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November 30, 2016

DP Sales Management Team welcome all Consignors to the Upcoming 2017 Spring Sale Season!

We are excited about the upcoming sale event for the 29<sup>th</sup> Annual Tennessee Simmental Beef Agribition Show/Sale. This year's sale location is at the Ward Ag Center at the Wilson County Fairgrounds in Lebanon, TN which will be held March 11, 2017. The sales at the Ward Ag Center location have been a big success and we look for many more positive sales in the future. Please watch for additional updates on our website and the Wilson County Fairgrounds website. These show/sales have an excellent track record for offering top quality livestock from both Tennessee and surrounding states. As Simmental breeders and consignors we encourage you to raise the bar and continue to bring your best genetics. The Simmental Sale is always one of the best sales at the Agribition.

This year we challenge all breeders to support the Agribition Sale and consign your best prospects for the upcoming 2017 Tennessee shows, Eastern Regional's and the National Jr. Show. With this in mind we need to start looking ahead to make both these events bigger and better. We can do this by you as a consignor offering your best open heifers, breds or bull, Sim Angus and embryos to this sale. As in the past, all cattle must be halter broke, however; each breed has 3 to 4 pens for non-halter cattle. This year at this facility those pen cattle will be available to go thru the sale ring at sale time. Consider a donor cow, breds or pairs for the pens. With your commitment and the combined effort of breeders from of Tennessee and surrounding states we can make this a successful and positive event. Remember these events have been one of the best consignment sales of the year throughout the United States. The only way we can make it better is for you to keep offering your best. The juniors that exhibited Simmental and Sim Angus cattle this past year was at a record high. We encourage Tennessee Juniors to get involved in marketing cattle thru the Agribition Sale. Juniors will be searching for quality prospects to utilize their show credits thru the voucher program. All Expo Cattle consigned to sale (in state and out-of-state) will be required to have 840 RFID tags in their ears prior to arrival at the Sale (**Please include the 840 tag number on the Health Certificate.**)

*Please send good quality pictures, hard copies if possible. Please if you do digital photos or you can email pictures, please put the tattoo number and name of animal as the file name it makes identifying the animal easier (when scanning pictures 300 outputs is required for quality purposes).*

Please call and visit us regarding your possible consignments. Please call (859-987-5758) or email ([office@dpsalesllc.com](mailto:office@dpsalesllc.com)) your intent to consign. All entries should be submitted to our office by January 30, 2017; however, we encourage sending in earlier. Please send your information in promptly and correctly to insure that the catalog can be completed on time. If you wish to enter your consignment online go to [parkelivestock.com/nomination](http://parkelivestock.com/nomination) forms (please send in your forms prior to sending photos) or use the attached nomination form back to our office. Please call and let us know your possible consignments.

The Headquarters for this year's sale will be at the Comfort Suites, 904 Murfreesboro Road, Lebanon, TN 37090 (615) 443-0027. Please note that the deadline is March 1<sup>st</sup>, but they will honor that rate as long as they have availability.

If you have any questions, contact myself at (859) 421-6100 or Drew Hatmaker at (423) 506-8844. For facility questions you can contact Chris Ivie (931) 215-0316, Sale Chairman or Donald Jackson, Sale Committee (615) 598-0828. Again thanks for your support to make 2017 a great year for the Simmental business.

Sincerely,

Doug Parke, DP Sales Mgt.  
w/Attachment