm. Many breeders know the impact of Warsaw. He makes momma cows. This Daisy Mae daughter is deep and wide and no doubt will be an efficient brood cow. Z81 is homozygous polled and homozygous black. Z81 is wide hiped and topped. Leave with her on the trailer. She will calve to Buckle Up the Cowboy Cut son we own with the good cow guys, Joe and Ed Neal. We are off to the races.

Lot 78



BRED COWS

Lot
79

M.A.C. SWEETHEART 113Y

1/2 SM 1/2 AN

113Y

1/22/11

2594236

CNS DREAM ON L186
WAGR DRIVER 706T
3C MELODY M668 BZ

MAC LADY SCOTCHMAN 6356

ADJ BW 90	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	4.7	3.5	63.6	89.3	2.9	19.1	50.9	0.4	0.85	103.8

Consignor **SUNSET VIEW FARM/HTP SIMMENTALS**

Bred AI to SVF Allegiance Y802, ASA#2638036 on 5/18/17

As many breeders know, we at Sunset View have to down size our herd or this cow would not be leaving Auburn. This cow doesn't owe anyone any money and has generated some along the way. Actually Holli and Drew selected her from Jones Show Cattle. She has a perfect udder and is the right type and kind. 133Y has been AI'd to the baldie high growth sire, SVF Allegiance. Thanks to Ken and Randy to allowing us to offer a few in the Family Matters.



Lot
80

CVLS LADY BUILTRITE 124Y

PB SM

124Y

3/8/11

2593082

CNS DREAM ON L186
SVF/NJC BUILT RIGHT N48
NJC EBONY ANTOINETTE

GW LUCKY DICE 187H
WSR LADY SHARON 15P
SCC RED SHARON F12

ADJ BW 72	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	10.4	2.5	61.5	92.7	9.9	21	51.8	0.13	0.6	119.7

Consignor **CLOVER VALLEY SIMMENTALS**

Bred AI to FBF1 Combustible, ASA#2588018 on 3/19/17 - Due 12/27/17

You can never go wrong with a Built Right female! 124Y is deep bodied, clean fronted and has great udder quality. She has done us a great job raising some outstanding calves. 124Y is bred to Combustible, this mating could very well be the best!!!



Lot
81

BFD BREATHAKER Y94

PB SM

Y94

10/4/11

2609284

SVJ POWER SURGE
WESTFALL VOYAGER 721P
DRAKE SUMMER SISTER

SVF STEEL FORCE S701
ANVIL AC STEEL MY BREATH
SVF BREATH TAKER J130

ADJ BW 79	CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
	11.1	1	53.7	78.6	6.8	20.3	47.2	-0.02	0.8	114.9

Consignor **CLOVER VALLEY SIMMENTALS**

Bred AI to TKCC Classified, ASA#3028710 on 4/11/17 - Due 1/19/18

Y94 is the Dam to our senior herd sire Full Throttle We always send some of our top cows to the sale and Y94 is no exception. He pedigree speaks for itself going back to SVF Breathaker J130 who has won all the national shows. This female is in the prime of her life and is worthy of being flushed, But has never been flushed. Y94 is bred to the Hudson Pines stunning and popular sire TKCC Classified.



BRED COWS



Set
82

CVLS SWEET BRANDIE 086X

3/4 SM 1/4 AN

086X

10/12/10

2571476

ADJ BW 79

HTP SVF IN DEW TIME
SAS T101 SWEET MEAT
SAS SWEETS STAR R101

CVLS GOLDSTONE 433P
CVLS BRANDY 682S
100_

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
5.6	3.1	75.4	103.2	7.3	24.1	61.8	0.22	0.41	109.6

Consignor **CLOVER VALLEY SIMMENTALS**

Bred AI to CCR Cowboy Cut 5048Z, ASA#2703910 on 5/17/17 - Due 2/24/18

This 3/4 Sweet Meat is deep bodied, wide topped and has done a great job for us by producing some awesome progeny. She is bred to Cowboy Cut and the progeny on this mating will have some great numbers WW 81, YW 110, API 142, TI 86. This mating will work!!!



Set
83

CVLS SPECIAL K 739T

PB SM

739T

11/17/07

2424541

ADJ BW 74

NICHOLS LEGACY G151
CNS DREAM ON L186
CNS SHEEZA DREAM K107W

SS GOLDMINE L42
CVLS JESSIE 566R
CVLS BABYDOLL 126M

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
15.9	-0.6	50.7	63	12.3	12.3	37.7	0.17	0.77	128.1

Consignor **CLOVER VALLEY SIMMENTALS**

Bred AI to CCR Cowboy Cut 5048Z, ASA#2703910 on 11/30/16

PE to CVLS American Made 429B, ASA#2921553 from 12/30/16 to 3/1/17

You can never go wrong with a Dream On/Goldmine female. This female knows how to make some fancy calves. She has had a couple daughters in past sales, one going to New Beginnings in MO and Sarah & Jonathan Timm in IL.

THIS SALE WILL BE BROADCAST

Live ON THE INTERNET.

LOOK FOR US ON: **DVAuction**

SHELL SHOCKED SEMEN



Lot
84&A

SSC SHELL SHOCKED 44B

PB SM

GWS EBONY'S TRADEMARK 6N
REMINGTONSECRETWEAPON185
AUBREYS BLACKBLAZE II 5T

44B

4/4/14

CNS DREAM ON L186
LAZY H SHEZ TOO COOL W58
SS/REW TOO COOL S365

2880060

ADJ BW 77

CE	BW	WW	YW	MCE	MM	MWW	Marb	REA	API
10.8	1.2	55.7	71.5	7.7	16.8	44.7	-0.03	0.87	112.9

Consigner **KENCO CATTLE COMPANY**

Selling

2 SEMEN PACKAGES - 10 UNITS/PACKAGE

We know you can purchase semen on the open market on Shell Shocked, however we hope you will bring your tank sale day and consider sampling this good young baldie. We, along with our partners Jay and Todd Fenton, have been extremely pleased with the results of the progeny. You will be hearing more about him and his progeny in the future. His full sister Victoria Secret is an outstanding donor and has already put Andy Mast and Gregg Stewart on the map.

BUY. SHOW. WIN



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All photos must be received by **August 1st.**

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for their sponsorship of the sale day luncheon. We appreciate all they do throughout the year and their years of dedication to the seedstock industry. They continue to be a huge asset in reproduction and development of advancing many herds across the U.S.

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Each animal will be transferred to the buyer at the seller's expense. Buyers must be sure to give the clerk the proper name and address for making transfers. All calves born before the sale are to be registered by the seller; all born after the sale are to be registered by the purchaser.

GUARANTEE:

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