



**153 Bourbon Hills Drive • Paris, Kentucky 40361
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October 31, 2016

On behalf of DP Sales Management, we are excited and honored to be assisting the Illinois Simmental Association with the 2017 Mid-America Simmental Sale held at the Illinois Beef Expo. The sale will take place on Saturday, February 25, 2017. Simmental breeders in the state of Illinois are known for raising some of the breeds greatest, and you should be proud to market them at the Mid-America Sale. We encourage you to raise the bar from previous sales and put forth some of the best genetics the breed and the state has seen. The 2016 Sale was a big success with cattle selling to seven (7) states. We would encourage breeders to consign a few more bred's in 2017 Sale event. What ever you consign, bring your best!

With that being said, it is time to begin selecting and marketing your consignments to the 2017 Mid-America Simmental Sale. Nominations can be made by printing off a form from www.office@dpsalesllc.com or using our online nomination system on our website. All nominations should be made by **December 14th, 2016**. Please send your information in promptly and correctly to insure that the catalog can be completed on time. Cattle should be registered and an ASA number should be provided, and cattle should be tested for any possible genetic defects.

Along with your nomination form, please provide a good, quality photo of your consignment. To help improve photo's the ISA, BOD recommend that all Consignors utilize the photo services of one of the following four photographers, Adam Swiggart, Cindy Cagwin-Johnston, Emily Adcock or Tory Stountenbough. This recommendation should be a suggestion to consigners, not a requirement to Consignors. Please make sure that the photo is labeled by animal's name and tattoo number; as shown on registration paper. Photos should be 300 outputs for quality printing purposes, and no cell phone photos should be submitted.

PLEASE READ THE FOLLOWING REQUIREMENTS:

- To sell in the Mid-American Sale all Consignors must be paid Illinois Simmental Association members and they can be deducted from sale proceeds. Consignors also, must be paid Illinois Beef Association (IBA) members (this is an IBA requirement).
- If a Consignor desires to consign three (3) or more bulls, the Consignor also, must consign at least one female lot (either an open heifer, bred heifer, or heifer pregnancy).
- All live lots are requirement to have an EID ear tag (please include on the health certificate). Consignors, please do not wait to the last minute to obtain or order EID tags.
- Cattle should be tested for Brucellosis, and Tuberculosis. All bulls must be semen tested and results stated on certificate and accompanied by a BSE. Please have your Vet check to see if the bull needs a Trichomoniasis test. Bred females should be confirmed pregnant. Further information on health requirements will be sent out closer to sale date.

Again, we are very excited to have the opportunity to work with the Illinois Simmental Association, the Illinois Beef Expo, and the Mid-America Sale. We look forward to making this the best Mid-America Sale yet, and we can do that with outstanding consignments from Simmental breeders such as you. Please feel free to contact our office for more information or to discuss your consignments.

Also, if any questions, please contact Sale Chairman, John Bauer (618) 292-9585 or President, Paul Walker (309) 963-4913. Please pass on your **intent** to be involved in this year's Sale.

We look forward to your involvement at the Mid-America Sale!

Sincerely,

Doug Parke