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May 30, 2019

Dear Simmental Breeders:

The North Carolina Fall Harvest Sale continues to be a mainstay and a place to market Simmental genetics. Last year at the 2018 43<sup>rd</sup> Annual Sale, cattle sold to North Carolina and 7 other states for an average of \$2,232 (84 lots). To review the sale results for the past several years, go to [dpsalesmanagement.com](http://dpsalesmanagement.com). The history and the results of the Sale has been strong over the years, whether you are a consignor or buyer the Fall Harvest Sale is always an enjoyable event. Both consignors and potential buyers have a great opportunity to interact with each other in a great atmosphere sponsored by the North Carolina Simmental Association. On behalf of DP Sales Management, we invite you to consign and/or attend this sale. The North Carolina Association Sale has been a great place to market seedstock and has been a strong hold for many years. This year's event will be in Union Grove, NC at Dr. Eugene Shufflers Sale Facility, which takes place September 7<sup>th</sup>, 2019. Dr. Shuffler has been a great supporter of the North Carolina Simmental and the past veterinarian for the sale. He has a great facility and will be very user friendly for the sale activities and auction. We invite all breeders to be part of the state sponsored sale. Please contact Jennie Rucker if you have any questions regarding the sale facility.

As Simmental breeders and consignors, we encourage you to raise the bar and consign your best genetics. We are looking for performance pedigreed cattle with good EPD's and exceptional quality. This sale will offer a variety of Simmental genetics including blacks and reds, fullbloods, purebred and percentage plus all classes of livestock breeds, open, pairs, embryos packages and bulls. If you consign percentage females, they must be registered with the ASA. If you choose to enter a bull you must also have a least one (1) female in the sale. All bulls must be under 36 months in age and must be semen tested at 12 months or older, plus meet all of the required health tests.

Please complete the attached nomination form and send a copy of the registration papers and a good photograph of your consignment. All animals must have registration papers prior to the sale, and if you have any questions, please call Executive Secretary Jennie Rucker at (336) 468-1679. Again, please consign your best to make the North Carolina Fall Harvest Simmental Sale a positive and successful event. We encourage any new breeders to be a part of this association sale.

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The following information is required for this sale:

- Open to all states, cattle are not required to be halter broke.
- All bulls must be under 36 months in age and must be semen tested at 12 months or older. The demand for breeding age bulls has been great the past couple years. Consign bulls ready to go to work. Please consult your vet for trich requirements on bulls over 18 months of age. The Sale Vet is Jeff Broadway if early questions call Jeff at (704) 221-0997.
- If you need assistance in getting good quality photographs contact Holly Alford, Martin McQueen, Chad Joines, or another professional to schedule a date. We need everyone to improve on the quality and number of photos for the catalog.
- Deadline to return nomination forms along with photos is July 7, 2019 (please note that you can go online to parkelivestock.com and fill out nomination forms for this sale. Please fill out all information on the nomination forms (BW, WW, AI Sires and their ASA numbers and required footnotes are also needed). There will be a \$25 fee if DP Sales Management has to write your footnote.
- Deadline for photographs for July/August Register Ad is July 1, 2019. All photographs should have I.D. or tattoo numbers and should be good quality. *Please make note of this earlier date if you would like to be in the ad.* Deadline for catalog photographs is July 23, 2019.
- All sale cattle need to be genetically clean and free of defects. Please check the ASA website regarding the status of your animal. Also, we encourage all breeders to check homozygous black status of your consignment.
- We encourage all, after receiving this letter to pass on **your intent** in consigning to the sale. Contact Jennie Rucker, Charlie Thomas, or DP Sales Management.

Remember this is an opportunity to promote your breeding program and to promote Simmental cattle. So offer your best to make the sale a big success! I am looking forward in seeing each of you in North Carolina.

Cordially,

Doug Parke  
DP Sale Management

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