



Sales Management

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December 8, 2016

We are very excited about the 2017 year and the future of the Simmental breed. We at DP Sales are pleased and honored to manage the Ohio Beef Expo Simmental Sale and assist the Ohio Simmental Association with this event. We are well aware of the track record and history of the Eastern Spring Simmental Classic sale and hope to help continue its success and advancement. The Simmental Sale continues to be one of the best events at the Ohio Expo. We encourage enthusiasm from the Association and all the membership and breeders state wide. This year's Eastern Spring sale is scheduled for Saturday, March 18, 2017 at 2:00 p.m. in the Voinovich Building on the property of the Ohio State Fair Grounds. As many breeders know this sale is open to all Ohio breeders and also cattle from all states.

Sale cattle will consist of donor females; young bred cows, bred heifers, pairs open heifers and a few select bulls. When you are looking through those cattle that you might offer, please keep in mind that we are always looking for more bred, cow/calf pairs, pregnancies and fall opens. This year's expo is open to Purebred genetics, percentages, and half-blood animals (any combination of breeding can make up the other ½ on the registration certificate). Also, consign any special lots, frozen embryos and pregnancies. All cattle are required to be halter broke. We encourage consignors to test animals for coat color, (example; homozygous black).

Expo Rules for 2017 are as follows: (Go to www.ohiosimmental.com for the 2017 Ohio Health Requirements)

- **Please log on ASA website and check your animal's genetic traittrac (free of all genetic defects).** If the test is positive the animal **will not** sell and you will pay the \$100 nomination fee if the catalog has already been printed, so please send your tests in early.
- To enter a Bull in the sale, you must also enter an eligible female. The female must show up and sell or the OSA will charge you an extra fee on that bull of \$200 plus the \$100 nomination that you must pay for any scratched lot after the catalog is printed. The bulls have sold well in the pass, so consign your best.
- All consignors must be members of the Ohio Simmental Association.
- 2017 Health Requirements will still include the mandatory BVD tests.
- All Cattle consigned to Ohio Beef Expo Sale (in state and out-of-state) are required to have 840 RFID button tags in their ears prior to arrival at the Sale (**Please include the 840 tag number on the Health Certificate.**)

Please have your entries to our office by February 5, 2017 or earlier. Pictures can follow at a later date. Please be prompt so that we can get the catalogs mailed out on time. Also, remember we need some early pictures for advertising. The deadline for the Register has been moved up to the first of the preceding month. You can go find nomination forms online at www.parkelivestock.com or use the enclosed (make sure that all information is filled out). We cannot get the catalog out on time if we have to hunt for information. Please have nominations in first and pictures can follow at a later date. Also, for additional information go to www.ohiosimmental.com, or Pam Haley at 330-353-6072. You can email or send hard copies of pictures. If you scan pictures to email, please scan at 300 dpi. Be sure if you email pictures that you put his or her tattoo numbers with each picture it helps us in identifying each animal. We need good quality pictures. Also, I encourage consignors to contact OSA President, Christina Fisher, (419) 606-2037. **Remember, this had been one of the best consignments sales of the year throughout the U.S. The only way we can make it better is for you to keep offering your best.** If you have any questions, please give me a call. Thanks again for your cooperation and we look forward in working with all breeders on the Ohio Beef Expo sale.

We at DP Sales Management team would like to wish you and your family a happy holiday season!

Best regards,

Doug Parke
w/Attachment