

New Direction Sale

Sales Management: DP Sales Management  
Auctioneer: Tracy Harl  
Sale Staff: Tom Rooney, Chris Beutler, Randy Rasby

108 lots      Averaged: \$4,295

Genetics from the New Direction Sale sold to 18 states.

**High Selling Opens**

Lot 13	SS Elianah E65 Sire: W/C Relentless Consignor: Sloup Simmentals Buyer: Fenton Farms, MS	\$23,000 (half interest)
Lot 15A	NABE Cassie F401 Sire: Mr. CCF 20-20 Consignor: Naber Farms Buyer: Fenton Farms, MS	\$17,000
Lot 15	BWL Blaze of Jewel 38F Sire: Mr. CCF 20-20 Consignor: B&L Cattle Company Buyer: ClearWater Simmentals, IN	\$13,000
Lot 14	SS Glory Bound 530E Sire: Colburn Primo Consignor: Sloup & Naber Farms Buyer: Fenton Farms, MS	\$13,000
Lot 46	BWL Sweet Blaze 723F Sire: Mr. CCF 20-20 Consignor: B&L Cattle Company Buyer: Trauernicht Simmentals, NE	\$12,000
Lot 44	GKS Paytra F85 Sire: W/C Loaded Up 1119Y Consignor: Kasl Simmentals Buyer: Pribyl Farms, NE	\$8,750

Lot 16      BWL Elsa 94F      \$8,500  
Sire: Colburn Primo  
Consignor: B&L Cattle Company  
Buyer: Caleb Krusemark, MN

Lot 5A      BWL Hope 217F      \$7,000  
Sire: JF Back in Black  
Consignor: B&L Cattle Company  
Buyer: Nate Midcap, OH

Lot 14A      BWL Chome 934F      \$5,500  
Sire: HPF Quantum Leap  
Consignor: B&L Cattle Company  
Buyer: Foundation Cattle Co., MO

#### **High Selling Bulls**

Lot 1      SS Extraordinaire E513      \$20,000  
Sire: Mr. CCF 20-20  
Consignor: Sloup & Crusader  
Buyer(s): Fenton Farm Simmentals, MS  
            B-Bar H Cattle Co., IA

Lot 70      HSF Mr Ace C394 145E      \$5,500  
Sire: CDI Ace 223B  
Consignor: Sloup Simmentals  
Buyer: Jon Eberspacher, NE

#### **High Selling Cows**

Lot 5      SVF/3M Sazerac A34      \$9,500  
Sire: SVF/PRS Leverage Y829  
Bred to: W/C Fully Loaded  
Consignor: Sloup Simmentals  
Buyer: B&K Farms/Ivie & Sons Simmentals, TN

Lot 7      Long's Miss Sweet Treat      \$8,000  
Sire: SVF Steel Force  
Consignor: Sloup Simmentals & Bender Simmentals  
Buyer: Trey Gustin, OH

Lot 96      SS/PRS Cotton Puff 042A      \$6,000  
Sire: MCM Top Grade  
Bred to: GSC All In

Consignor; Sloup Simmentals  
Buyer: Woodawn Farms, GA

Lot 4      Lemenager Queen Z111      \$6,000  
Sire: Northern Improvement 4480  
Heifer Calf by: W/C Fully Loaded  
Consignor: Sloup & Snider Simmentals  
Buyer: 3B Cattle Co., AL

Lot 92      Melbys LF Glamo      \$5,600  
Sire: W/C Lock n Load 31B  
Bred to: SAV Final Answer  
Consignor: Melby Simmentals  
Buyer: Michael Smith, IA

**High Selling Genetics**

Lot 61      STF Onyx 451W embryos      \$2,200 x 3 = \$6,600  
Sire: W/C Bankroll  
Buyer: Josh Newman, TX

Lot 61A      STF Onyx 451W embryos      \$900 x 3 = \$2,700  
Sire: SC Pay the Price  
Buyer: Naber Farms, NE

Lot 61B      STF Onyx 451W embryos      \$900 x 3 = \$2,700  
Sire: SS Extraordinaire  
Buyer: Clint Nielsen, NE

Lot 51F      SS Windsong pregnancy      \$4,000  
Sire: HILB/SHER Data Breach  
Consignor: Sloup Simmentals  
Buyer: B&K Farms, TN