

New Direction Sale

Sales Management: DP Sales Management

Auctioneer: Tracy Harl

Sale Staff: Tom Rooney, Chris Beutler, and Randy Rasby

106 lots

Average: \$4,169

High Selling Open Females

Lot 32	BWL Jewel 933E Sire: Mr CCF 20-20 Consignor: B&L Cattle Co Buyer: Welsh Simmentals & Barrett Billingsley, KY	\$15,500
Lot 16	SS Daisy Mae D26 Sire: LLSF Uprising Consignor: Sloup Simmentals Buyer: Angle SimAngus, OK	\$13,000 half interest
Lot 38	BWL Lady of Vision 944E Sire: Mr CCF 20-20 Consignor: B&L Cattle Co Buyer: Golden Acres Simmental, IA	\$12,500
Lot 32A	Nabe Jewel Lady E25 Sire: Mr. CCF 20-20 Consignor: Naber Farms Buyer: Jason Pribyl, NE	\$10,300
Lot 11	GKS/Angle Glam D043 Sire: LLSF Pays to Believe Consignor: Kasl Simmentals Buyer: Nate Midcap, CO	\$9,750
Lot 8A	BWL Gem Stone 64E Sire: W/C No Remorse Consignor: B&L Cattle Co. Buyer: NP Cattle Co., NE	\$6,500
Lot 10	SS Dayna D026 Sire: PVF Insight 0129 Consignor: Sloup & Crusader Simmentals	\$6,250

Buyer: JS Simmentals, IA

Lot 9A	CTN Emily Sire: SVF Steel Force Consignor: CTN Simmentals Buyer: Superior Simmentals, UT	\$6,250
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High Selling Donors

Lot 1	SVF NJC Ebony X319 Sire: Mr. NLC Upgrade Bred to: W/C Loaded Up Consignor: Sloup Simmentals & Crusader Simmentals Buyer: Hilltop Simmentals, SD	\$12,000
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Lot 5	JSMF/FVFFistful of Glitter Sire: Mr. HOC Broker Bred to: CCR Boulder Consignor: NP Cattle Company Buyer: Superior Simmentals, UT	\$7,600
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Lot 2	Welshs Night Lights 58S Sire: HC Power Drive Consignor: Sloup & Crusader Buyer: Hilltop Simmentals, SD	\$5,000
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High Selling Breds

Lot 91	SS Reflections Sire: SS Storm Bred to: W/C Loaded Up Consignor: Sloup Simmentals Buyer: Michael Denning, IA	\$6,750
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Lot 73	BFJV Miss Daisy 99D Sire: Mr HOC Broker Bred to: SAV Brilliance Consignor: Sloup Simmentals Buyer: Kasl Simmentals, NE	\$5,000
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High Selling Genetic Lots

Lot 41	SS Windsong Flush Consignor: Sloup & B-Bar-H Cattle Buyer: Dan Leo, NE	\$6,000
Lot 43	SS Magnificent Dreams Flush Consignor: Kasl Simmentals Buyer: Arrow H Cattle, NE	\$4,500
Lot 48B	HS Sweet Gem embryos Sire: W/C Fully Loaded Consignor: Sloup & B&L Cattle Co Buyer: Ahlberg Cattle, NE	\$4,200
Lot 42	SVF NJC Magnetic Lady M25 Pregnancy Sire: W/C Relentless Consignor: Sloup & Crusader Buyer: Jonathan Abercrombie, KS	\$3,500
Lot 48A	HS Sweet Gem embryos Sire: Colburn Primo 5153 Consignor: Sloup & B&L Cattle Co Buyer: CTN Simmentals, NE	\$3,300