



Sales Management, LLC.

153 Bourbon Hills Paris KY, 40361 (859) 987-5758 • (859) 421-6100

May 19, 2017

DP Sales Management Team Welcome's Consignors to the upcoming 2017 Generation of Value Simmental Sale.

We are excited about being a part of the 2017 Generations of Value Simmental Sale (GSA). The GSA has met and finalized a few of the sale details. The August 26, 2017 sale will be held at the Partisover Ranch, Colbert, GA. We encourage breeders, and junior members large or small to get involved in your association sale. We have got several breeders on the list to consign this year, so we encourage your operation to be a part of this sale. Again, the Georgia Simmental Association will be working hard to add some other activities the day of the Sale, as educational and fun events for all. Watch the Georgia Simmental web-site for more details. Don't worry Donna Priest will keep everyone informed.

As Simmental breeders and consignors, we encourage you to raise the bar and consign your best genetics. Sale cattle will consist of donor females; young bred cows, bred heifers, pairs, open heifers and a few select bulls. When you are looking through the cattle that you might offer, please keep in mind that we are always looking for more bred, cow/calf pairs, pregnancies and fall opens. Cattle are not required to be halter broke; however, it is suggested on your fancy open heifers. This year's Sale is open to purebreds, full bloods and Sim-Angus. Also, consign any special lots, frozen embryos and pregnancies. This sale is open to all Georgia breeders, plus breeders from other States.

The following are deadline requirements for the upcoming GSA Sale:

- All lots if applicable should be tested in regards to meet ASA genetic testing guidelines for genetic defects.
- Nomination Forms Due – July 1, 2017 or earlier. Fill out all information on the forms, BW, WW, AI Sires and their ASA Numbers with your footnotes. Send a copy of the registration paper with each nomination forms (all animals must have registration papers prior to the sale). You can also go on-line to parkelivestock.com and fill out nomination forms.
- Photographs for Ads – First week in July. Please send in good quality photographs.
- Catalog Pictures – July 12th. Email photographs with valid I.D. and Tattoo Numbers. Please send in good quality photographs (photos must be 300 dpi or greater). If you need assistance in getting good quality photos, contact Holly Alford to schedule a date.

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If you have additional questions regarding consignments, you can contact this year's sale committee: Dwight Cooper (706) 215-1251, Rick Wood (706) 499-2325. One thing that is helpful to DP Sale Management, *if you can call or email your intent and involvement on the year's event*. Please do so to us at DP Sales, Dwight, Rick. Also, emails will be sent out by GSSA, Secretary, Donna Priest with sale details.

Again please consign your best to make the Generations of Value Simmental Sale a positive and successful event. The Georgia Simmental Association is a strong association, so let us all help it continue to flourish and provide a marketing outlet for its membership.

Cordially,

Doug Parke

W/attachment